



# Seo Analyzer besafe.net

Generated on April 01 2022 21:06 PM






The score is 55/100





## SEO Content

	<p>Title</p>	<p>BeSafe Technologies - Workplace and school safety technology and services.</p> <p><b>Length : 74</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Award-winning emergency response technology and services for K-12 schools, university campuses, hospitals, healthcare, commercial and government facilities. Equipping schools and workplaces to prepare for and respond to emergencies.</p> <p><b>Length : 232</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2074"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>BeSafe Technologies - Workplace and school safety technology and services.</td> </tr> <tr> <td>description</td> <td>Award-winning emergency response technology and services for K-12 schools, university campuses, hospitals, healthcare, commercial and government facilities. Equipping schools and workplaces to prepare for and respond to emergencies.</td> </tr> <tr> <td>url</td> <td>https://www.besafe.net/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	BeSafe Technologies - Workplace and school safety technology and services.	description	Award-winning emergency response technology and services for K-12 schools, university campuses, hospitals, healthcare, commercial and government facilities. Equipping schools and workplaces to prepare for and respond to emergencies.	url	https://www.besafe.net/
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## SEO Content

		site_name	BeSafe - School and Workplace Safety				
		image	https://www.besafe.net/wp-content/uploads/2018/07/besafe-siren-light-150x150.png				
	Headings	<b>H1</b> 1	<b>H2</b> 3	<b>H3</b> 3	<b>H4</b> 2	<b>H5</b> 0	<b>H6</b> 1
		<ul style="list-style-type: none"><li>• [H1] School and Workplace Safety System</li><li>• [H2] BeSafe at school work the hospital the DMV</li><li>• [H2] Starting at \$20 per month, it's one of the quickest and most affordable ways to improve school and workplace safety today.</li><li>• [H2] Public Safety Resources</li><li>• [H3] School ID Badges - Do You Need Them?</li><li>• [H3] Back to Class During the Pandemic</li><li>• [H3] BeSafe with Fresh Gear PPE Sanitizing Machines</li><li>• [H4] Where do you want to BeSafe?</li><li>• [H4] BeSafe Technologies</li><li>• [H6] BeSafe Technologies Inc is a business that provides public safety products and services to schools and businesses that need them. We may also receive compensation for some of the products we review on our site. Products that we authentically believe can be helpful to our clients.</li></ul>					
	Images	We found 9 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.35%</p> <p>Internal Links 95.65%</p>

### In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">How To BeSafe</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Rapid Sanitizing System</a>	Internal	Passing Juice
<a href="#">Facility Safety Assessment eBook</a>	Internal	Passing Juice
<a href="#">ActiveShield</a>	Internal	Passing Juice
<a href="#">Microsoft</a>	Internal	Passing Juice
<a href="#">Insight</a>	Internal	Passing Juice
<a href="#">In Force911</a>	Internal	Passing Juice
<a href="#">A.C.T. for Safety</a>	Internal	Passing Juice
<a href="#">K-12</a>	Internal	Passing Juice
<a href="#">College/University</a>	Internal	Passing Juice
<a href="#">Hospitals</a>	Internal	Passing Juice
<a href="#">Business/Commercial</a>	Internal	Passing Juice
<a href="#">Government Facilities</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">School ID Badges &amp;#8211; Do You Need Them?</a>	Internal	Passing Juice

## In-page links

<a href="#">Back to Class During the Pandemic</a>	Internal	Passing Juice
<a href="#">BeSafe with Fresh Gear PPE Sanitizing Machines</a>	Internal	Passing Juice
<a href="#">RapidWebLaunch</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

**besafe** services school **safety**  
technologies sanitizing facilities products public schools

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
besafe	16	✓	✗	✗	✓
safety	13	✓	✗	✗	✓
school	9	✓	✗	✓	✓
facilities	6	✗	✗	✓	✗
schools	5	✗	✗	✓	✓

## Usability

	Url	Domain : besafe.net Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 27
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p><a href="http://besafe.net/robots.txt">http://besafe.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 555 1481 633"> Google Analytics</div>