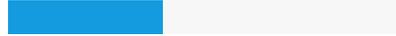


Seo Analyzer bethelsd.org

Generated on March 23 2022 20:46 PM

The score is 32/100



SEO Content

	Title	Bethel School District / Homepage Length : 33 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>http%3A%2F%2Fwww.bethelsd.org%2Fdefault.aspx%3FPageID%3D1</td></tr><tr><td>title</td><td>Bethel School District / Homepage</td></tr></tbody></table>	Property	Content	type	website	url	http%3A%2F%2Fwww.bethelsd.org%2Fdefault.aspx%3FPageID%3D1	title	Bethel School District / Homepage				
Property	Content													
type	website													
url	http%3A%2F%2Fwww.bethelsd.org%2Fdefault.aspx%3FPageID%3D1													
title	Bethel School District / Homepage													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>12</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	12	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
12	4	0	0	0	0									
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.62% Internal Links 90.38%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Skip to Main Content	Internal	Passing Juice
Bethel Elementary Learning Academy	Internal	Passing Juice
Bethel High School	Internal	Passing Juice
Bethel Middle School	Internal	Passing Juice
Bethel Virtual Academy	Internal	Passing Juice
Camas Prairie Elementary School	Internal	Passing Juice
Cedarcrest Middle School	Internal	Passing Juice
Centennial Elementary School	Internal	Passing Juice

In-page links

Challenger High School	Internal	Passing Juice
Clover Creek Elementary School	Internal	Passing Juice
Cougar Mountain Middle School	Internal	Passing Juice
Elk Plain School of Choice K-8	Internal	Passing Juice
Evergreen Elementary School	Internal	Passing Juice
Frederickson Elementary School	Internal	Passing Juice
Frontier Middle School	Internal	Passing Juice
Graham Elementary School	Internal	Passing Juice
Graham-Kapowsin High School	Internal	Passing Juice
Kapowsin Elementary School	Internal	Passing Juice
Katherine G. Johnson Elementary	Internal	Passing Juice
Liberty Middle School	Internal	Passing Juice
Naches Trail Elementary School	Internal	Passing Juice
Nelson Elementary School	Internal	Passing Juice
North Star Elementary School	Internal	Passing Juice
Pierce County Skills Center	Internal	Passing Juice
Pioneer Valley Elementary School	Internal	Passing Juice
Rocky Ridge Elementary School	Internal	Passing Juice
Roy Elementary School	Internal	Passing Juice
Shining Mountain Elementary School	Internal	Passing Juice
Spanaway Elementary School	Internal	Passing Juice
Spanaway Lake High School	Internal	Passing Juice
Spanaway Middle School	Internal	Passing Juice
Thompson Elementary	Internal	Passing Juice
District Home	Internal	Passing Juice
Elem/MS/HS Grade Prep - Early Dismissal (K-12)	Internal	Passing Juice
Elem Conference Week - Early Dismissal (K-5)	Internal	Passing Juice
Elem Conference Week - Early Dismissal (K-5)	Internal	Passing Juice

In-page links

Elem Conference Week - Early Dismissal (K-5)	Internal	Passing Juice
Secondary Conferences - Early Dismissal (6-12)	Internal	Passing Juice
Elem Conference Week - Early Dismissal (K-5)	Internal	Passing Juice
Secondary Conferences - Early Dismissal (6-12)	Internal	Passing Juice
Elem Conference Week - Early Dismissal (K-5)	Internal	Passing Juice
Secondary Conferences - Early Dismissal (6-12)	Internal	Passing Juice
School Board Meeting (ESC) - Conference Call (Click for link)	Internal	Passing Juice
Site Map	Internal	Passing Juice
Back To Top	Internal	Passing Juice
Facility Use Form	External	Passing Juice
Canvas	External	Passing Juice
Notice of Nondiscrimination	Internal	Passing Juice
Blackboard Web Community Manager Privacy Policy (Updated)	External	Passing Juice
Terms of Use	External	Passing Juice
CLOSE	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	29	✓	✗	✗	✓
elementary	18	✗	✗	✗	✗
middle	6	✗	✗	✗	✗
bethel	5	✓	✗	✗	✓

Keywords Consistency

high

4



Usability

	Url	Domain : bethelsd.org Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Frameset
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 53 Warnings : 82
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics