










# Seo Analyzer bit.do

Generated on March 04 2022 10:28 AM

The score is 48/100







## SEO Content

	Title	Bit.do URL Shortener - Shorten, customize and track your links <b>Length : 62</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Make a long URL short, easy to remember and to share. With traffic stats. <b>Length : 73</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	URL shortener,url redirection,shorter link,encurtador de url,short url Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] URL Shortener</li><li>• [H2] The link creation is temporarily blocked during system updates. Please come back soon, the service will be reestablished soon</li><li>• [H3] Share links and track clicks</li></ul>	H1	H2	H3	H4	H5	H6	1	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	1	0	0	0									
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">Logout</a>	External	Passing Juice
<a href="#">@bitdo</a>	External	Passing Juice
<a href="#">Have your own URL shortener service with custom domain name</a>	Internal	Passing Juice
<a href="#">' + qr_code + '</a>	Internal	Passing Juice
<a href="#">@bitdo</a>	External	Passing Juice
<a href="#">bit.do - home</a>	Internal	Passing Juice
<a href="#">why bit.do is better</a>	Internal	Passing Juice
<a href="#">about us</a>	Internal	Passing Juice
<a href="#">about url shortener</a>	Internal	Passing Juice

## In-page links

<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">abuse report</a>	Internal	Passing Juice
<a href="#">contact</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	shorten code <b>url</b> free manage login service stats <b>links</b> link
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
links	5	✓	✗	✗	✓
url	4	✓	✓	✓	✓
login	2	✗	✗	✗	✗
free	2	✗	✗	✗	✗
code	2	✗	✗	✗	✗

## Usability

	Url	Domain : bit.do Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>




### Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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### Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<p><a href="http://bit.do/robots.txt">http://bit.do/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>