



Seo Analyzer binghamton.edu

Generated on March 31 2022 11:24 AM






The score is 55/100






SEO Content

	Title	<p>Binghamton University</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Binghamton University is the number-one ranked public university in New York. A world-class university built on a foundation of strong academics and vibrant research. Our unique character – shaped by outstanding faculty and engaged students – promotes student success on campus and beyond.</p> <p>Length : 289</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Binghamton University is the number-one ranked public university in New York. A world-class university built on a foundation of strong academics and vibrant research. Our unique character – shaped by outstanding faculty and engaged students – promotes student success on campus and beyond.</td> </tr> <tr> <td>title</td> <td>Binghamton University</td> </tr> <tr> <td>site_name</td> <td>Binghamton University - Binghamton University</td> </tr> <tr> <td>url</td> <td>https://www.binghamton.edu/index.html</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	description	Binghamton University is the number-one ranked public university in New York. A world-class university built on a foundation of strong academics and vibrant research. Our unique character – shaped by outstanding faculty and engaged students – promotes student success on campus and beyond.	title	Binghamton University	site_name	Binghamton University - Binghamton University	url	https://www.binghamton.edu/index.html	type	website
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SEO Content

		image	https://www.binghamton.edu/assets/img/icon-og.png
		locale	en_US
	Headings	H1 1 H2 6 H3 7 H4 0 H5 0 H6 0	<ul style="list-style-type: none"> • [H1] Binghamton • [H2] The best public university in the Northeast • [H2] Undergraduate Admissions • [H2] Graduate Admissions • [H2] Recent News • [H2] Upcoming Events • [H2] BingU Social • [H3] Video • [H3] Blog • [H3] Daily Photo • [H3] Info For • [H3] Find • [H3] Resources • [H3] {{title}}
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.	
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 3.03%

Internal Links 96.97%

In-page links

Anchor	Type	Juice
Spring Guidance '22	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Binghamton University: The State University of New York	Internal	Passing Juice
Binghamton University	Internal	Passing Juice
About	Internal	Passing Juice
Academics	Internal	Passing Juice
Admissions	Internal	Passing Juice
Student Life	Internal	Passing Juice
Research	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Athletics	Internal	Passing Juice
Alumni & Giving	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
More Events	Internal	Passing Juice
International Students	Internal	Passing Juice
Parents & Families	Internal	Passing Juice
Faculty & Staff	Internal	Passing Juice
Community	Internal	Passing Juice
People	Internal	Passing Juice

In-page links

A-Z	Internal	Passing Juice
Programs & Majors	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
Parking & Directions	Internal	Passing Juice
Maps	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Bookstore	External	Passing Juice
BU Brain	Internal	Passing Juice
Library	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Emergencies	Internal	Passing Juice
Privacy	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
university	9	✓	✗	✓	✓
binghamton	7	✓	✗	✓	✓
spring	4	✗	✗	✗	✗
info	3	✗	✗	✗	✓
york	2	✗	✗	✓	✗

Usability

	Url	Domain : binghamton.edu Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="544 645 1481 707">https://www.binghamton.edu/sitemap-root.xml</div>
	Robots.txt	<p data-bbox="539 734 986 770">http://binghamton.edu/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 644 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>