





# Seo Analyzer bhoomi.com

Generated on January 11 2022 10:27 AM






The score is 55/100







## SEO Content

	Title	<p>Buy clay, glazes, wheels, ceramic kilns and pottery equipment in India &amp;ndash; Bhoomi Pottery</p> <p><b>Length : 93</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p>Bhoomi Pottery offers discounted pottery &amp; ceramic supplies in India. We sell a wide variety of clay bodies, glazes, stains and raw materials along with potter's wheels, tools, equipment, electric &amp; gas kilns for your home, studio or classroom.</p> <p><b>Length : 256</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Clay, Ceramic Glazes, Stains, Pottery Equipment, Potters Tools, Kilns, Ceramists Studio</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Buy clay, glazes, wheels, ceramic kilns and pottery equipment in India</td></tr><tr><td>url</td><td>https://www.bhoomipottery.com/</td></tr><tr><td>description</td><td>Bhoomi Pottery offers discounted pottery &amp; ceramic supplies in India. We sell a wide variety of clay bodies, glazes, stains and raw materials along with potter's wheels, tools, equipment, electric &amp; gas kilns for your home, studio or classroom.</td></tr></tbody></table>	Property	Content	type	website	title	Buy clay, glazes, wheels, ceramic kilns and pottery equipment in India	url	https://www.bhoomipottery.com/	description	Bhoomi Pottery offers discounted pottery & ceramic supplies in India. We sell a wide variety of clay bodies, glazes, stains and raw materials along with potter's wheels, tools, equipment, electric & gas kilns for your home, studio or classroom.
Property	Content											
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## SEO Content

		site_name	Bhoomi Pottery				
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 5	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H4] Pottery Products For Sale in India</li><li>• [H4] ABOUT US</li><li>• [H4] NEWSLETTER SIGNUP</li><li>• [H4] PRODUCTS</li><li>• [H4] POLICIES</li></ul>					
	Images	We found 34 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>40%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 180 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.11%  Internal Links 98.89%

## In-page links

Anchor	Type	Juice
<a href="#">Cone Art Kilns</a>	Internal	Passing Juice
<a href="#">1813D 1.98 Cu Ft</a>	Internal	Passing Juice
<a href="#">1822D 3.3 Cu Ft</a>	Internal	Passing Juice
<a href="#">2318D 4.7 Cu Ft</a>	Internal	Passing Juice
<a href="#">2322D 5.38 Cu Ft</a>	Internal	Passing Juice
<a href="#">2818D 6.5 Cu Ft</a>	Internal	Passing Juice
<a href="#">2327D 7.0 Cu Ft</a>	Internal	Passing Juice
<a href="#">2822D 8.33 Cu Ft</a>	Internal	Passing Juice
<a href="#">2827D 10.0 Cu Ft</a>	Internal	Passing Juice
<a href="#">2336D 12.0 Cu Ft</a>	Internal	Passing Juice
<a href="#">4222D 13.7 Cu Ft</a>	Internal	Passing Juice
<a href="#">4227D 16.5 Cu Ft</a>	Internal	Passing Juice
<a href="#">2322DS 7.0 Cu Ft</a>	Internal	Passing Juice
<a href="#">2318DS 5.6 Cu Ft</a>	Internal	Passing Juice
<a href="#">2327DS 8.4 Cu Ft</a>	Internal	Passing Juice
<a href="#">EK99-9 0.42 Cu</a>	Internal	Passing Juice
<a href="#">EK1212-12 1.0 Cu</a>	Internal	Passing Juice
<a href="#">EK1212-15 1.25 Cu</a>	Internal	Passing Juice
<a href="#">EK1215-15 1.56 Cu</a>	Internal	Passing Juice
<a href="#">EK1515-15 1.95 Cu</a>	Internal	Passing Juice
<a href="#">GK1515-15 1.95 Cu</a>	Internal	Passing Juice
<a href="#">EK1518-18 2.81 Cu</a>	Internal	Passing Juice
<a href="#">GK1518-18 2.81 Cu</a>	Internal	Passing Juice
<a href="#">EK1818-18 3.37 Cu</a>	Internal	Passing Juice
<a href="#">GK1818-18 3.37 Cu</a>	Internal	Passing Juice
<a href="#">EK1818-24 4.5 Cu</a>	Internal	Passing Juice
<a href="#">GK1818-24 4.5 Cu</a>	Internal	Passing Juice

## In-page links

<a href="#">EK2424-24 8.0 Cu</a>	Internal	Passing Juice
<a href="#">GK2424-24 8.0 Cu</a>	Internal	Passing Juice
<a href="#">EK2424-30 10.0 Cu</a>	Internal	Passing Juice
<a href="#">GK2424-30 10.0 Cu</a>	Internal	Passing Juice
<a href="#">EK3030-36 18.75 Cu</a>	Internal	Passing Juice
<a href="#">GK3030-36 18.75 Cu</a>	Internal	Passing Juice
<a href="#">EK3636-36 27.0 Cu</a>	Internal	Passing Juice
<a href="#">GK3636-36 27.0 Cu</a>	Internal	Passing Juice
<a href="#">Glazetech 1.1 Cu Ft</a>	Internal	Passing Juice
<a href="#">714 1.4 Cu Ft</a>	Internal	Passing Juice
<a href="#">818 2.6 Cu Ft</a>	Internal	Passing Juice
<a href="#">822 3.2 Cu Ft</a>	Internal	Passing Juice
<a href="#">1018 4.6 Cu Ft</a>	Internal	Passing Juice
<a href="#">1022 5.7 Cu Ft</a>	Internal	Passing Juice
<a href="#">1218-3 6.6 Cu Ft</a>	Internal	Passing Juice
<a href="#">1027 7.0 Cu Ft</a>	Internal	Passing Juice
<a href="#">1222-3 8.1 Cu Ft</a>	Internal	Passing Juice
<a href="#">1227-3 9.9 Cu Ft</a>	Internal	Passing Juice
<a href="#">1227-3PK 9.9 Cu</a>	Internal	Passing Juice
<a href="#">1231-3PK 11.6 Cu</a>	Internal	Passing Juice
<a href="#">1627-3PK 18.5 Cu</a>	Internal	Passing Juice
<a href="#">Electric Kilns</a>	Internal	Passing Juice
<a href="#">Cones Pyrometric</a>	Internal	Passing Juice
<a href="#">Kiln Furniture</a>	Internal	Passing Juice
<a href="#">Kiln Bat Wash</a>	Internal	Passing Juice
<a href="#">Cone Art Kilns</a>	Internal	Passing Juice
<a href="#">Parivartan Kilns</a>	Internal	Passing Juice
<a href="#">Skutt</a>	Internal	Passing Juice

## In-page links

<a href="#">All Brands</a>	Internal	Passing Juice
<a href="#">Learn Pottery</a>	Internal	Passing Juice
<a href="#">Terracotta</a>	Internal	Passing Juice
<a href="#">Earthenware</a>	Internal	Passing Juice
<a href="#">Stoneware</a>	Internal	Passing Juice
<a href="#">Porcelain</a>	Internal	Passing Juice
<a href="#">Raku Clay</a>	Internal	Passing Juice
<a href="#">Earthstone</a>	Internal	Passing Juice
<a href="#">Paper Clay</a>	Internal	Passing Juice
<a href="#">Professional</a>	Internal	Passing Juice
<a href="#">Powdered Clay</a>	Internal	Passing Juice
<a href="#">Wheel Throwing</a>	Internal	Passing Juice
<a href="#">Hand Building</a>	Internal	Passing Juice
<a href="#">Coil Building</a>	Internal	Passing Juice
<a href="#">Slab Building</a>	Internal	Passing Juice
<a href="#">Slip Casting</a>	Internal	Passing Juice
<a href="#">Modelling</a>	Internal	Passing Juice
<a href="#">Sculpting</a>	Internal	Passing Juice
<a href="#">Very Smooth</a>	Internal	Passing Juice
<a href="#">Smooth</a>	Internal	Passing Juice
<a href="#">Smooth Textured</a>	Internal	Passing Juice
<a href="#">Medium Textured</a>	Internal	Passing Juice
<a href="#">Coarse Textured</a>	Internal	Passing Juice
<a href="#">White</a>	Internal	Passing Juice
<a href="#">Off White</a>	Internal	Passing Juice
<a href="#">Red</a>	Internal	Passing Juice
<a href="#">Buff</a>	Internal	Passing Juice
<a href="#">Grey</a>	Internal	Passing Juice

## In-page links

<a href="#">Toasted</a>	Internal	Passing Juice
<a href="#">Black</a>	Internal	Passing Juice
<a href="#">Speckled</a>	Internal	Passing Juice
<a href="#">Artha Pottery</a>	Internal	Passing Juice
<a href="#">Valentine Clays</a>	Internal	Passing Juice
<a href="#">Earthenware Glaze</a>	Internal	Passing Juice
<a href="#">Terracotta Glaze</a>	Internal	Passing Juice
<a href="#">Stoneware Glaze</a>	Internal	Passing Juice
<a href="#">Oxide Glazes</a>	Internal	Passing Juice
<a href="#">Stains</a>	Internal	Passing Juice
<a href="#">Black</a>	Internal	Passing Juice
<a href="#">Blue</a>	Internal	Passing Juice
<a href="#">Brown</a>	Internal	Passing Juice
<a href="#">Green</a>	Internal	Passing Juice
<a href="#">Grey</a>	Internal	Passing Juice
<a href="#">Ivory</a>	Internal	Passing Juice
<a href="#">Orange</a>	Internal	Passing Juice
<a href="#">Pink</a>	Internal	Passing Juice
<a href="#">Red</a>	Internal	Passing Juice
<a href="#">Violet</a>	Internal	Passing Juice
<a href="#">White</a>	Internal	Passing Juice
<a href="#">Yellow</a>	Internal	Passing Juice
<a href="#">Black</a>	Internal	Passing Juice
<a href="#">Blue</a>	Internal	Passing Juice
<a href="#">Green</a>	Internal	Passing Juice
<a href="#">Grey</a>	Internal	Passing Juice
<a href="#">Orange</a>	Internal	Passing Juice
<a href="#">Pink</a>	Internal	Passing Juice

## In-page links

<a href="#">Purple</a>	Internal	Passing Juice
<a href="#">Red</a>	Internal	Passing Juice
<a href="#">Violet</a>	Internal	Passing Juice
<a href="#">White</a>	Internal	Passing Juice
<a href="#">Yellow</a>	Internal	Passing Juice
<a href="#">Glazes</a>	Internal	Passing Juice
<a href="#">Mason Color</a>	Internal	Passing Juice
<a href="#">Alumina Oxide</a>	Internal	Passing Juice
<a href="#">Antimony Oxide</a>	Internal	Passing Juice
<a href="#">Chrome Oxide</a>	Internal	Passing Juice
<a href="#">Cobalt Oxide</a>	Internal	Passing Juice
<a href="#">Copper Oxide</a>	Internal	Passing Juice
<a href="#">Iron Oxide</a>	Internal	Passing Juice
<a href="#">Magnesium Oxide</a>	Internal	Passing Juice
<a href="#">Manganese Dioxide</a>	Internal	Passing Juice
<a href="#">Nickel Oxide</a>	Internal	Passing Juice
<a href="#">Tin Oxide</a>	Internal	Passing Juice
<a href="#">Titanium Dioxide</a>	Internal	Passing Juice
<a href="#">Vanadium Pentox</a>	Internal	Passing Juice
<a href="#">Zinc Oxide</a>	Internal	Passing Juice
<a href="#">Zirconium Dioxide</a>	Internal	Passing Juice
<a href="#">Calcium Borate</a>	Internal	Passing Juice
<a href="#">Gerstley Borate</a>	Internal	Passing Juice
<a href="#">Cobalt Carbonate</a>	Internal	Passing Juice
<a href="#">Copper Carbonate</a>	Internal	Passing Juice
<a href="#">Barium Carbonate</a>	Internal	Passing Juice
<a href="#">Calcium Carbonate</a>	Internal	Passing Juice
<a href="#">Alumina Hydrate</a>	Internal	Passing Juice

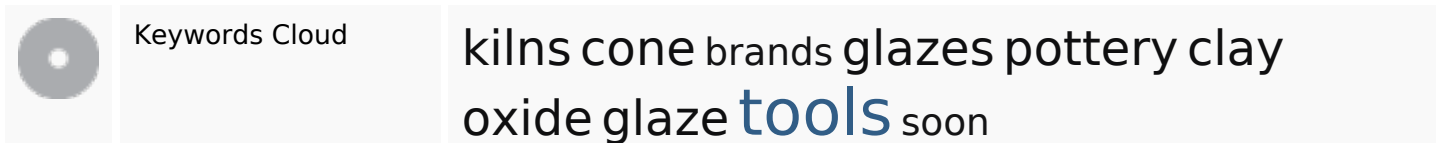
## In-page links

<a href="#">Ball Clay</a>	Internal	Passing Juice
<a href="#">Barium Sulfate</a>	Internal	Passing Juice
<a href="#">Bentonite</a>	Internal	Passing Juice
<a href="#">Bismuth Nitrate</a>	Internal	Passing Juice
<a href="#">Bone Ash</a>	Internal	Passing Juice
<a href="#">Borax</a>	Internal	Passing Juice
<a href="#">Boric Acid</a>	Internal	Passing Juice
<a href="#">Burnt Umber</a>	Internal	Passing Juice
<a href="#">CMC</a>	Internal	Passing Juice
<a href="#">Cobalt Sulfate</a>	Internal	Passing Juice
<a href="#">Colemanite</a>	Internal	Passing Juice
<a href="#">Dolomite</a>	Internal	Passing Juice
<a href="#">Feldspar</a>	Internal	Passing Juice
<a href="#">Fireclay</a>	Internal	Passing Juice
<a href="#">Frits</a>	Internal	Passing Juice
<a href="#">Nepheline Syenite</a>	Internal	Passing Juice
<a href="#">Artha Pottery</a>	Internal	Passing Juice
<a href="#">Ferro</a>	Internal	Passing Juice
<a href="#">Laguna Clay</a>	Internal	Passing Juice
<a href="#">Bevel Cutter</a>	Internal	Passing Juice
<a href="#">Brushes</a>	Internal	Passing Juice
<a href="#">Carving Tools</a>	Internal	Passing Juice
<a href="#">Clay Ribs</a>	Internal	Passing Juice
<a href="#">Fettling Knives</a>	Internal	Passing Juice
<a href="#">Fluid Writers</a>	Internal	Passing Juice
<a href="#">Fluting Tools</a>	Internal	Passing Juice
<a href="#">Sieves</a>	Internal	Passing Juice
<a href="#">Slip Trailers</a>	Internal	Passing Juice

## In-page links

<a href="#">Throwing Sticks</a>	Internal	Passing Juice
<a href="#">Trimming Tools</a>	Internal	Passing Juice
<a href="#">Kemper Tools</a>	Internal	Passing Juice
<a href="#">Mudtools</a>	Internal	Passing Juice
<a href="#">Xiem Tools</a>	Internal	Passing Juice
<a href="#">Electric Wheels</a>	Internal	Passing Juice
<a href="#">Bhoomi Pottery</a>	External	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Return Policy</a>	Internal	Passing Juice
<a href="#">Warranties</a>	Internal	Passing Juice
-	External	Passing Juice
<a href="#">go to cart</a>	Internal	Passing Juice
<a href="#">See all results (' + data.results_count + ')</a>	Internal	Passing Juice






## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tools	39	✘	✔	✔	✘
oxide	22	✘	✘	✘	✘
glaze	22	✔	✔	✔	✘
cone	20	✘	✘	✘	✘
clay	19	✔	✔	✔	✘

## Usability

	Url	Domain : bhoomi.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5								
	Encoding	Perfect. Your declared charset is UTF-8.								
	W3C Validity	Errors : 308 Warnings : 28								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>288</td></tr><tr><td>&lt;u&gt;</td><td>9</td></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	288	<u>	9	<center>	1
Deprecated tags	Occurrences									
<font>	288									
<u>	9									
<center>	1									
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>								

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://bhoomi.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics