Seo Analyzer
bitdefender.com

The score is 66/100

SEO Content

✓	Title	Bitdefender - Global Leader in Cybersecurity Software **Length : 53** Perfect, your title contains between 10 and 70 characters.
✓	Description	Bitdefender is a cybersecurity software leader delivering best-in-class threat prevention, detection, and response solutions worldwide. **Length : 135** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	cybersecurity software Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en
type	website
title	Bitdefender - Global Leader in Cybersecurity Software
description	Bitdefender is a cybersecurity software leader delivering best-in-class threat prevention, detection, and response solutions worldwide.
site_name	Bitdefender
url	https://www.bitdefender.com/
image	https://www.bitdefender.com/content/dam/bitdefender/splitter-homepage/Generic.jpg
image:secure_url	https://www.bitdefender.com/content/dam/bitdefender/splitter-homepage/Generic.jpg

SEO Content

		image:width	1200			
		image:height	630			
		image:alt	Bitdefender - Global Leader in Cybersecurity Software			

	Headings	H1	H2	H3	H4	H5	H6
		1	5	3	4	0	0

- [H1] Bitdefender is the Global Leader in Cybersecurity
- [H2] Industry Accolades
- [H2] Already a Customer?
- [H2] Take the Next Step
- [H2] Read the Latest Cybersecurity Insights:
- [H2] Follow Bitdefender
- [H3] For Home
- [H3] For Business
- [H3] Bitdefender is a cybersecurity leader delivering best-in-class threat prevention, detection, and response solutions worldwide.
- [H4] Protecting Family and Friends?
- [H4] Serious About Securing Business?
- [H4] Competing to Secure Customers?
- [H4] Ready to Partner?

❌	Images	We found 29 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **36%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
COMPANY	Internal	Passing Juice
Blog	Internal	Passing Juice
SUPPORT	Internal	Passing Juice
For Home	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Compare Solutions	Internal	Passing Juice
Trial Downloads	Internal	Passing Juice
Free Tools	Internal	Passing Juice
Security Packages	Internal	Passing Juice
Security Products	Internal	Passing Juice
Managed Services	Internal	Passing Juice
Platform	Internal	Passing Juice
Compare Products	Internal	Passing Juice
Renew-Upgrade	Internal	Passing Juice
Free Trials	Internal	Passing Juice
Freeware	Internal	Passing Juice
Technology Licensing	Internal	Passing Juice
Managed Service Providers	Internal	Passing Juice
Reseller Partner	Internal	Passing Juice

In-page links

Affiliate Partners	Internal	Passing Juice
Latest News	Internal	Passing Juice
Resources	Internal	Passing Juice
Bitdefender Central	Internal	Passing Juice
Gravityzone Cloud Control Center	Internal	Passing Juice
Partner Advantage Network Portal	Internal	Passing Juice
Support for Home Products	Internal	Passing Juice
Support for Business Products	Internal	Passing Juice
Careers	Internal	Passing Juice
Legal Information	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords

Keywords Cloud	business security products solutions gravityzone home partner cybersecurity support bitdefender

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bitdefender	26	✔	✖	✔	✔
security	23	✔	✔	✔	✔
products	14	✖	✖	✖	✖
business	13	✖	✖	✖	✔
solutions	9	✖	✖	✔	✔

Usability

	Url	Domain : bitdefender.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://bitdefender.com/sitemap.xml
✔	Robots.txt	http://bitdefender.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.