



# Seo Analyzer bismarckheating.com

Generated on April 01 2022 22:41 PM

The score is 62/100







## SEO Content

	Title	<p>Bismarck Heating &amp; Air</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Welcome to Bismarck Heating and Air Conditioning</li> <li>• [H2] Products &amp; Services</li> <li>• [H2] Rebates:</li> <li>• [H2] Employment Opportunities</li> <li>• [H2] Our Customers Say...</li> <li>• [H3] 701-223-2338</li> <li>• [H3] Save Now!</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	2	0	0	0									
	Images	<p>We found 8 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>29%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

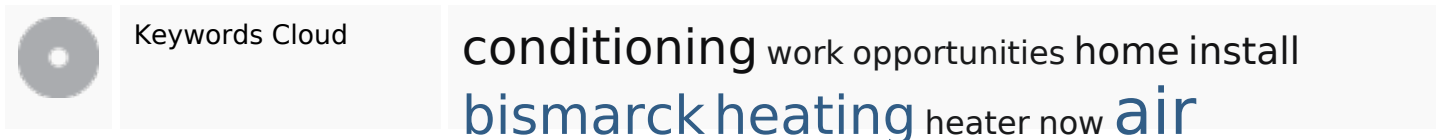
## In-page links

Anchor	Type	Juice
<a href="#">Upgrade to a different browser</a>	External	Passing Juice
<a href="#">install Google Chrome Frame</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Financing</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Mini Split</a>	Internal	Passing Juice
<a href="#">Air Purification</a>	Internal	Passing Juice

## In-page links

<a href="#">Geo Thermal</a>	Internal	Passing Juice
<a href="#">Air Conditioning</a>	Internal	Passing Juice
<a href="#">Furnaces</a>	Internal	Passing Juice
<a href="#">Heat Pumps</a>	Internal	Passing Juice
<a href="#">Humidifiers</a>	Internal	Passing Juice
<a href="#">Thermostats</a>	Internal	Passing Juice
<a href="#">Bismarck</a>	External	Passing Juice
<a href="#">See Rebates &amp;raquo;</a>	Internal	Passing Juice
<a href="#">KKBOLD</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
air	12	✓	✗	✗	✓
heating	9	✓	✗	✗	✓
bismarck	8	✓	✗	✗	✓
conditioning	5	✗	✗	✗	✓
install	3	✗	✗	✗	✗












## Usability

	Url	Domain : bismarckheating.com Length : 19
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://bismarckheating.com/sitemap.xml">http://bismarckheating.com/sitemap.xml</a>
	Robots.txt	<a href="http://bismarckheating.com/robots.txt">http://bismarckheating.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics