







Seo Analyzer bigcommerce.com

Generated on March 04 2022 18:20 PM

The score is **61/100**







SEO Content

	Title	<p>Ecommerce for a New Era BigCommerce</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	Description	<p>Learn how BigCommerce can fuel your business with all the capabilities of enterprise ecommerce—without the cost or complexity.</p> <p>Length : 127</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_us</td> </tr> <tr> <td>url</td> <td>https://www.bigcommerce.com/</td> </tr> <tr> <td>title</td> <td>Ecommerce for a New Era BigCommerce</td> </tr> <tr> <td>description</td> <td>Learn how BigCommerce can fuel your business with all the capabilities of enterprise ecommerce—without the cost or complexity.</td> </tr> <tr> <td>image</td> <td>https://www-cdn.bigcommerce.com/assets/BigCommerce-Social-Image-Generic-Facebook.jpg?mtime=20200416110829</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	type	website	locale	en_us	url	https://www.bigcommerce.com/	title	Ecommerce for a New Era BigCommerce	description	Learn how BigCommerce can fuel your business with all the capabilities of enterprise ecommerce—without the cost or complexity.	image	https://www-cdn.bigcommerce.com/assets/BigCommerce-Social-Image-Generic-Facebook.jpg?mtime=20200416110829	image:type	image/jpeg	image:width	1200	image:height	630
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image:height	630																					





SEO Content

	site_name	BigCommerce				
Headings	H1	H2	H3	H4	H5	H6
	2	9	0	15	4	22
	<ul style="list-style-type: none">• [H1] Ecommercefor a New Era• [H1] Ecommerce for a New Era• [H2] Ecommercefor a New Era• [H2] Sell More Everywhere• [H2] Ignite Growth, Not Complexity• [H2] Build• [H2] Innovate• [H2] Grow• [H2] Burrow Gets Cozy With New Ecommerce Platform• [H2] Your Commerce, Without Limits• [H2] We Power Some of the World's Most Successful B2C and B2B Brands• [H4] BigCommerce goes even bigger in B2B with the acquisition of B2B Ninja• [H4] Resources & Blog• [H4] BigCommerce University• [H4] Omnichannel commerce success• [H4] Activate your data to drive growth• [H4] Bigger than you need right now? Start with BigCommerce Essentials. Get The Essentials• [H4] Bigger than you need right now? Start with BigCommerce Essentials.• [H4] Product• [H4] Partners• [H4] Customers• [H4] Resources• [H4] Use Case Solutions• [H4] Industry Solutions• [H4] Company• [H4] Help Center• [H5] B2B Ecommerce: Everything You Need to Know• [H5] The Omnichannel Guide for 2021• [H5] 2021 Consumer Spending Trends: An Omnichannel Report• [H5] Headless Commerce: The Evolution of Selling Online• [H6] Design with Freedom• [H6] Operate without Worry• [H6] Outperform the Competition• [H6] Feature-Rich Platform• [H6] Stay Agile• [H6] Go Headless• [H6] Integrate Anything• [H6] A Flexible Framework• [H6] Convert More• [H6] Borderless Commerce• [H6] Powerful Analytics• [H6] Selling Internationally• [H6] API Driven• [H6] Headless Ready• [H6] Robust Security• [H6] Performance					

SEO Content

		<ul style="list-style-type: none">• [H6] Total Cost of Ownership• [H6] Expert Support• [H6] Article• [H6] GUIDE• [H6] REPORT• [H6] ARTICLE
	Images	We found 83 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 68 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.29% Internal Links 89.71%

In-page links

Anchor	Type	Juice
Essentials	Internal	Passing Juice

In-page links

Help Center	Internal	Passing Juice
Log In	Internal	Passing Juice
Solutions	Internal	Passing Juice
Request Demo	Internal	Passing Juice
GET THE PRODUCT TOUR	Internal	Passing Juice
Build	Internal	Passing Juice
Innovate	Internal	Passing Juice
Grow	Internal	Passing Juice
Learn More	Internal	Passing Juice
View All Features	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Read the product blog	Internal	Passing Juice
Services	Internal	Passing Juice
Enterprise Pricing	Internal	Passing Juice
Overview	Internal	Passing Juice
Become a Partner	Internal	Passing Juice
Find a Partner	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Partner Offers	Internal	Passing Juice
Commerce-as-a-Service	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Store Examples	Internal	Passing Juice
Overview	Internal	Passing Juice
Articles	Internal	Passing Juice
Guides & White Papers	Internal	Passing Juice

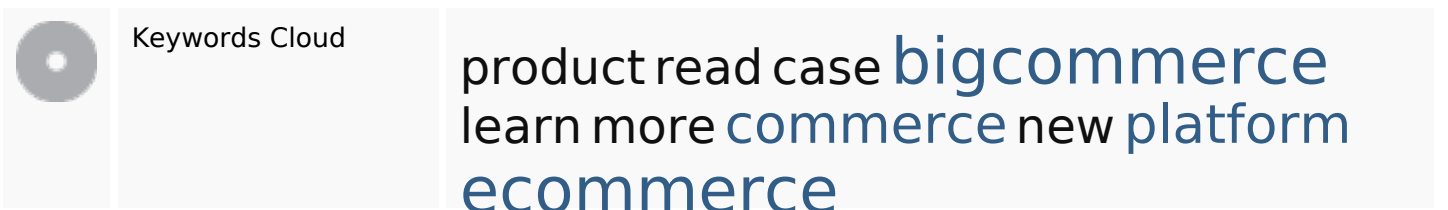
In-page links

Webinars	Internal	Passing Juice
Events	Internal	Passing Juice
Ecommerce Blog	Internal	Passing Juice
Developer Blog	External	Passing Juice
Podcast	Internal	Passing Juice
Headless Commerce	Internal	Passing Juice
B2B	Internal	Passing Juice
Wholesale	Internal	Passing Juice
Multi-Channel	Internal	Passing Juice
International	Internal	Passing Juice
Apparel & Fashion	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Food & Beverage	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Automotive	Internal	Passing Juice
CBD	Internal	Passing Juice
Leaders	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Press	Internal	Passing Juice
Awards	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
Platform Trust Center	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
BigCommerce Community	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice

In-page links

Videos	Internal	Passing Juice
Contact Tech Support	Internal	Passing Juice
Developer Center	Internal	Passing Juice
API Documentation	Internal	Passing Juice
Theme Documentation	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
LinkedIn	External	Passing Juice
YouTube	External	Passing Juice
Pinterest	External	Passing Juice
Instagram	External	Passing Juice





SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bigcommerce	19	✓	✗	✓	✓
ecommerce	18	✓	✗	✓	✓
platform	13	✗	✗	✗	✓
commerce	13	✓	✗	✓	✓
read	11	✗	✗	✗	✓

Usability

	Url	Domain : bigcommerce.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 139 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://bigcommerce.com/sitemap.xml https://www.bigcommerce.com/sitemaps/sitemap-index.xml https://www.bigcommerce.com/blog/sitemap_index.xml</pre>
	Robots.txt	<pre>http://bigcommerce.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>