



Seo Analyzer berneyloisirs.com

Generated on March 22 2022 18:32 PM





The score is 56/100







SEO Content

	Title	<p>BOUTIQUE BERNEYLOISIRS.COM</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Boutique de vente en ligne d'accastillage, accessoires, pièces moteurs et moteurs de bateaux.</p> <p>Length : 93</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>ACCASTILLAGE, ACCESSOIRES BATEAUX, BATEAUX, NAUTISME, ACCESSOIRES CAMPINGCAR</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.berneyloisirs.com/medias/images/bateau-116.gif</td> </tr> </tbody> </table>	Property	Content	image	https://www.berneyloisirs.com/medias/images/bateau-116.gif								
Property	Content													
image	https://www.berneyloisirs.com/medias/images/bateau-116.gif													
	Headings	<table border="1" data-bbox="544 1570 1481 1641"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>15</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1675 1453 2067" style="list-style-type: none"> • [H1] BOUTIQUE EN LIGNE DE BERNEYLOISIRS • [H2] PALIER DE ROUE P/ANNX RIG.P200-220&PR300 • [H2] TUYAU DE LAVAGE FORCE " FITT " • [H2] REMORQUE MTX 1722 F • [H2] REMORQUES SERIE MTX 1122F et 1122FD • [H2] SERIE DE COUVERTS EN ACIER INOX " ANCOR " • [H2] SET 4 X VERRES A VIN INCASSABLES "ANCOR " • [H2] RESISTANCE INOX POUR CHAUFFE-EAU SIGMAR (BLEU) • [H2] KIT DE FIXATION POUR CHAUFFE-EAU SIGMAR • [H2] CHAUFFE-EAU COMPACT INOX " SIGMAR " 60 à 80L • [H2] CHAUFFE-EAU COMPACT " SIGMAR " 20 à 40L • [H2] MOTEUR HORS BORD TOHATSU 6 CV SAIL PRO ARBRE 	H1	H2	H3	H4	H5	H6	1	15	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	15	0	0	0	0									

SEO Content

		ULTRA LONG <ul style="list-style-type: none">• [H2] LAMPE DE TABLE A CARTE 12 LED 12V• [H2] LAMPE LISEUSE TABLE A CARTES A VARIATEUR• [H2] CONTROLEUR DE CHARGE POUR 1 OU 2 BATTERIES• [H2] CONTROLEUR DE CHARGE POUR 2 BATTERIES
	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 210 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.95% Internal Links 99.05%

In-page links

Anchor	Type	Juice
BOUTIQUE (achats groupés=ports réduits)	Internal	Passing Juice
CHÈQUES CADEAUX	Internal	Passing Juice

In-page links

CHÈQUES CADEAUX 20.00€	Internal	Passing Juice
CHÈQUES CADEAUX 30.00€	Internal	Passing Juice
CHÈQUES CADEAUX 50.00€	Internal	Passing Juice
CHÈQUES CADEAUX 90.00€	Internal	Passing Juice
BATEAUX	Internal	Passing Juice
TITANIUM	Internal	Passing Juice
OCCASIONS	Internal	Passing Juice
PEGAZUS 600 CABINE	Internal	Passing Juice
TITANIUM 560 OPEN	Internal	Passing Juice
TITANIUM 460 OPEN	Internal	Passing Juice
CORMORANT SCHIFTAIN 5.30	Internal	Passing Juice
PLACES DE PORT SUR LA SAONE	Internal	Passing Juice
TITANIUM 556 CONSOLE	Internal	Passing Juice
TITANIUM 640 CONSOLE	Internal	Passing Juice
BARQUES / ANNEXES	Internal	Passing Juice
BARQUES	Internal	Passing Juice
ANNEXES GONFLABLES	Internal	Passing Juice
ANNEXES RIGIDES	Internal	Passing Juice
PAGAIES, AVIRONS	Internal	Passing Juice
KAYAK	Internal	Passing Juice
ANNEXES RAID II	Internal	Passing Juice
ANNEXES HORIZON PLANCHER LATTE	Internal	Passing Juice
ANNEXES HORIZON PLANCHER GONFLABLE	Internal	Passing Juice
ANNEXES FISH	Internal	Passing Juice
ANNEXE FISH COMPACTE	Internal	Passing Juice
ANNEXES FUN II	Internal	Passing Juice
ANNEXES GONFLABLE TRAIL	Internal	Passing Juice
ANNEXES YACHT	Internal	Passing Juice

In-page links

ANNEXES YACHT HP	Internal	Passing Juice
ANNEXES YACHT HP COQUE ALU	Internal	Passing Juice
ANNEXE TABLEAU ARRIÈRE BASCULANT	Internal	Passing Juice
ANNEXE COQUE RIGIDE PLIABLE	Internal	Passing Juice
KAYAK GONFLABLE SINGLE 2.70 M	Internal	Passing Juice
GLACIÈRE POUR KAYAKS	Internal	Passing Juice
PALIER DE ROUE P/ANNX RIG.P200-220&PR300	Internal	Passing Juice
EQUIPEMENT DU BATEAU	Internal	Passing Juice
ACCASTILLAGE	Internal	Passing Juice
CONFORT A BORD	Internal	Passing Juice
DIRECTIONS	Internal	Passing Juice
ELECTRICITE	Internal	Passing Juice
ENTRETIEN ET PROTECTION	Internal	Passing Juice
GRÉEMENT - VOILERIE	Internal	Passing Juice
INSTRUMENTATION	Internal	Passing Juice
NAVIGATION	Internal	Passing Juice
PAVILLONS, SIGNAUX	Internal	Passing Juice
PONT AMENAGEMENT	Internal	Passing Juice
PROTECTION DES CHOCS	Internal	Passing Juice
TAUDS et COUVERTURES	Internal	Passing Juice
PLOMBERIE	Internal	Passing Juice
EQUIPEMENT PERSONNEL	Internal	Passing Juice
MAL DE MER	Internal	Passing Juice
ACCESSOIRES	Internal	Passing Juice
GANTS	Internal	Passing Juice
SACS ET PROTECTIONS ÉTANCHES	Internal	Passing Juice
GANTS SAILING	Internal	Passing Juice
GANTS DEMI-DOIGTS EN CUIR	Internal	Passing Juice

In-page links

GANTS DE VOILE SPÉCIFIQUES en NÉOPRÈNE	Internal	Passing Juice
GANTS DE VOILE " OSCULATI " A PROTECTION TOTALE	Internal	Passing Juice
LUNETTES POLARISANTES KEYWEST	Internal	Passing Juice
LUNETTES POLARISANTES GREYHOUND	Internal	Passing Juice
LUNETTES NUKULOA	Internal	Passing Juice
LUNETTES RAVAHERE	Internal	Passing Juice
GANTS ÉTANCHES ACTIV' MÉRINOS " PLASTIMO "	Internal	Passing Juice
GANTS STORM + " PLASTIMO "	Internal	Passing Juice
LOISIRS NAUTIQUES	Internal	Passing Juice
PÊCHE	Internal	Passing Juice
SPORTS NAUTIQUES	Internal	Passing Juice
MECANIQUE	Internal	Passing Juice
ANODES	Internal	Passing Juice
MECANIQUE INBOARD	Internal	Passing Juice
MÉCANIQUE HORS-BORD	Internal	Passing Juice
ENVIRONNEMENT MOTEUR	Internal	Passing Juice
HELICES	Internal	Passing Juice
ENTRETIEN MOTEUR	Internal	Passing Juice
MOTEURS	Internal	Passing Juice
HORS-BORDS THERMIQUES	Internal	Passing Juice
MOTEUR MANUEL	Internal	Passing Juice
MOTEURS ÉLECTRIQUES	Internal	Passing Juice
MOUILLAGE AMARRAGE	Internal	Passing Juice
ANCRES ET GRAPPINS	Internal	Passing Juice
AMARRAGE	Internal	Passing Juice
BOUEES , DEFENSES ET ACCESSOIRES	Internal	Passing Juice
DAVIERS	Internal	Passing Juice
DÉFENSES PONTONS ET AUTRES	Internal	Passing Juice

In-page links

ECUBIERS	Internal	Passing Juice
GAFFES	Internal	Passing Juice
GUINDEAUX	Internal	Passing Juice
PAGAIES, AVIRONS	Internal	Passing Juice
JONCTION INOX CHAINE ANCRE	Internal	Passing Juice
JONCTION D' ANCRE ARTICULEE	Internal	Passing Juice
DAVIER INOX FIXE 159MM	Internal	Passing Juice
DAVIER INOX FIXE 280MM	Internal	Passing Juice
DAVIER INOX BASCULANT 410MM	Internal	Passing Juice
DAVIER INOX BASCULANT 530MM	Internal	Passing Juice
DAVIER INOX A BASCULE L 420MM	Internal	Passing Juice
BOSSE MOUILLAGE POLYESTER 8 mm	Internal	Passing Juice
BOSSE de MOUILLAGE POLYESTER 10MM	Internal	Passing Juice
BOSSE de MOUILLAGE 3 TORONS BLANCS + COSSE NYLON	Internal	Passing Juice
EMERILLON INOX A OEIL	Internal	Passing Juice
EMERILLON INOX A OEIL & MANILLON	Internal	Passing Juice
ÉMERILLON HAUTE RÉSISTANCE FORGE	Internal	Passing Juice
ÉMERILLON GALVANISE	Internal	Passing Juice
EMERILLON DE MOUILLAGE	Internal	Passing Juice
BOSSES D'AMARRAGE X 2 + COSSES INOX	Internal	Passing Juice
GAFFES FIXES ALUMINIUM ANODISE	Internal	Passing Juice
GAFFES TELESCOPIQUES	Internal	Passing Juice
MANCHE FIXE	Internal	Passing Juice
MANCHES TELESCOPIQUES	Internal	Passing Juice
CROC DE GAFFE UNIVERSEL	Internal	Passing Juice
ADAPTATEUR REGLABLE	Internal	Passing Juice
EMBOUTS ET CROCS DE GAFFE	Internal	Passing Juice
CLIP REGLAGLE	Internal	Passing Juice

In-page links

JONCTION INOX POUR PORTE PARE-BATTAGE	Internal	Passing Juice
BOUÉE DE MOUILLAGE Série CCE/CCD	Internal	Passing Juice
DEFENSE PONTON BLANCHE Série MF	Internal	Passing Juice
DEFENSE PONTON 60X30X8 BLANC	Internal	Passing Juice
GUINDEAU	Internal	Passing Juice
GUINDEAUX MAXWELL Série HRC10	Internal	Passing Juice
RELAIS DE PUISSANCE UNIPOLAIRE 150A - 12V	Internal	Passing Juice
RELAIS MONTÉE / DESCENTE MAXWELL	Internal	Passing Juice
DISJONCTEUR GUINDEAUX MAXWELL	Internal	Passing Juice
CONTACTEURS A PIED MAXWELL	Internal	Passing Juice
COMMANDES A DISTANCE DE GUINDEAUX	Internal	Passing Juice
AA710 KIT TÉLÉCOMMANDE + COMPTEUR DE CHAÎNE	Internal	Passing Juice
COMPTEUR DE CHAINE AA150	Internal	Passing Juice
GUINDEAU VERTICAL Série RC6	Internal	Passing Juice
GINDEAUX VERTICAUX Série RC8	Internal	Passing Juice
GUINDEAUX MAXWELL Série RC10	Internal	Passing Juice
GUINDEAUX VERTICAUX MAXWEL Série VW	Internal	Passing Juice
VERROUILLAGE DAVIERS INOX PLASTIMO	Internal	Passing Juice
RÉAS DE RECHANGE POUR DAVIERS PLASTIMO	Internal	Passing Juice
ÉCUBIERS OUVERTS INOX AISI 316 PLASTIMO	Internal	Passing Juice
ÉCUBIER OUVERT en ALUMINIUM ANODISE PLASTIMO	Internal	Passing Juice
ÉCUBIERS INOX AVEC COUVERCLE PLASTIMO	Internal	Passing Juice
BOUEE COURONNE D 70 SOLAS	Internal	Passing Juice
BUMPER 3/4	Internal	Passing Juice
BUMPER 1/2	Internal	Passing Juice
BUMPER ARTICULÉ	Internal	Passing Juice
FIXATION INOX POUR BUMPER	Internal	Passing Juice
PERCHE POUR BUMPER	Internal	Passing Juice

In-page links

PROTECTIONS DE PONTON MARINA FENDER	Internal	Passing Juice
DÉFENSE DE PONTON	Internal	Passing Juice
DÉFENSE D'ANGLE POUR PONTON	Internal	Passing Juice
PATIN DE PONTON	Internal	Passing Juice
BUMPER TOUS PONTONS SANS PERÇAGE	Internal	Passing Juice
JONCTION CHÂÎNE / ANCRE (package)	Internal	Passing Juice
REMORQUES	Internal	Passing Juice
MATÉRIEL DE REMORQUE	Internal	Passing Juice
REMORQUES MECANOREM	Internal	Passing Juice
OPTIONS REMORQUES	Internal	Passing Juice
REMORQUE MTX 1722 F	Internal	Passing Juice
SÉCURITÉ	Internal	Passing Juice
MAL DE MER	Internal	Passing Juice
PREMIERS SECOURS	Internal	Passing Juice
RADEAUX DE SURVIE	Internal	Passing Juice
SACS D' ARMEMENT	Internal	Passing Juice
VHF	Internal	Passing Juice
SÉCURITÉ DU BATEAU	Internal	Passing Juice
SECURITE DES PERSONNES	Internal	Passing Juice
COUVERTURE DE SURVIE MÉTALLISÉ	Internal	Passing Juice
APPAREIL RESPIRATOIRE AUTONOME	Internal	Passing Juice
ELINGUES ET CIVIÈRE HÉLITREUILLABLE	Internal	Passing Juice
TROUSSE DE PREMIERS SECOURS	Internal	Passing Juice
TROUSSES DE PREMIERS SECOURS CREWMEDIC	Internal	Passing Juice
TROUSSES DE PREMIERS SECOURS	Internal	Passing Juice
MALLETES PREMIERS SECOURS FLUVIAL	Internal	Passing Juice
MALLETES PREMIERS SECOURS CÔTIERS ET HAUTURIERS	Internal	Passing Juice
Vidéos	Internal	Passing Juice

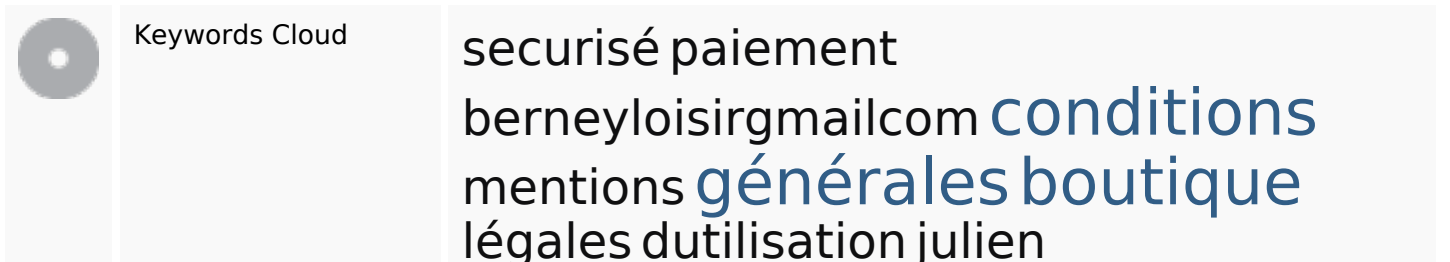
In-page links

Ajouter au panier	External	Passing Juice
TUYAU DE LAVAGE FORCE " FITT "	Internal	Passing Juice
REMORQUES SERIE MTX 1122F et 1122FD	Internal	Passing Juice
SERIE DE COUVERTS EN ACIER INOX " ANCOR "	Internal	Passing Juice
SET 4 X VERRES A VIN INCASSABLES "ANCOR "	Internal	Passing Juice
RESISTANCE INOX POUR CHAUFFE-EAU SIGMAR (BLEU)	Internal	Passing Juice
KIT DE FIXATION POUR CHAUFFE-EAU SIGMAR	Internal	Passing Juice
CHAUFFE-EAU COMPACT INOX " SIGMAR " 60 à 80L	Internal	Passing Juice
CHAUFFE-EAU COMPACT " SIGMAR " 20 à 40L	Internal	Passing Juice
MOTEUR HORS BORD TOHATSU 6 CV SAIL PRO ARBRE ULTRA LONG	Internal	Passing Juice
LAMPE DE TABLE A CARTE 12 LED 12V	Internal	Passing Juice
LAMPE LISEUSE TABLE A CARTES A VARIATEUR	Internal	Passing Juice
CONTROLEUR DE CHARGE POUR 1 OU 2 BATTERIES	Internal	Passing Juice
CONTROLEUR DE CHARGE POUR 2 BATTERIES	Internal	Passing Juice
Créer un site d'entreprise	External	Passing Juice
Créer un compte	Internal	Passing Juice
Mot de passe perdu ?	Internal	Passing Juice
COMMENT CHOISIR SON TREUIL ?	Internal	Passing Juice
CHOISIR SES HUBLOTS	Internal	Passing Juice
ANTIFOULING:QUANTITÉ, CONSEILS	Internal	Passing Juice
CHOISIR SES FEUX DE NAVIGATION	Internal	Passing Juice
APPLIQUER LA LOI SUR L'EAU	Internal	Passing Juice
COMMENT MOILLER ?	Internal	Passing Juice
COMMENT CHOISIR VOTRE ENROULEU	Internal	Passing Juice
CHOISIR VOTRE MOTEUR ELECTRIQU	Internal	Passing Juice
LES ANODES	Internal	Passing Juice
Tout pour votre bateau	Internal	Passing Juice
Plan d'accès	Internal	Passing Juice

In-page links

FICHIER PDF MOTEURS INBOARD	Internal	Passing Juice
FICHIER PDF ANODE	Internal	Passing Juice
COMPARATIF - CHOIX GILET GONFL	Internal	Passing Juice
Vidéos	Internal	Passing Juice
Boutique en ligne	Internal	Passing Juice
Conseil du mois	Internal	Passing Juice
Fichier PDF	Internal	Passing Juice
Tout pour votre bateau	Internal	Passing Juice
Plan d'accès	Internal	Passing Juice
Mentions légales	Internal	Passing Juice
Conditions générales d'utilisation	Internal	Passing Juice
Conditions générales de vente	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
boutique	2	✓	✗	✓	✓
générales	2	✗	✗	✗	✗
conditions	2	✗	✗	✗	✗
julien	1	✗	✗	✗	✗
dutilisation	1	✗	✗	✗	✗





Usability

	Url	Domain : berneyloisirs.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 651 1051 687">http://berneyloisirs.com/sitemap.xml<li data-bbox="555 719 1139 754">https://www.berneyloisirs.com/sitemap.xml
	Robots.txt	<p data-bbox="539 792 1003 828">http://berneyloisirs.com/robots.txt</p> <p data-bbox="539 860 1083 896">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1101 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 994 858 1061"> Google Analytics