





Seo Analyzer bilby.net

Generated on March 03 2022 02:30 AM






The score is 54/100







SEO Content

	Title	<p>Bilby Publishing - Special Needs Resources for Early Numeracy, Literacy, Autism and Signed Communication</p> <p>Length : 104</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Bilby Publishing & Consulting Pty Ltd - We develop and distribute Sign Language and Early Childhood Educational Resources. Our range includes over 500 resources, from books for children to Auslan and mainstream Teaching and Reference material; DVDs and games, Novelties and Toys, Auslan At Home courses and more.</p> <p>Length : 316</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Special Needs Resources,Sign Language,Auslan,Australian Sign Language,Deafness Resources,educational resources,inclusive learning,complex communication needs,Auslan Dictionaries,Books for children,Auslan DVDs,Auslan at home,Auslan courses,Teaching resources,worksheets,literacy,numeracy,Auslan LOTE,keysign,Deaf Education,baby sign,puppets,hand puppets,early childhood,classroom material,Aspergers,Autism,ASD,Cerebral Palsy,CP,Puppets,educational games,children's books,gross motor skills,fine motor skills,auditory verbal therapy,challenging behaviours,parents guides,autism spectrum disorder,Teacher Aides and Parents,ADHD,speech therapist,independant living aid,support material,Early Intervention,Occupational Therapy</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									

SEO Content

		
	Images	We found 28 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Mobile Site	Internal	Passing Juice
My Account	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	read resources dictionary auslan more including publishing sign range language
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sign	6	✓	✓	✓	✗
auslan	6	✗	✓	✓	✗
dictionary	4	✗	✗	✗	✗
more	4	✗	✗	✓	✗
range	4	✗	✗	✓	✗











Usability

	Url	Domain : bilby.net Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
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Document

	Encoding	Perfect. Your declared charset is ISO-8859-1.						
	W3C Validity	Errors : 38 Warnings : 6						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr><tr><td></td><td>12</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1		12
Deprecated tags	Occurrences							
<center>	1							
	12							
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.						

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://bilby.net/sitemap.xml</code>
	Robots.txt	<code>http://bilby.net/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.