








Seo Analyzer bespecd.com.au

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The score is 57/100







SEO Content

	Title	<p>Glasses Online Prescription Glasses Shop Australia from \$95</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Discover the latest in prescription glasses and sunglasses online from just \$95. Fast processing, free shipping and returns in Australia.</p> <p>Length : 137</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>designer eyewear, fashion frames, affordable eyewear, eyewear online, prescription glasses online, prescription sunglasses, Bespeck, Bespeckd, Bespect, B'specd, Bespec'd, Bespeced</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>19</td> <td>0</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1585 1085 2078" style="list-style-type: none"> • [H1] Bespecd Eyewear • [H2] New Tortoise frames • [H2] Women'sGlasses • [H2] Men'sGlasses • [H2] PRESCRIPTIONSUNGLASSES • [H2] PrivateHealth Funds • [H3] Womens Optical Glasses • [H3] Womens Sunglasses • [H3] Mens Optical Glasses • [H3] Mens Sunglasses • [H3] Bestsellers • [H3] New Arrivals • [H3] Our Story • [H3] How we do it • [H3] Pricing 	H1	H2	H3	H4	H5	H6	1	5	19	0	6	0
H1	H2	H3	H4	H5	H6									
1	5	19	0	6	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Frames & Lenses• [H3] Sitemap• [H3] Contact Us• [H3] Common Questions• [H3] How to order• [H3] Shipping & Returns• [H3] Privacy Policy• [H3] Terms And Conditions• [H3] Health Funds• [H3] Login• [H5] SHOP• [H5] KNOW• [H5] HELP• [H5] JOIN• [H5] Shop• [H5] Some Favourites:
	Images	<p>We found 17 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 65 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 21.54%</p> <p>Internal Links 78.46%</p>

In-page links

Anchor	Type	Juice
SIGN UP	Internal	Passing Juice
NEW ARRIVALS	Internal	Passing Juice
BESTSELLERS	Internal	Passing Juice
EDITOR'S PICK	Internal	Passing Juice
ROUND	Internal	Passing Juice
RECTANGLE	Internal	Passing Juice
TRAPEZOID	Internal	Passing Juice
CAT EYE	Internal	Passing Juice
SQUARE	Internal	Passing Juice
AVIATOR	Internal	Passing Juice
MONOCHROME	Internal	Passing Juice
BARELY THERE	Internal	Passing Juice
GENTLEMEN'S CLUB	Internal	Passing Juice
SWEET SIXTIES	Internal	Passing Juice
URBAN OUTBACK	Internal	Passing Juice
TORTOISE SHELL GLASSES	Internal	Passing Juice
HIPSTER GLASSES	Internal	Passing Juice
WOODEN GLASSES	Internal	Passing Juice
READING GLASSES	Internal	Passing Juice
Our Story	Internal	Passing Juice
Blog	Internal	Passing Juice
Frames & Lenses	Internal	Passing Juice
How We Do It	Internal	Passing Juice
Pricing	Internal	Passing Juice
THE INFLUENTIALS: JAI	Internal	Passing Juice
THE INFLUENTIALS: tania	Internal	Passing Juice

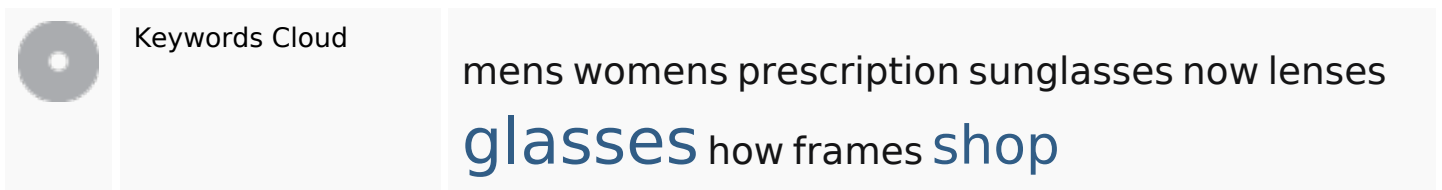
In-page links

Behind the Seen	Internal	Passing Juice
Pinterest	External	Passing Juice
Price	Internal	Passing Juice
Sign In	Internal	Passing Juice
my bag: (0)	Internal	Passing Juice
Shopping bag	Internal	Passing Juice
Free Shipping In Australia	Internal	Passing Juice
Tweet	External	Passing Juice
shop now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
SHOP WOMEN'S SUN	Internal	Passing Juice
SHOP MEN'S SUN	Internal	Passing Juice
Find Out How To Claim	Internal	Passing Juice
Womens Optical Glasses	Internal	Passing Juice
Mens Optical Glasses	Internal	Passing Juice
Our Story	Internal	Passing Juice
How we do it	Internal	Passing Juice
Pricing	Internal	Passing Juice
Frames & Lenses	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Common Questions	Internal	Passing Juice
How to order	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms And Conditions	Internal	Passing Juice
Health Funds	Internal	Passing Juice
Gala Darling	External	Passing Juice

In-page links

Garance Dore	External	Passing Juice
Gary Pepper	External	Passing Juice
Oracle Fox	External	Passing Juice
Shine By Three	External	Passing Juice
Style By Yellow Button	External	Passing Juice
Styled by Phillips	External	Passing Juice
Substance	External	Passing Juice
The Bonafide Bedfellows	External	Passing Juice
The Sartorialist	External	Passing Juice
Questions? Feedback?	External	Passing Juice
Olark live chat software	External	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
glasses	13	✓	✓	✓	✓
shop	9	✓	✗	✗	✓
sunglasses	5	✗	✓	✓	✓
how	4	✗	✗	✗	✓
womens	4	✗	✗	✗	✓

Usability

	Url	Domain : bespecd.com.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 45
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✘ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 1034 694">http://bespecd.com.au/sitemap.xml<li data-bbox="555 716 1107 752">http://www.bespecd.com.au/sitemap.xml
	Robots.txt	<p data-bbox="539 792 986 828">http://bespecd.com.au/robots.txt</p> <p data-bbox="539 864 1082 900">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1098 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1008 858 1061"> Google Analytics