# Seo Analyzer birdfin.app

Generated on April 04 2022 15:55 PM

## The score is 59/100

# SEO Content

| | Title | Birdfin \| Best Chore App for Kids to Learn Money and Life Skills **Length : 64** Perfect, your title contains between 10 and 70 characters. |
|---|---|---|
| ⚠️ | Description | Birdfin is the first ever money management and learning app that helps children understand money better through an experiential learning approach. Best Chore App for Kids to Learn Money in India. **Length : 195** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| title | Birdfin \| Best Chore App for Kids to learn Money and Life Skills |
| site_name | BIRDFIN |
| url | https://birdfin.app/ |
| description | Birdfin is first ever money management and learning app that helps children understand money better through experiential learning approach.Best Chore App for Kids to learn Money where growing minds |
| type | website |
| image | https://www.birdfin.app/assets/images/Group%20190@2x.png |

# SEO Content

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Headings | **H1** 1 | **H2** 6 | **H3** 2 | **H4** 1 | **H5** 6 | **H6** 0 | |

- [H1] Where growing minds learn money
- [H2] Kids Money Apps help your children learn the mantra of money
- [H2] Birdfin, the best chore app for kids, lets your children earn for a job well done
- [H2] Financial Literacy Apps for kids enable your children to save for their goals
- [H2] Money Management Apps for kids empower your children to spend wisely
- [H2] Hello 'Crystals'World's first digital currency for families
- [H2] For every member in the family
- [H3] FOR PARENTS
- [H3] FOR CHILDREN
- [H4] Contact Us
- [H5] Easy task scheduling & tracking
- [H5] Alerts & advice
- [H5] Simple categorisation
- [H5] Learning videos & Lessons
- [H5] Saving & spending
- [H5] Safe & secure

| | | |
|---|---|---|
| ❌ | Images | We found 36 images on this web page.<br><br>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✅ | Text/HTML Ratio | Ratio : **20%**<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ❌ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ❌ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 11 links including 0 link(s) to files |

# SEO Links

|  |  |  |
|---|---|---|
| ✓ |  |  |
| ⊙ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Home | Internal | Passing Juice |
| About | Internal | Passing Juice |
| How it Works | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| BirdfinStore | Internal | Passing Juice |
| login | Internal | Passing Juice |
| Register | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Privacy & Cookie Policy | Internal | Passing Juice |

# SEO Keywords

| ⊙ | Keywords Cloud | money apps them kids financial children teaching learn app more |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
|  |  |  |  |  |  |

# Keywords Consistency

| money | 17 | ✔ | ✘ | ✔ | ✔ |
|---|---|---|---|---|---|
| kids | 10 | ✔ | ✘ | ✔ | ✔ |
| children | 9 | ✘ | ✘ | ✔ | ✔ |
| learn | 9 | ✔ | ✘ | ✔ | ✔ |
| them | 7 | ✘ | ✘ | ✘ | ✘ |

# Usability

| | Url | Domain : birdfin.app<br>Length : 11 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✘ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✘ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✘ | W3C Validity | Errors : 31<br>Warnings : 2 |
| ✘ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

# Document

| | Speed Tips | | |
|---|---|---|---|
| | | ✔ | Excellent, your website doesn't use nested tables. |
| | | ✖ | Too bad, your website is using inline styles. |
| | | ✖ | Too bad, your website has too many CSS files (more than 4). |
| | | ✖ | Too bad, your website has too many JS files (more than 6). |
| | | ✔ | Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| ✔ | | http://birdfin.app/sitemap.xml |
| ✔ | Robots.txt | http://birdfin.app/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |