Seo Analyzer
biochromatic.com

Generated on February 11 2022 09:42 AM

The score is 65/100

SEO Content

✓	Title	Medical Animation and Illustration **Length : 34** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Biochromatic is a strategic solutions partner for your biomedical, medical and biotechnology visual plan. We create custom medical illustration, medical animation, web sites from microsite and landing pages to full pages. We can also develop interactive tools to keep your target audience engaged with the content we create. **Length : 326** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	HTML, CSS, JavaScript, medical illustration, medical animation, medical art, science, data visualization Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	

H1	H2	H3	H4	H5	H6
11	3	1	10	2	0

- [H1] MEDICAL DEVICE RENDERING
- [H1] Medical Animation
- [H1] Medical Illustration
- [H1] BioChromatic
- [H1] Biomedical Communication / Visualization
- [H1] Blending Discreet Disciplines
- [H1] Clients & Recommendation
- [H1] Get a quote.
- [H1] Get in Touch with Us
- [H1] More Questions?
- [H1] Site Map
- [H2] Strategic Content

SEO Content

- [H2] + Medical Animation
- [H2] + Medical Illustration
- [H3] Manager, Visual and Mulitmedia Content: Weill Cornell Medicine
- [H4] Medical Animation & Illustration
- [H4] MOA / MOD
- [H4] Web Development
- [H4] Medical Device rendering
- [H4] AR | VR | XR | Reality
- [H4] Data Visualization / Technical visualization
- [H4] Healthcare
- [H4] Design
- [H4] Technology
- [H4] Some factors to include:
- [H5] Style
- [H5] Output

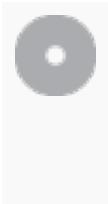|		
❌	Images	We found 17 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **26%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Web Dev	Internal	Passing Juice
About Us	Internal	Passing Juice
Process	Internal	Passing Juice
Clients	Internal	Passing Juice
Contact	Internal	Passing Juice
See here for more on the process.	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Work	Internal	Passing Juice
Medical Illustration	Internal	Passing Juice
Medical Animation	Internal	Passing Juice
Data Visualization	Internal	Passing Juice
Clients	Internal	Passing Juice
Interactive	Internal	Passing Juice
Web Development	Internal	Passing Juice
Pricing tool	Internal	Passing Juice

SEO Keywords

Keywords Cloud	illustration data medical visualization development animation mechanism disease biochromatic work

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

medical	12	✔	✔	✔	✔
animation	8	✔	✔	✔	✔
illustration	7	✔	✔	✔	✔
visualization	5	✘	✔	✘	✔
mechanism	5	✘	✘	✘	✘

Usability

	Url	Domain : biochromatic.com Length : 16
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 20 Warnings : 12
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://biochromatic.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics