



Seo Analyzer bfrss.org.uk

Generated on February 15 2022 21:28 PM

The score is 40/100







SEO Content

| | Title | Length : 0 Very bad. We haven't found title on your page. | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H1] BFRS provide the Armed Forces Community (AFC) with a great opportunity to meet and network with employers.• [H2] Job Seeker Resources• [H2] Support Services• [H2] Company• [H2] Job Seeker Resources• [H2] Support Services• [H2] Company | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 6 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 2 | 6 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 129 images on this web page. 115 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 40 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 32.5% Internal Links 67.5% |

In-page links

| Anchor | Type | Juice |
|----------------------------------|----------|---------------|
| BFRS | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Join Now | Internal | Passing Juice |
| Login | Internal | Passing Juice |
| Vacancies Search | Internal | Passing Juice |
| Courses Search | Internal | Passing Juice |
| Company Search | Internal | Passing Juice |
| Webinars | Internal | Passing Juice |
| Workshops | Internal | Passing Juice |
| Videos | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Events Calendar | Internal | Passing Juice |
| View all Events | Internal | Passing Juice |
| Pre-register Now | Internal | Passing Juice |
| How to Write A CV Video | External | Passing Juice |
| Enhanced Learning Credits Scheme (ELC) | External | Passing Juice |
| LinkedIn | External | Passing Juice |
| Your Transition Stories | Internal | Passing Juice |
| Resettlement Courses | Internal | Passing Juice |
| Veterans' Gateway | External | Passing Juice |
| MoneyForce | External | Passing Juice |
| The Royal British Legion | External | Passing Juice |
| Forces Compare | External | Passing Juice |
| The Army Families Federation (AFF) | External | Passing Juice |
| The Naval Families Federation | External | Passing Juice |
| The RAF Families Federation | External | Passing Juice |
| Forces CV Services | External | Passing Juice |
| Veterans Railcard | External | Passing Juice |
| About British Forces Resettlement Services | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| AFC | Internal | Passing Juice |
| Corporate Services | Internal | Passing Juice |
| BFRS Job-board | Internal | Passing Juice |
| Your Transition Stories | Internal | Passing Juice |
| Resettlement Courses | Internal | Passing Juice |
| Terms and Conditions | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Disclaimer | Internal | Passing Juice |

In-page links

[Designed By Zarr](#)

External

Passing Juice

[Top](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

services federation families forces
veterans resettlement bfrs vacancies
british courses

Keywords Consistency












| Keyword | Content | Title | Keywords | Descripti on | Headings |
|--------------|---------|-------|----------|-----------------|----------|
| services | 9 | ✘ | ✘ | ✘ | ✔ |
| forces | 6 | ✘ | ✘ | ✘ | ✔ |
| federation | 6 | ✘ | ✘ | ✘ | ✘ |
| families | 6 | ✘ | ✘ | ✘ | ✘ |
| resettlement | 5 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|--|--------------|---|
| | Url | Domain : bfrss.org.uk Length : 12 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Usability

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 138 Warnings : 10 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |




Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to |
|--|-------------|--|

Optimization

| | | |
|--|------------|--|
| | | crawl the site more intelligently. |
|  | Robots.txt | http://bfrss.org.uk/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  Google Analytics |