

Seo Analyzer beseurope.com

Generated on March 10 2022 16:28 PM

The score is 68/100

SEO Content

1	Title	BES Group Electricity power generation transmission & distribution services Length: 77 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
1	Description	BES Group brings electricity power generation to the world. We design and install power plants, transmission lines and substations across Africa and South America. Length: 164 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	Electricity power generation, transmission, distribution, power plants, transmission lines, substations Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 2	H2 2	H3 0	H4 0	H5 0	H6 0
U		 [H1] BES Group. British Engineering Services [H1] British Engineering Services (BES Group) [H2] Bringing Electricity Power Generation to the World [H2] Turnkey Electrification Projects 					
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 4	16% his page's ra	tio of text	to HTML code	e is betweer	n 25 and 70

SEO Content

	percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Туре	Juice
BES Group	Internal	Passing Juice
About us	Internal	Passing Juice
<u>Services</u>	Internal	Passing Juice
<u>Case studies</u>	Internal	Passing Juice
Where we work	Internal	Passing Juice
Contact	Internal	Passing Juice
Design & amp: Consultancy	Internal	Passing Juice
Supply & Description of the Su	Internal	Passing Juice

In-page links

Turnkey Project Delivery	Internal	Passing Juice
Contracting	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & amp: Conditions	Internal	Passing Juice
<u>Links</u>	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice

SEO Keywords



Keywords Cloud

power generation **bes** office **group services electricity** transmission europe engineering

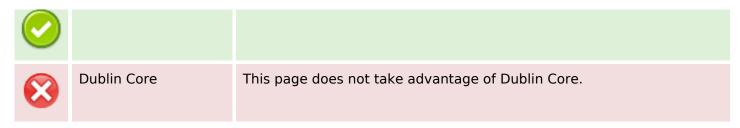
Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
bes	11	*	×	*	*
services	8	✓	×	×	*
group	7	✓	×	✓	*
electricity	6	♥	♥	♥	♥
power	4	✓	✓	✓	₩

Usability

0	Url	Domain : beseurope.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability



Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 0 Warnings: 0		
×	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
⊘	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. 		

Mobile

M	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

&	XML Sitemap	Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
&	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
②	Analytics	Great, your website has an analytics tool. Google Analytics