



# Seo Analyzer bichola.mx

Generated on April 03 2022 06:10 AM





The score is 39/100







## SEO Content

|  |                    |   |                        |                        |                        |                        |                        |
|--|--------------------|---|------------------------|------------------------|------------------------|------------------------|------------------------|
|  | Title              | <p>Bichola &amp;#8211; Cerveza Artesanal</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |                        |                        |                        |                        |                        |
|  | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |                        |                        |                        |                        |                        |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |                        |                        |                        |                        |                        |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |                        |                        |                        |                        |                        |
|  | Headings           | <p><b>H1</b><br/>6</p>  | <p><b>H2</b><br/>4</p> | <p><b>H3</b><br/>0</p> | <p><b>H4</b><br/>0</p> | <p><b>H5</b><br/>4</p> | <p><b>H6</b><br/>0</p> |
|  |                    | <ul style="list-style-type: none"> <li>• [H1] EL GRAN ORGULLO</li> <li>• [H1] DE SER DE MAZATLÁN</li> <li>• [H1] Nuestras cervezas</li> <li>• [H1] Nuestra cerveza artesanal</li> <li>• [H1] BOUTIQUE</li> <li>• [H1] VISÍTANOS</li> <li>• [H2] CERVEZA PARA LOS AMIGOS</li> <li>• [H2] Saborea el espíritu de mazatlán</li> <li>• [H2] Lugares donde la puedes encontrar</li> <li>• [H2] Contacto</li> <li>• [H5] Avenida Ejército Mexicano, Fracc San Ángel, 82014 Mazatlán, México.</li> <li>• [H5] Tel. 669 112 1888   info@bichola.com</li> <li>• [H5] Avenida Ejército Mexicano, Fracc San Ángel, 82014 Mazatlán, México.</li> <li>• [H5] Tel. 669 112 1888   info@bichola.com</li> </ul> |                        |                        |                        |                        |                        |
|  | Images             | We found 26 images on this web page.  |                        |                        |                        |                        |                        |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  |                 | 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.               |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |


## SEO Links

|   |                         |  |
|---|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 0 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 0% |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|



## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud |  |
|---|----------------|--|









## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : bichola.mx<br>Length : 10                |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  | Doctype         | HTML 5   |                 |             |          |   |
|--|-----------------|--|-----------------|-------------|----------|---|
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |          |   |
|  | W3C Validity    | Errors : 4<br>Warnings : 85  |                 |             |          |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |          |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                  | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags  | Occurrences     |  |                 |             |          |   |
| <center>   | 1               |  |                 |             |          |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> |                 |             |          |   |

## Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✅ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://bichola.mx/sitemap.xml>

<https://bichola.mx/wp-sitemap.xml>



### Robots.txt

<http://bichola.mx/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.