








# Seo Analyzer beseurope.com

Generated on March 10 2022 16:28 PM



The score is 68/100







## SEO Content

	Title	BES Group   Electricity power generation transmission & distribution services																	
		<b>Length : 77</b>																	
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	BES Group brings electricity power generation to the world. We design and install power plants, transmission lines and substations across Africa and South America.																	
		<b>Length : 164</b>																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Keywords	Electricity power generation, transmission, distribution, power plants, transmission lines, substations																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] BES Group. British Engineering Services</li><li>• [H1] British Engineering Services (BES Group)</li><li>• [H2] Bringing Electricity Power Generation to the World</li><li>• [H2] Turnkey Electrification Projects</li></ul>						H1	H2	H3	H4	H5	H6	2	2	0	0	0	0
H1	H2	H3	H4	H5	H6														
2	2	0	0	0	0														
	Images	We found 2 images on this web page.																	
		Good, most or all of your images have alt attributes.																	
	Text/HTML Ratio	Ratio : <b>46%</b>																	
		Ideal! This page's ratio of text to HTML code is between 25 and 70																	

## SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">BES Group</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Case studies</a>	Internal	Passing Juice
<a href="#">Where we work</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Design &amp; Consultancy</a>	Internal	Passing Juice
<a href="#">Supply &amp; Procurement</a>	Internal	Passing Juice

## In-page links

<a href="#">Turnkey Project Delivery</a>	Internal	Passing Juice
<a href="#">Contracting</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	power generation <b>bes</b> office <b>group services</b> electricity transmission europe engineering
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bes	11	✓	✗	✓	✓
services	8	✓	✗	✗	✓
group	7	✓	✗	✓	✓
electricity	6	✓	✓	✓	✓
power	4	✓	✓	✓	✓











## Usability

	Url	Domain : beseurope.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>