







# Seo Analyzer betatesting.com

Generated on February 22 2022 19:48 PM






The score is **38/100**





## SEO Content

	<p>Title</p>	<p>BetaTesting   Beta testing for iOS, Android apps, websites, and tech products</p> <p><b>Length : 77</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>BetaTesting.com   Beta testing for iOS, Android apps, websites, and tech products</td> </tr> <tr> <td>site_name</td> <td>BetaTesting.com</td> </tr> <tr> <td>image</td> <td>https://betatesting.com/images/beta-testing-solved.png</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> <tr> <td>image:secure_url</td> <td>https://betatesting.com/images/beta-testing-solved.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	BetaTesting.com   Beta testing for iOS, Android apps, websites, and tech products	site_name	BetaTesting.com	image	https://betatesting.com/images/beta-testing-solved.png	image:type	image/png	image:width	1200	image:height	630	image:secure_url	https://betatesting.com/images/beta-testing-solved.png	type	website
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## SEO Content

		<p>description</p> <p>BetaTesting.com provides beta testing with real people in the real world. Powered by &gt;250,000 global testers and managed by experts to help you succeed.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>5</td><td>0</td><td>0</td><td>6</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Beta Testing Solved.</li><li>• [H2] Real World Testing.</li><li>• [H2] Generate Data &amp; Feedback.</li><li>• [H2] We Make It Happen.</li><li>• [H3] Every Device, Every Platform, Everywhere.</li><li>• [H3] Improve Your Product With Real World Data &amp; Feedback</li><li>• [H3] Fully Managed, Design to Execution.</li><li>• [H3] Happy Customers</li><li>• [H3] Get Started Today</li><li>• [H6] Atif Noori</li><li>• [H6] Robert Muñoz</li><li>• [H6] Johan Malmberg</li><li>• [H6] Andrea Hill</li><li>• [H6] Aaron Watkins</li><li>• [H6] Alex Hunte</li></ul>	H1	H2	H3	H4	H5	H6	1	3	5	0	0	6
H1	H2	H3	H4	H5	H6									
1	3	5	0	0	6									
	Images	<p>We found 26 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4% Internal Links 96%

## In-page links

Anchor	Type	Juice
<a href="#">Beta Testing</a>	Internal	Passing Juice
<a href="#">Usability Testing</a>	Internal	Passing Juice
<a href="#">QA &amp; Bug Testing</a>	Internal	Passing Juice
<a href="#">Request Demo</a>	External	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Clients &amp; Case Studies</a>	Internal	Passing Juice
<a href="#">BetaTesting Blog</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Join As Beta Tester</a>	Internal	Passing Juice
<a href="#">Data &amp; Algorithms</a>	Internal	Passing Juice
<a href="#">iOS Apps</a>	Internal	Passing Juice
<a href="#">Android Apps</a>	Internal	Passing Juice
<a href="#">Websites</a>	Internal	Passing Juice
<a href="#">Mac &amp; Windows Apps</a>	Internal	Passing Juice
<a href="#">Connected Products</a>	Internal	Passing Juice
<a href="#">Prototypes &amp; Mockups</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Take a sample test</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice

## In-page links

<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">Customer Terms</a>	Internal	Passing Juice
<a href="#">Participant Terms</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

help testers betatesting testing  
succeed experts managed ios  
global beta

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
testers	2	✘	✘	✘	✘
global	2	✘	✘	✘	✘
managed	2	✘	✘	✘	✔
experts	2	✘	✘	✘	✘
help	2	✘	✘	✘	✘

## Usability

	Url	Domain : betatesting.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>