








# Seo Analyzer benkel-international.com

Generated on February 03 2022 10:34 AM





The score is 38/100







## SEO Content

	Title	<p>Benkel International &amp;#8211; Benkel &amp;#8211; Freight, Logistics &amp; Transportation   Benkel &amp;#8211; Freight, Logistics &amp; Transportation</p> <p><b>Length : 140</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1480 1481 1554"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>22</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1082 2078" style="list-style-type: none"> <li>• [H2] ONE-STOP</li> <li>• [H2] LOGISTICS</li> <li>• [H2] Solution</li> <li>• [H2] Vessel Schedule</li> <li>• [H2] our Services</li> <li>• [H2] LCL Consolidation</li> <li>• [H2]</li> <li>• [H2] Ocean Freight</li> <li>• [H2]</li> <li>• [H2] Air Freight</li> <li>• [H2]</li> <li>• [H2] Warehousing &amp; Distribution</li> <li>• [H2]</li> <li>• [H2] Transportation Services</li> <li>• [H2]</li> </ul>	H1	H2	H3	H4	H5	H6	0	22	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	22	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Project Cargo</li><li>• [H2]</li><li>• [H2] our Awards</li><li>• [H2] GET IN TOUCH</li><li>• [H2] Quick Links</li><li>• [H2] services</li><li>• [H2] contact</li></ul>
	Images	We found 17 images on this web page.  9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.11%  Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">LCL Consolidation</a>	Internal	Passing Juice
<a href="#">Ocean Freight</a>	Internal	Passing Juice
<a href="#">Air Freight</a>	Internal	Passing Juice
<a href="#">Warehousing &amp;#038; Distribution</a>	Internal	Passing Juice
<a href="#">Transportation Services</a>	Internal	Passing Juice
<a href="#">Project Cargo</a>	Internal	Passing Juice
<a href="#">Sailing schedule</a>	Internal	Passing Juice
<a href="#">Export schedule</a>	External	Passing Juice
<a href="#">Import schedule</a>	External	Passing Juice
<a href="#">Track &amp;#038; Trace</a>	External	Passing Juice
<a href="#">Career</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Astra WordPress Theme</a>	Internal	Passing Juice
<a href="#">Air Freight</a>	Internal	Passing Juice
<a href="#">LCL Consolidation</a>	Internal	Passing Juice
<a href="#">Ocean Freight</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">Project Cargo</a>	Internal	Passing Juice
<a href="#">Sample Page</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Track &amp;#038; Trace</a>	Internal	Passing Juice
<a href="#">Transportation Services</a>	Internal	Passing Juice
<a href="#">Warehousing &amp;#038; Distribution</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : benkel-international.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 33
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://benkel-international.com/sitemap.xml</pre> <pre>https://benkel-international.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://benkel-international.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>