







# Seo Analyzer bettingexchange software.com

Generated on March 08 2022 09:46 AM






The score is 62/100







## SEO Content

	<p>Title</p>	<p>Betting exchange software provider with full code access installed on your server</p> <p><b>Length : 81</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Description</p>	<p>We have developed a world class betting exchange software, sportsbook and ovet 7000 casino games solution ready to launch with your own brand and full control.</p> <p><b>Length : 159</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Betting exchange software provider with full code access installed on your server</td> </tr> <tr> <td>description</td> <td>We have developed a world class betting exchange software, sportsbook and ovet 7000 casino games solution ready to launch with your own brand and full control.</td> </tr> <tr> <td>url</td> <td>https://bettingexchangesoftware.com/</td> </tr> <tr> <td>site_name</td> <td>Betting exchange software provider</td> </tr> <tr> <td>updated_time</td> <td>2021-12-17T02:41:56+05:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Betting exchange software provider with full code access installed on your server	description	We have developed a world class betting exchange software, sportsbook and ovet 7000 casino games solution ready to launch with your own brand and full control.	url	https://bettingexchangesoftware.com/	site_name	Betting exchange software provider	updated_time	2021-12-17T02:41:56+05:00
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## SEO Content

		<p>image https://bettingexchangesoftware.com/wp-content/uploads/2021/12/betting-exchange-software-providers.jpg</p> <p>image:secure_url https://bettingexchangesoftware.com/wp-content/uploads/2021/12/betting-exchange-software-providers.jpg</p> <p>image:width 710</p> <p>image:height 444</p> <p>image:alt sportsbook software</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>6</td> <td>3</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Betting exchangesoftware provider</li> <li>• [H2] Betting exchange software</li> <li>• [H2] 7000+ casino games</li> <li>• [H2] Betting software</li> <li>• [H2] Betting exchange software</li> <li>• [H2] You get what you pay for!</li> <li>• [H2] Our software options</li> <li>• [H2] Betting exchange software solutions</li> <li>• [H3] sportsbook software</li> <li>• [H3] Betting exchange software</li> <li>• [H3] Full system &amp; white label setup</li> <li>• [H3] Full source code sale</li> <li>• [H3] White label setup</li> <li>• [H3] Custom software solution</li> <li>• [H4] Our products</li> <li>• [H4] Read more</li> <li>• [H4] Lets go!</li> <li>• [H6] 1500 Broadway #500 New York, NY 10018 United States</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	6	3	0	1
H1	H2	H3	H4	H5	H6									
1	7	6	3	0	1									
	Images	<p>We found 16 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">Betting exchange</a>	Internal	Passing Juice
<a href="#">Sports betting</a>	Internal	Passing Juice
<a href="#">Casino</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Betting exchange software</a>	Internal	Passing Juice
<a href="#">casino games</a>	Internal	Passing Juice
<a href="#">Betting software</a>	Internal	Passing Juice
<a href="#">Whatsapp</a>	External	Passing Juice
<a href="#">partnership</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	sportsbook full games casino white own label exchange software betting
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
betting	23	✓	✗	✓	✓
software	21	✓	✗	✓	✓
exchange	15	✓	✗	✓	✓
casino	9	✗	✗	✓	✓
full	8	✓	✗	✓	✓

## Usability

	Url	Domain : bettingexchangesoftware.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://bettingexchangesoftware.com/sitemap.xml">http://bettingexchangesoftware.com/sitemap.xml</a> <a href="https://bettingexchangesoftware.com/sitemap_index.xml">https://bettingexchangesoftware.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://bettingexchangesoftware.com/robots.txt">http://bettingexchangesoftware.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.