



Seo Analyzer






billsscoops.com.au

Generated on March 06 2022 14:52 PM





The score is 43/100







SEO Content

	Title	Bill’s Scoops & #8211; Food Retail Store Length : 39 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>25</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] CATEGORIES• [H2] Bill's Specials• [H3] Beans• [H3] Cacao• [H3] Cake Products• [H3] Chocolate• [H3] Confectionery• [H3] Dried Fruits• [H3] Flours• [H3] Glace Fruits• [H3] Gluten Free• [H3] Herbs & Spices• [H3] Honey• [H3] Licorice• [H3] miscellaneous• [H3] Muesli and Cereals• [H3] Nuts• [H3] Oils and Extracts	H1	H2	H3	H4	H5	H6	0	2	25	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	25	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Rice • [H3] Sauces • [H3] Seeds & Peas • [H3] Snacks • [H3] Tea • [H3] Vegan • [H3] QUICK LINKS • [H3] SOCIAL LINKS • [H3] ADDRESS
	Images	<p>We found 35 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.7%</p> <p>Internal Links 96.3%</p>

In-page links

Anchor	Type	Juice
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In-page links

Home	Internal	Passing Juice
About us	Internal	Passing Juice
Products	Internal	Passing Juice
Contact Bill	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
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Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Golden Sparrow	External	Passing Juice

SEO Keywords



Keywords Cloud

powered close links billsscoopsbigpond
products golden bill street home bills

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	3	×	×	×	×
products	3	×	×	×	✓
bill	3	✓	×	×	✓
billsscoopsbigpond	2	×	×	×	×
close	2	×	×	×	×











Usability

	Url	Domain : billsscoops.com.au Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

		
	W3C Validity	Errors : 27 Warnings : 53
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">  Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://billsscoops.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.