







Seo Analyzer bernco.gov

Generated on February 03 2022 18:18 PM






The score is 39/100







SEO Content

	Title	Home - Official Bernalillo County Website Length : 41 Perfect, your title contains between 10 and 70 characters.																									
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																									
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																									
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Official Bernalillo County Website</td></tr><tr><td>url</td><td>https://www.bernco.gov/</td></tr><tr><td>site_name</td><td>Official Bernalillo County Website</td></tr><tr><td>image</td><td>https://www.bernco.gov/wp-content/uploads/2021/02/Bernalillo-County-Seal-large.png</td></tr><tr><td>image:width</td><td>406</td></tr><tr><td>image:height</td><td>406</td></tr><tr><td>image:type</td><td>image/png</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	Home - Official Bernalillo County Website	url	https://www.bernco.gov/	site_name	Official Bernalillo County Website	image	https://www.bernco.gov/wp-content/uploads/2021/02/Bernalillo-County-Seal-large.png	image:width	406	image:height	406	image:type	image/png
Property	Content																										
locale	en_US																										
type	website																										
title	Home - Official Bernalillo County Website																										
url	https://www.bernco.gov/																										
site_name	Official Bernalillo County Website																										
image	https://www.bernco.gov/wp-content/uploads/2021/02/Bernalillo-County-Seal-large.png																										
image:width	406																										
image:height	406																										
image:type	image/png																										
	Headings	H1 0	H2 16	H3 3	H4 10	H5 0	H6 0																				

SEO Content

		<ul style="list-style-type: none"> • [H2] COUNTY SYSTEMS UPDATE • [H2] MASKS REQUIRED IN COUNTY FACILITIES • [H2] How can we help you? • [H2] Latest News • [H2] County Spotlight • [H2] County Commissioners Choose Candidate for South Valley Legislative Seat • [H2] BernCo Expands COVID-19 Test Kit Distributions • [H2] Treasurer's Office Swears-In New Deputy Treasurer • [H2] Commission Approves Additional ARPA Distributions • [H2] County Commission Approves Ransomware Recovery Funds • [H2] BernCo Commission Approves MDC Staffing Emergency Resolution • [H2] BernCo Offering Free COVID At-Home Test Kits • [H2] Bernalillo County Assessor Publishes the 2022 Exemption and Value Freeze Applications • [H2] More County Systems Back Up • [H2] County Video • [H2] Serving the Community • [H3] Customer Service Portal • [H3] Bernalillo County Commissioners & Elected Officials • [H3] Official Site For Bernalillo County • [H4] Debbie O'Malley • [H4] Steven Michael Quezada • [H4] Chair Adriann Barboa • [H4] Vice Chair Walt Benson • [H4] Charlene E. Pyskoty • [H4] Tanya Giddings • [H4] Linda Stover • [H4] Cristy J. Carbón-Gaul • [H4] Manuel Gonzales III • [H4] Nancy M. Bearce
	Images	<p>We found 37 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 252 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.37%</p> <p>Internal Links 95.63%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
A-Z Services	Internal	Passing Juice
BernCo Media	Internal	Passing Juice
Forms	Internal	Passing Juice
Agendas	Internal	Passing Juice
Jobs	Internal	Passing Juice
Talk To Us	Internal	Passing Juice
How Do I?	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Menu	Internal	Passing Juice
Search	Internal	Passing Juice
County Manager's Office	Internal	Passing Juice
Capital Improvement Plan	Internal	Passing Juice
Boards &#038; Commissions	Internal	Passing Juice
Complaints &#038; Compliments	Internal	Passing Juice

In-page links

Compliance Office	Internal	Passing Juice
County Attorney	Internal	Passing Juice
Economic Development	Internal	Passing Juice
Holiday Schedule	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Metropolitan Detention Center	Internal	Passing Juice
University of New Mexico Hospital Mill Levy	Internal	Passing Juice
Menu Item	External	Passing Juice
MDC Population Dashboard	Internal	Passing Juice
Talk to Us	Internal	Passing Juice
Comment on an Ordinance	Internal	Passing Juice
Email a Commissioner	Internal	Passing Juice
Sign up to Speak at a Meeting	Internal	Passing Juice
Comment on Renaming County Buildings/Facilities	Internal	Passing Juice
View an Ordinance	Internal	Passing Juice
Naming and Memorial Proposals	Internal	Passing Juice
UNMH Lease Agreement	Internal	Passing Juice
Elected Officials	Internal	Passing Juice
District Map	External	Passing Juice
District 1 &#8211; Debbie O&#8217;Malley	Internal	Passing Juice
District 2 &#8211; Steven Michael Quezada	Internal	Passing Juice
District 3 &#8211; Adriann Barboa	Internal	Passing Juice
District 4 &#8211; Walt Benson	Internal	Passing Juice
District 5 &#8211; Charlene E. Pyskoty	Internal	Passing Juice
Assessor &#8211; Tanya R. Giddings	Internal	Passing Juice
Clerk &#8211; Linda Stover	Internal	Passing Juice
Probate Judge &#8211; Cristy J. Carbon-Gaul	Internal	Passing Juice
Sheriff &#8211; Manuel Gonzales III	Internal	Passing Juice

In-page links

Treasurer &#8211; Nancy M. Bearce	Internal	Passing Juice
District 2 Home	Internal	Passing Juice
ABOUT THE COMMISSIONER	Internal	Passing Juice
District 3 Home	Internal	Passing Juice
District 4 Home	Internal	Passing Juice
District 5 Home	Internal	Passing Juice
Public Records &#038; Data	Internal	Passing Juice
Assessor Property Record Search Tool	Internal	Passing Juice
Custody List	Internal	Passing Juice
Land, Permit, Inspection &#038; Code Enforcement Records	Internal	Passing Juice
Lookup Property Information	Internal	Passing Juice
Marriage License Records	Internal	Passing Juice
Public Documents Search	Internal	Passing Juice
Search Unclaimed Decedents	Internal	Passing Juice
Warrants	Internal	Passing Juice
Services for Residents	Internal	Passing Juice
Assessor Canvass Survey	Internal	Passing Juice
BernCo Text &#038; Email Notifications	Internal	Passing Juice
Online Government Surplus Auctions	External	Passing Juice
Housing Portal	Internal	Passing Juice
My Voter Information	Internal	Passing Juice
Online Payments	Internal	Passing Juice
Pay Property Tax	Internal	Passing Juice
Probate Court Case Lookup	Internal	Passing Juice
Report Graffiti	Internal	Passing Juice
Report Waste Water	Internal	Passing Juice
Tax Dollars at Work	Internal	Passing Juice
Report County Vehicle Usage	Internal	Passing Juice

In-page links

Services	Internal	Passing Juice
Animal Care	Internal	Passing Juice
Health &#038; Social Services Initiatives	Internal	Passing Juice
Housing	Internal	Passing Juice
Home Improvement Permits	Internal	Passing Juice
Marriage Licenses	Internal	Passing Juice
Pay Property Tax	Internal	Passing Juice
Street Maintenance	Internal	Passing Juice
Trash &#038; Recycling	Internal	Passing Juice
Wills, Estate &#038; Probate Court	Internal	Passing Juice
Bernalillo County Sheriff Home	Internal	Passing Juice
Credit Card Information &#8211; Commissioners, County Manager and Assistants	Internal	Passing Juice
Audits	Internal	Passing Juice
Budget	Internal	Passing Juice
Contracts	Internal	Passing Juice
Emergency Procurement Awards	Internal	Passing Juice
Labor Relations	Internal	Passing Juice
Local Taxes	Internal	Passing Juice
OpenGov Financials	Internal	Passing Juice
Sole Source Procurements	Internal	Passing Juice
Campaign Contributions	Internal	Passing Juice
County Government Meetings/Agendas	Internal	Passing Juice
County Employee Information	Internal	Passing Juice
County Manager/Administration	Internal	Passing Juice
Employee Salaries	Internal	Passing Juice
Union Contracts	Internal	Passing Juice
Job Descriptions	External	Passing Juice
Metropolitan Detention Center Home	Internal	Passing Juice

In-page links

Economic Development	Internal	Passing Juice
Apply for a Film Permit	Internal	Passing Juice
Business Support	Internal	Passing Juice
Doing Business in Bernalillo County	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
County Attorney Home	Internal	Passing Juice
Compliance Office Home	Internal	Passing Juice
Overview	Internal	Passing Juice
Community Services	Internal	Passing Juice
ABC Community School Partnership	Internal	Passing Juice
Communication Services	Internal	Passing Juice
Community Centers	Internal	Passing Juice
Community Engagement and Outreach	Internal	Passing Juice
Housing	Internal	Passing Juice
Office of Senior & Social Services	Internal	Passing Juice
Open Space	Internal	Passing Juice
Parks, Recreation and Open Space	Internal	Passing Juice
Planning & Development Services	Internal	Passing Juice
Public Art	Internal	Passing Juice
Permits, Inspections & Licensing	Internal	Passing Juice
Business Registration	Internal	Passing Juice
Health Protection Codes/Permits (Food & Pools)	Internal	Passing Juice
Home Based Businesses	Internal	Passing Juice
Maps	Internal	Passing Juice
Ordinances & Codes	Internal	Passing Juice
Trade Permits	Internal	Passing Juice
What's My Property Zone?	Internal	Passing Juice
Minimum Wage Poster	Internal	Passing Juice

In-page links

Finance	Internal	Passing Juice
Accounting &#038; Budget	Internal	Passing Juice
Fixed Assets	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Operations Excellence Office	Internal	Passing Juice
Health and Public Safety	Internal	Passing Juice
Animal Care Services	Internal	Passing Juice
Behavioral Health Services Department	Internal	Passing Juice
Emergency Communications	Internal	Passing Juice
Emergency Management	Internal	Passing Juice
Fire &#038; Rescue	Internal	Passing Juice
Sheriff&#8217;s Office	Internal	Passing Juice
Youth Services Center	Internal	Passing Juice
Animal Care Services Home	Internal	Passing Juice
DBHS Home	Internal	Passing Juice
Community Survey	Internal	Passing Juice
Campus Services	Internal	Passing Juice
About Us	Internal	Passing Juice
Addiction Treatment Program (ATP)	Internal	Passing Juice
Crisis Stabilization Unit (CSU)	Internal	Passing Juice
Detox Program	Internal	Passing Juice
L.E.A.D	Internal	Passing Juice
Mariposa Residential Program	Internal	Passing Juice
Mobile Crisis Teams (MCT)	Internal	Passing Juice
Narcan	Internal	Passing Juice
Public Inebriate Intervention Program (PIIP)	Internal	Passing Juice
Renee's Project Supportive Housing Program	Internal	Passing Juice
Resource Reentry Center (RRC) &#8211; Transitional Planning	Internal	Passing Juice

In-page links

Supportive After Care (SAC)	Internal	Passing Juice
The Assessment Center	Internal	Passing Juice
DWI Services	Internal	Passing Juice
About Us	Internal	Passing Juice
Be Above The Influence	Internal	Passing Juice
DWI Commercials	Internal	Passing Juice
DWI Planning Council	Internal	Passing Juice
Events	Internal	Passing Juice
Reports	Internal	Passing Juice
Videos	Internal	Passing Juice
ISR Performance Reports	Internal	Passing Juice
Needle Services	Internal	Passing Juice
Needle Mapping	Internal	Passing Juice
Needle Pickup	Internal	Passing Juice
News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Emergency Communications Home	Internal	Passing Juice
Public Safety	Internal	Passing Juice
Fire & Rescue	Internal	Passing Juice
Emergency Management / Homeland Security	Internal	Passing Juice
Inmate Money	Internal	Passing Juice
Metropolitan Detention Center	Internal	Passing Juice
File an Animal Complaint	Internal	Passing Juice
Sheriff's Office	Internal	Passing Juice
Fire & Rescue Home	Internal	Passing Juice
Youth Services Center Home	Internal	Passing Juice
Public Works	Internal	Passing Juice
Fleet/Facilities Management	Internal	Passing Juice

In-page links

Natural Resource Services	Internal	Passing Juice
Operations &#038; Maintenance	Internal	Passing Juice
Roadways	Internal	Passing Juice
Technical Services	Internal	Passing Juice
Solid Waste	Internal	Passing Juice
Traffic Engineering	Internal	Passing Juice
General Services	Internal	Passing Juice
Constituent &#038; Support Services	Internal	Passing Juice
Procurement &#038; Business Services	Internal	Passing Juice
Real Estate/Right of Way	Internal	Passing Juice
Records Management	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Unclaimed Indigent Cremation Program	Internal	Passing Juice
Doing Business with the County	Internal	Passing Juice
How to Become a Vendor	Internal	Passing Juice
Open Solicitations	External	Passing Juice
Vendor Guide	Internal	Passing Juice
Vendor Login	Internal	Passing Juice
Living Here	Internal	Passing Juice
ABC Library	External	Passing Juice
Consumer Health Protection	Internal	Passing Juice
Community Centers	Internal	Passing Juice
Explore Our History	Internal	Passing Juice
Events	Internal	Passing Juice
Open Space &#038; Prescription Trails	Internal	Passing Juice
Parks, Recreation and Open Space	Internal	Passing Juice
Planning for the Future	Internal	Passing Juice
Programs	Internal	Passing Juice

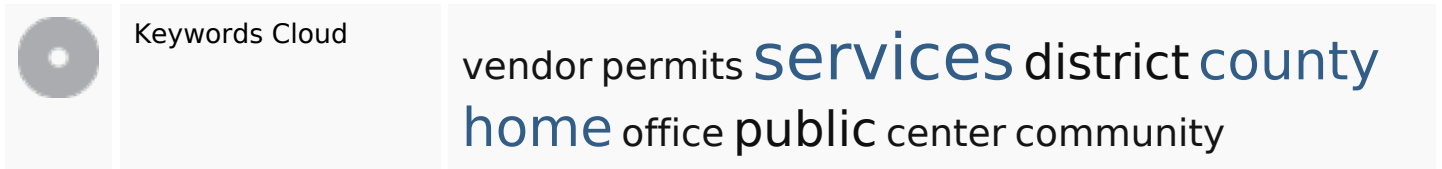
In-page links

Public Art	Internal	Passing Juice
Swimming Pools &#038; Spray Parks	Internal	Passing Juice
Voting &#038; Elections	Internal	Passing Juice
Youth Sports Commission Certification	Internal	Passing Juice
Services for Business	Internal	Passing Juice
Building Trade Permits	Internal	Passing Juice
Find Your Permitting Agency or Jurisdiction	Internal	Passing Juice
Request for Qualification	Internal	Passing Juice
Vendor Login	Internal	Passing Juice
Vendor Registration	Internal	Passing Juice
Transparency	Internal	Passing Juice
American Rescue Plan (ARPA)	Internal	Passing Juice
Building Permits &#038; Zoning	Internal	Passing Juice
Fire Department Reports	Internal	Passing Juice
Legislative Priorities &#038; Lobbyists	Internal	Passing Juice
Ordinances	Internal	Passing Juice
Public Information Requests	Internal	Passing Juice
Strategic Plan and Department Performance	Internal	Passing Juice
COUNTY SYSTEMS UPDATE	Internal	Passing Juice
MASKS REQUIRED IN COUNTY FACILITIES	Internal	Passing Juice
View all upcoming Bernalillo County events here.	Internal	Passing Juice
County Commissioners Choose Candidate for South Valley Legislative Seat	Internal	Passing Juice
BernCo Expands COVID-19 Test Kit Distributions	Internal	Passing Juice
Treasurer’s Office Swears-In New Deputy Treasurer	Internal	Passing Juice
Commission Approves Additional ARPA Distributions	Internal	Passing Juice
County Commission Approves Ransomware Recovery Funds	Internal	Passing Juice
BernCo Commission Approves MDC Staffing Emergency Resolution	Internal	Passing Juice

In-page links

BernCo Offering Free COVID At-Home Test Kits	Internal	Passing Juice
Bernalillo County Assessor Publishes the 2022 Exemption and Value Freeze Applications	Internal	Passing Juice
More County Systems Back Up	Internal	Passing Juice
https://www.bernco.gov/wp-content/uploads/bernalillo_county_v6.mp4-1080p.mp4	Internal	Passing Juice
Click Here	External	Passing Juice
Site Map	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Website Feedback	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Real Time Solutions	External	Passing Juice
Website Design	External	Passing Juice
Document Management	External	Passing Juice
Read more about these purposes	External	Passing Juice



SEO Keywords












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	493	✗	✗	✗	✗
county	388	✓	✗	✗	✓
home	319	✓	✗	✗	✓
district	217	✗	✗	✗	✗
public	211	✗	✗	✗	✗

Usability

	Url	Domain : bernco.gov Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 30
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="544 181 1497 383"><div data-bbox="544 181 1497 248">✔ Apple Icon</div><div data-bbox="544 248 1497 315">✔ Meta Viewport Tag</div><div data-bbox="544 315 1497 383">✔ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://bernco.gov/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 1084 1481 1162"> Google Analytics</div>