








# Seo Analyzer bigspringherald.com

Generated on March 06 2022 21:41 PM

The score is 38/100







## SEO Content

	Title	bigspringherald.com <b>Length : 19</b> Perfect, your title contains between 10 and 70 characters.																					
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																					
	Keywords	the big spring herald Good, your page contains meta keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.bigspringherald.com/</td></tr><tr><td>image</td><td>https://bloximages.newyork1.vip.townnews.com/bigspringherald.com/content/tncms/custom/image/e8a750b8-62be-11e9-a190-5322d25ce562.jpg?crop=157%2C157%2C15%2C0&amp;resize=200%2C200&amp;order=crop%2Cresize</td></tr><tr><td>image:width</td><td>200</td></tr><tr><td>image:height</td><td>200</td></tr><tr><td>title</td><td>bigspringherald.com</td></tr><tr><td>site_name</td><td>The Big Spring Herald</td></tr></tbody></table>						Property	Content	type	website	url	https://www.bigspringherald.com/	image	https://bloximages.newyork1.vip.townnews.com/bigspringherald.com/content/tncms/custom/image/e8a750b8-62be-11e9-a190-5322d25ce562.jpg?crop=157%2C157%2C15%2C0&resize=200%2C200&order=crop%2Cresize	image:width	200	image:height	200	title	bigspringherald.com	site_name	The Big Spring Herald
Property	Content																						
type	website																						
url	https://www.bigspringherald.com/																						
image	https://bloximages.newyork1.vip.townnews.com/bigspringherald.com/content/tncms/custom/image/e8a750b8-62be-11e9-a190-5322d25ce562.jpg?crop=157%2C157%2C15%2C0&resize=200%2C200&order=crop%2Cresize																						
image:width	200																						
image:height	200																						
title	bigspringherald.com																						
site_name	The Big Spring Herald																						
	Headings	<b>H1</b> 0	<b>H2</b> 1	<b>H3</b> 26	<b>H4</b> 25	<b>H5</b> 2	<b>H6</b> 0																





## SEO Content

- [H2] Sands Lady mustangs advance to State finals beat Huckabay 56-29 will play Robert Lee Saturday Morning for State Title
- [H3] Featured Stories
- [H3] Permian Basin Cotton Conference this Thursday March 3
- [H3] Big Spring Boys basketball team travel to Lubbock to battle Hereford in Bi-District playoff game.
- [H3] Lady Steers set to take on Seminole in third round of playoffs
- [H3] Lady Steers set to take on Mt. View in Fort Stockton in playoffs this Friday at 7:30 p.m.
- [H3] Latest News
- [H3] News
- [H3] First Church of Nazarene Drive Through Nativity starts tomorrow Dec 10 from 6:30 p.m. until 9:30 p.m.
- [H3] Andrews Bus Crash
- [H3] Forsan Buffaloes play second playoff game tonight
- [H3] Utility Crews working on water line repair on Main Street
- [H3] District 4 Large Item Pickup approaching
- [H3] Sports
- [H3] Forsan Buffaloes play second playoff game tonight
- [H3] Playoff updates: Big Spring will play El Paso Riverside Thursday in Fort Stockton
- [H3] Playoff update: Forsan will play Goldthwaite in Brownwood Friday Nov.12 at 7:30 p.m.
- [H3] Steers get upset in San Angelo lose to Lakeview 49-35. Will go into playoffs number four seed
- [H3] Forsan loses its first game of year 24-21 to Hawley. Will be #2 seed in playoffs
- [H3] Multimedia
- [H3] Entertainment
- [H3] Library to host rainforest science program
- [H3] 'Nothing less than a giant': Rapper-actor DMX dies at 50
- [H3] The Postscript - March Inspiration
- [H3] Zebra Mussels Eradicated from Lake Waco in Central Texas
- [H3] Recent Ads
- [H3] Online Features
- [H4] Big Spring, TX (79721)
- [H4] Latest News
- [H4] Online Poll
- [H4] Will you be taking a vacation during Spring Break?
- [H4] planes taking off
- [H4] 2021 Fly-In
- [H4] Prairie Dog Fly-In
- [H4] Bikes Across Big Spring 2021
- [H4] Coahoma Trade Days
- [H4] Car Show at Coahoma Trade Days
- [H4] Forsan 2021 Homecoming parade
- [H4] Quilt of Valor presentation
- [H4] Most Popular
- [H4] Articles
- [H4] Images
- [H4] Videos
- [H4] Services Offered
- [H4] 1 Help Wanted

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] 1 Garage Sales</li><li>• [H4] 2 Legals</li><li>• [H4] Better Path for Food Waste: Three Sustainable Steps for the Kitchen</li><li>• [H4] What You Need to Know About Prostate Cancer: Keys to Feeling Empowered</li><li>• [H4] With an ebbing pandemic, patients look to nurse anesthetists for their care</li><li>• [H4] Sections</li><li>• [H4] Services</li><li>• [H5] Today</li><li>• [H5] Tonight</li></ul>
	Images	We found 34 images on this web page.  Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 14.94%  Internal Links 85.06%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	noFollow
<a href="#">Log In</a>	Internal	noFollow
<a href="#">Dashboard</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy/Terms of Use</a>	Internal	Passing Juice
<a href="#">Home Delivery</a>	Internal	Passing Juice
<a href="#">Submission Forms</a>	Internal	Passing Juice
<a href="#">Place an Ad</a>	Internal	Passing Juice
<a href="#">Local Weather</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Local News</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Local Events</a>	Internal	Passing Juice
<a href="#">Promote Your Event</a>	External	Passing Juice
<a href="#">Obituaries</a>	External	Passing Juice
<a href="#">Multimedia</a>	Internal	Passing Juice
<a href="#">Photo Galleries</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">e-Edition</a>	Internal	Passing Juice
<a href="#">Classifieds</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Property For Rent</a>	Internal	Passing Juice
<a href="#">Cars &amp; Vehicles</a>	Internal	Passing Juice

## In-page links

<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Items For Sale</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">Auctions, Estate &amp; Garage Sales</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Personals</a>	Internal	Passing Juice
<a href="#">American Towing &amp; Roadside</a>	External	Passing Juice
<a href="#">DRUGCHECK</a>	External	Passing Juice
<a href="#">Fayes Flowers</a>	External	Passing Juice
<a href="#">Franklin &amp; Son, Inc.</a>	External	Passing Juice
<a href="#">Fowler Insurance Agency</a>	External	Passing Juice
<a href="#">Full Spectrum CBD &amp; Hemp Products</a>	External	Passing Juice
<a href="#">Hotel Settles</a>	External	Passing Juice
<a href="#">Kelly Newton Insurance</a>	External	Passing Juice
<a href="#">Mitchem Wrecker Service</a>	Internal	Passing Juice
<a href="#">Mique Yarbar</a>	Internal	Passing Juice
<a href="#">Tony's Paintless Dent Repair</a>	Internal	Passing Juice
<a href="#">Best of 2021</a>	External	Passing Juice
<a href="#">Sands Lady mustangs advance to State finals beat Huckabay 56-29 will play Robert Lee Saturday Morning for State Title</a>	Internal	Passing Juice
<a href="#">Permian Basin Cotton Conference this Thursday March 3</a>	Internal	Passing Juice
<a href="#">Big Spring Boys basketball team travel to Lubbock to battle Hereford in Bi-District playoff game.</a>	Internal	Passing Juice
<a href="#">Lady Steers set to take on Seminole in third round of playoffs</a>	Internal	Passing Juice
<a href="#">Lady Steers set to take on Mt. View in Fort Stockton in playoffs this Friday at 7:30 p.m.</a>	Internal	Passing Juice
<a href="#">Will you be taking a vacation during Spring Break?</a>	Internal	Passing Juice
<a href="#">First Church of Nazarene Drive Through Nativity starts tomorrow Dec 10 from 6:30 p.m. until 9:30 p.m.</a>	Internal	Passing Juice

## In-page links

<a href="#">Andrews Bus Crash</a>	Internal	Passing Juice
<a href="#">Forsan Buffaloes play second playoff game tonight</a>	Internal	Passing Juice
<a href="#">Utility Crews working on water line repair on Main Street</a>	Internal	Passing Juice
<a href="#">District 4 Large Item Pickup approaching</a>	Internal	Passing Juice
<a href="#">Playoff updates: Big Spring will play El Paso Riverside Thursday in Fort Stockton</a>	Internal	Passing Juice
<a href="#">Playoff update: Forsan will play Goldthwaite in Brownwood Friday Nov.12 at 7:30 p.m.</a>	Internal	Passing Juice
<a href="#">Steers get upset in San Angelo lose to Lakeview 49-35. Will go into playoffs number four seed</a>	Internal	Passing Juice
<a href="#">Forsan loses its first game of year 24-21 to Hawley. Will be #2 seed in playoffs</a>	Internal	Passing Juice
<a href="#">Howard College Ready to Begin the Semester with Temporary Course Delivery Alteration Due to Rise in COVID-19 Confirmations</a>	Internal	Passing Juice
<a href="#">Coahoma trailing 35-14 to Abernathy</a>	Internal	Passing Juice
<a href="#">Steers up at halftime over Lakeview 21-14</a>	Internal	Passing Juice
<a href="#">Forsan advances to State</a>	Internal	Passing Juice
<a href="#">Forsan Buffalo Band advances to finals at Area</a>	Internal	Passing Juice
<a href="#">planes taking off</a>	Internal	Passing Juice
<a href="#">2021 Fly-In</a>	Internal	Passing Juice
<a href="#">Prairie Dog Fly-In</a>	Internal	Passing Juice
<a href="#">Bikes Across Big Spring 2021</a>	Internal	Passing Juice
<a href="#">Coahoma Trade Days</a>	Internal	Passing Juice
<a href="#">Car Show at Coahoma Trade Days</a>	Internal	Passing Juice
<a href="#">Forsan 2021 Homecoming parade</a>	Internal	Passing Juice
<a href="#">Quilt of Valor presentation</a>	Internal	Passing Juice
<a href="#">More Entertainment</a>	Internal	Passing Juice
<a href="#">Library to host rainforest science program</a>	Internal	Passing Juice
<a href="#">'Nothing less than a giant': Rapper-actor DMX dies at 50</a>	Internal	Passing Juice
<a href="#">The Postscript - March Inspiration</a>	Internal	Passing Juice

## In-page links

<a href="#">Zebra Mussels Eradicated from Lake Waco in Central Texas</a>	Internal	Passing Juice
<a href="#">Services Offered</a>	Internal	Passing Juice
<a href="#">Senior Living</a>	Internal	Passing Juice
<a href="#">Better Path for Food Waste: Three Sustainable Steps for the Kitchen</a>	Internal	Passing Juice
<a href="#">What You Need to Know About Prostate Cancer: Keys to Feeling Empowered</a>	Internal	Passing Juice
<a href="#">With an ebbing pandemic, patients look to nurse anesthetists for their care</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">BLOX Content Management System</a>	External	Passing Juice
<a href="#">TownNews.com</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	local <b>duforat</b> services brandpoint videos <b>amanda</b> multimedia updated bpt estate
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
amanda	7	✖	✖	✖	✖
duforat	7	✖	✖	✖	✖
updated	4	✖	✖	✖	✖
local	4	✖	✖	✖	✖
videos	4	✖	✖	✖	✔

## Usability


	Url	Domain : bigspringherald.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 19 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>



## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.bigspringherald.com/sitemap.xml">https://www.bigspringherald.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://bigspringherald.com/robots.txt">http://bigspringherald.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>