



# Seo Analyzer billdecker.com

Generated on March 14 2022 12:22 PM





**The score is 48/100**




## SEO Content

	Title	International Marketing And Business Development Consulting  <b>Length : 58</b>  Perfect, your title contains between 10 and 70 characters.														
	Description	Marketing strategy, Marketing plan, online Marketing, social media, media Marketing, google, SEO, SEM, Search engine, marketing advice, consulting, 3D Printing  <b>Length : 159</b>  Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Bill Decker   International Business Consultant</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>International Marketing And Business Development Consulting</td></tr><tr><td>description</td><td>Marketing strategy, Marketing plan, online Marketing, social media, media Marketing, google, SEO, SEM, Search engine, marketing advice, consulting, 3D Printing</td></tr><tr><td>url</td><td>https://billdecker.com/</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	Bill Decker   International Business Consultant	type	article	title	International Marketing And Business Development Consulting	description	Marketing strategy, Marketing plan, online Marketing, social media, media Marketing, google, SEO, SEM, Search engine, marketing advice, consulting, 3D Printing	url	https://billdecker.com/
Property	Content															
locale	en_US															
site_name	Bill Decker   International Business Consultant															
type	article															
title	International Marketing And Business Development Consulting															
description	Marketing strategy, Marketing plan, online Marketing, social media, media Marketing, google, SEO, SEM, Search engine, marketing advice, consulting, 3D Printing															
url	https://billdecker.com/															





# SEO Content

	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>11</td><td>0</td><td>5</td><td>11</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] BILL DECKER</li><li>• [H1] International Business Videos – International Is An Adjective</li><li>• [H1] International Business Podcast – International Business Audiobook For Free</li><li>• [H1] Marketing Video – What Is Your Data Strategy?</li><li>• [H1] Marketing Video – Negotiating Is Like Playing Jazz Music</li><li>• [H1] Marketing Podcast – The Top Ten Reasons Marketing Departments Fail</li><li>• [H1] Marketing Video – What Does Working On “Spec” Mean For Marketers?</li><li>• [H1] Marketing Video – Is Your Marketing Plan Complete Or Not?</li><li>• [H1] Marketing Videos – How Much Does It Cost To Make A Marketing Video?</li><li>• [H1] International Business Podcast – Why Do Firms Need Strategic Thinking?</li><li>• [H1] Sales Video – How Many Times Do We Need To Touch A Sales Prospect?</li><li>• [H3] International Business Videos – International Is An Adjective</li><li>• [H3] International Business Podcast – International Business Audiobook For Free</li><li>• [H3] Marketing Video – What Is Your Data Strategy?</li><li>• [H3] Marketing Video – Negotiating Is Like Playing Jazz Music</li><li>• [H3] Marketing Podcast – The Top Ten Reasons Marketing Departments Fail</li><li>• [H4] LATEST ARTICLES</li><li>• [H4] Links</li><li>• [H4] Media and Tools</li><li>• [H4] Categories</li><li>• [H4] Recent Posts</li><li>• [H4] 3D Printing Channel</li><li>• [H4] International Toolkit</li><li>• [H4] My Hangee</li><li>• [H4] Archives</li><li>• [H4] Recent Comments</li><li>• [H4] Tags</li></ul>	H1	H2	H3	H4	H5	H6	11	0	5	11	0	0
H1	H2	H3	H4	H5	H6									
11	0	5	11	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 129 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.78% Internal Links 68.22%

## In-page links

Anchor	Type	Juice
<a href="#">3D Printing</a>	Internal	Passing Juice
<a href="#">Big Data</a>	Internal	Passing Juice
<a href="#">Market Entry</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Fun</a>	Internal	Passing Juice
<a href="#">Strategy</a>	Internal	Passing Juice
<a href="#">International Business</a>	Internal	Passing Juice
<a href="#">Cred</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">RSS feed</a>	Internal	Passing Juice
<a href="#">International Business Videos &amp;#8211; International Is An Adjective</a>	Internal	Passing Juice

## In-page links

<a href="#">billdecker</a>	Internal	Passing Juice
<a href="#">International Business Video</a>	External	Passing Juice
<a href="#">International Business Podcast &amp;#8211; International Business Audiobook For Free</a>	Internal	Passing Juice
<a href="#">International business books</a>	External	Passing Juice
<a href="#">Marketing Video &amp;#8211; What Is Your Data Strategy?</a>	Internal	Passing Juice
<a href="#">Marketing Video &amp;#8211; Negotiating Is Like Playing Jazz Music</a>	Internal	Passing Juice
<a href="#">Marketing Podcast &amp;#8211; The Top Ten Reasons Marketing Departments Fail</a>	Internal	Passing Juice
<a href="#">marketing podcast</a>	External	Passing Juice
<a href="#">Marketing Video &amp;#8211; What Does Working On &amp;#8220;Spec&amp;#8221; Mean For Marketers?</a>	Internal	Passing Juice
<a href="#">Marketing Video &amp;#8211; Is Your Marketing Plan Complete Or Not?</a>	Internal	Passing Juice
<a href="#">marketing plan?</a>	Internal	Passing Juice
<a href="#">Marketing book</a>	External	Passing Juice
<a href="#">Marketing Videos &amp;#8211; How Much Does It Cost To Make A Marketing Video?</a>	Internal	Passing Juice
<a href="#">International Business Podcast &amp;#8211; Why Do Firms Need Strategic Thinking?</a>	Internal	Passing Juice
<a href="#">international business podcast</a>	External	Passing Juice
<a href="https://billdecker.com/wp-content/uploads/2016/11/International-Business-Podcast-Why-Companies-Need-Strategic-Thinking.m4a">https://billdecker.com/wp-content/uploads/2016/11/International-Business-Podcast-Why-Companies-Need-Strategic-Thinking.m4a</a>	Internal	Passing Juice
<a href="#">&amp;#8220;Without A Strategy&amp;#8221;</a>	External	Passing Juice
<a href="#">Sales Video &amp;#8211; How Many Times Do We Need To Touch A Sales Prospect?</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">48</a>	Internal	Passing Juice
<a href="#">3D Printing Channel</a>	External	Passing Juice
<a href="#">A Fun Invention!</a>	External	Passing Juice

## In-page links

<a href="#">An Essential Toolkit to Choose a Market!</a>	External	Passing Juice
<a href="#">Lessons From The Road &amp;#8211; Publishing</a>	External	Passing Juice
<a href="#">Partners International &amp;#8211; My Firm</a>	External	Passing Juice
<a href="#">A Fun Radio Show on Business</a>	External	Passing Juice
<a href="#">Ebook on Global Business</a>	External	Passing Juice
<a href="#">How to 3D Print Money</a>	External	Passing Juice
<a href="#">International Business Podcast</a>	External	Passing Juice
<a href="#">International Business Videos</a>	External	Passing Juice
<a href="#">Start Up Tips 1-2-3</a>	External	Passing Juice
<a href="#">Strategic Planning Workbook</a>	External	Passing Juice
<a href="#">The Market Entry Toolkit</a>	External	Passing Juice
<a href="#">consulting</a>	Internal	Passing Juice
<a href="#">Online marketing</a>	Internal	Passing Juice
<a href="#">Other</a>	Internal	Passing Juice
<a href="#">sales</a>	Internal	Passing Juice
<a href="#">sales advice</a>	Internal	Passing Juice
<a href="#">sales podcast</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">3D Printing Channel</a>	External	Passing Juice
<a href="#">3D Printing Videos – 3D Printing Helps Major Construction</a>	External	Passing Juice
<a href="#">3D Printing Videos – How Does 3D Printing Make Things?</a>	External	Passing Juice
<a href="#">3D Printing Basics – Video Learning Series</a>	External	Passing Juice
<a href="#">3D Printing Video – Time Lapse Of 3D Printing In Action</a>	External	Passing Juice
<a href="#">Why 3D Printing Is Going to Need Blockchain – 3D Printing and Blockchain</a>	External	Passing Juice
<a href="#">International Toolkit</a>	External	Passing Juice
<a href="#">International Business Podcast – When Companies Don’t Want To Diversify With Ann Diddlebock</a>	External	Passing Juice
<a href="#">International Business Podcast – An International Market Awaits You Here In The USA</a>	External	Passing Juice

## In-page links

<a href="#">International Business Podcast – What Is A Foreign Trade Zone?</a>	External	Passing Juice
<a href="#">My Hangee</a>	External	Passing Juice
<a href="#">Art For The Corners Of Your Home – Hangee Art!</a>	External	Passing Juice
<a href="#">Hangee Art – Decorate Your Home With Corner Art!</a>	External	Passing Juice
<a href="#">Hangee Used By Mountain Bike For Hanging Things</a>	External	Passing Juice
<a href="#">Hangee Wall And Corner Hangers – Easy Enough For A Baby!</a>	External	Passing Juice
<a href="#">Hangee Corner Hangers – What Can You Hang Today?</a>	External	Passing Juice
<a href="#">quest bars cheap</a>	External	Passing Juice
<a href="#">Fun 3D Printing Video Cartoon &amp;#8211; 3D Printing In Rural Areas and 3D Print Cop</a>	Internal	Passing Juice
<a href="#">gia cua giay truot patin</a>	External	Passing Juice
<a href="#">Sales Video &amp;#8211; How Do You Handle Complicated Sales Deals?</a>	Internal	Passing Juice
<a href="#">GiàY Patin Trẻ Em Giá Rẻ</a>	External	Passing Juice
<a href="#">Sales Video &amp;#8211; How Do You Handle Complicated Sales Deals?</a>	Internal	Passing Juice
<a href="#">Aletha Carela</a>	External	Passing Juice
<a href="#">Sales Video &amp;#8211; How Do You Prepare For Objections In A Sales Pitch?</a>	Internal	Passing Juice
<a href="#">cara menggugurkan hamil</a>	External	Passing Juice
<a href="#">Marketing Video: Is Marketing Part Of Sales Or Is Sales Part Of Marketing?</a>	Internal	Passing Juice
<a href="#">3d Printing</a>	Internal	Passing Juice
<a href="#">3d Printing Industry</a>	Internal	Passing Juice
<a href="#">big_data</a>	Internal	Passing Juice
<a href="#">business planning</a>	Internal	Passing Juice
<a href="#">business videos</a>	Internal	Passing Juice
<a href="#">china podcast</a>	Internal	Passing Juice
<a href="#">global business</a>	Internal	Passing Juice
<a href="#">global business advice</a>	Internal	Passing Juice

## In-page links

<a href="#">global business video</a>	Internal	Passing Juice
<a href="#">global marketing</a>	Internal	Passing Juice
<a href="#">global podcast</a>	Internal	Passing Juice
<a href="#">international advice</a>	Internal	Passing Juice
<a href="#">international business</a>	Internal	Passing Juice
<a href="#">international business advice</a>	Internal	Passing Juice
<a href="#">International business consultant</a>	Internal	Passing Juice
<a href="#">international business podcast</a>	Internal	Passing Juice
<a href="#">international business strategies</a>	Internal	Passing Juice
<a href="#">international business tips</a>	Internal	Passing Juice
<a href="#">international business video</a>	Internal	Passing Juice
<a href="#">international business videos</a>	Internal	Passing Juice
<a href="#">international issues</a>	Internal	Passing Juice
<a href="#">International marketing</a>	Internal	Passing Juice
<a href="#">international marketing tools</a>	Internal	Passing Juice
<a href="#">international research</a>	Internal	Passing Juice
<a href="#">making products</a>	Internal	Passing Juice
<a href="#">market entry</a>	Internal	Passing Juice
<a href="#">marketing</a>	Internal	Passing Juice
<a href="#">marketing abroad</a>	Internal	Passing Juice
<a href="#">marketing advice</a>	Internal	Passing Juice
<a href="#">marketing help</a>	Internal	Passing Juice
<a href="#">marketing video</a>	Internal	Passing Juice
<a href="#">marketing videos</a>	Internal	Passing Juice
<a href="#">market research</a>	Internal	Passing Juice
<a href="#">off shoring</a>	Internal	Passing Juice
<a href="#">outsourcing</a>	Internal	Passing Juice
<a href="#">planning</a>	Internal	Passing Juice

## In-page links

<a href="#">sales</a>	Internal	Passing Juice
<a href="#">Sales Advice</a>	Internal	Passing Juice
<a href="#">sales help</a>	Internal	Passing Juice
<a href="#">sales podcast</a>	Internal	Passing Juice
<a href="#">sales tools</a>	Internal	Passing Juice
<a href="#">sales video</a>	Internal	Passing Juice
<a href="#">strategic consulting</a>	Internal	Passing Juice
<a href="#">strategy</a>	Internal	Passing Juice
<a href="#">what is international marketing</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Comments (RSS)</a>	Internal	Passing Juice
<a href="#">Webmasters</a>	External	Passing Juice
<a href="#">Edit with Live CSS</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
international	31	✗	✗	✗	✓
business	28	✓	✗	✗	✓
marketing	21	✓	✗	✓	✓
sales	20	✗	✗	✗	✓



## Keywords Consistency

printing

18



## Usability

	Url	Domain : billdecker.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://billdecker.com/sitemap.xml>



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics