



# Seo Analyzer bigmartyscarpets.com

Generated on March 06 2022 14:56 PM





The score is 34/100







## SEO Content

	Title	<p>Big Marty's Carpets &amp; Bucks County's Carpet and Flooring Specialists for Over 50 Years</p> <p><b>Length : 102</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>3</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1481 1982" style="list-style-type: none"> <li>• [H1] Big Marty's really does sell better carpet cheaper</li> <li>• [H1] over 50 years of excellent flooring products and services</li> <li>• [H1] Contact us</li> <li>• [H3] Throwback Big Marty's Commercials</li> <li>• [H3] Why choose Big Marty's for all your flooring needs?</li> <li>• [H3] Why choose Big Marty's for all your flooring needs?</li> <li>• [H4] Carpet Flooring</li> <li>• [H4] Hardwood Flooring</li> <li>• [H4] Laminate Flooring</li> <li>• [H4] Vinyl Flooring</li> <li>• [H4] Big Marty's Carpets</li> <li>• [H4] Hours</li> <li>• [H4] Directions</li> </ul>	H1	H2	H3	H4	H5	H6	3	0	3	7	0	0
H1	H2	H3	H4	H5	H6									
3	0	3	7	0	0									
	Images	<p>We found 6 images on this web page.</p>												

## SEO Content

		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Flooring</a>	Internal	Passing Juice
<a href="#">Carpet</a>	Internal	Passing Juice
<a href="#">Hardwood</a>	Internal	Passing Juice
<a href="#">Tile</a>	Internal	Passing Juice
<a href="#">Vinyl</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability



Url

Domain : bigmartyscarpets.com  
Length : 20



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.

## Document



Doctype










HTML 5



Encoding

Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://bigmartyscarpets.com/sitemap.xml</code>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.