








# Seo Analyzer bizadservices.com

Generated on March 09 2022 12:16 PM





The score is 55/100



## SEO Content

|    | <p>Title</p>              | <p>BIZ AD SERVICES   New York</p> <p><b>Length : 26</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |    |    |   |   |
|------------------------------------------------------------------------------------|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|----|----|---|---|
|    | <p>Description</p>        | <p>Business advertising specialists who provides digital, direct mail, and social media advertising as well as website and custom software development.</p> <p><b>Length : 148</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |   |    |    |   |   |
|  | <p>Keywords</p>           | <p>New York website, ny web, ny marketing, software, social media, fb, web design and whatever he thinks to make powerful search in New York area.</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |    |    |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |    |    |    |    |    |   |   |    |    |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="528 1512 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>18</td> <td>15</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1615 1508 2072" style="list-style-type: none"> <li>• [H1] Click &amp; Share the Love</li> <li>• [H1] We Create Unique &amp; Gorgeous Things</li> <li>• [H2] A Full Service Internet &amp; Integrated Marketing Web Agency</li> <li>• [H2] Rebranding Your Business</li> <li>• [H2] About The Company</li> <li>• [H2] Meet Our Team</li> <li>• [H2] Our Prices</li> <li>• [H2] Our Community</li> <li>• [H2] Growing Your Business Online Has Never Been So Simple</li> <li>• [H3] Creative &amp; Web Design</li> <li>• [H3] Digital Marketing</li> <li>• [H3] Content Management</li> <li>• [H3] Software Solutions &amp; Development</li> <li>• [H3] Our Working Place</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 7 | 18 | 15 | 0 | 0 |
| H1                                                                                 | H2                        | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | H4 | H5 | H6 |    |    |    |   |   |    |    |   |   |
| 2                                                                                  | 7                         | 18                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 15 | 0  | 0  |    |    |    |   |   |    |    |   |   |




## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H3] Our Skills</li><li>• [H3] Why Choose Us?</li><li>• [H3] Our Featured Services</li><li>• [H3] Ray</li><li>• [H3] Our-Team</li><li>• [H3] Now Hiring!</li><li>• [H3] Red Package</li><li>• [H3] Green Package</li><li>• [H3] Blue Package</li><li>• [H3] Gold Package</li><li>• [H3] About Biz Ad Services</li><li>• [H3] Navigate</li><li>• [H3] Get In Touch With Us</li><li>• [H4] Free Website!</li><li>• [H4] Search Engine Optimization (SEO)</li><li>• [H4] Analytics</li><li>• [H4] Social Media Pages &amp; Updates</li><li>• [H4] Web Design</li><li>• [H4] Software Development</li><li>• [H4] Marketing</li><li>• [H4] 518</li><li>• [H4] 472</li><li>• [H4] 784</li><li>• [H4] 523</li><li>• [H4] \$300</li><li>• [H4] \$500</li><li>• [H4] \$1000</li><li>• [H4] \$5000</li></ul> |
|  | Images          | <p>We found 19 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Text/HTML Ratio | <p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

## SEO Links

|                                                                                     |             |                                         |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                                |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                 |
|  | In-page links           | We found a total of 37 links including 1 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 13.51%<br>Internal Links 86.49% |

## In-page links

| Anchor                                                       | Type     | Juice         |
|--------------------------------------------------------------|----------|---------------|
| <a href="#">Home</a>                                         | Internal | Passing Juice |
| <a href="#">Services</a>                                     | Internal | Passing Juice |
| <a href="#">Rebranding</a>                                   | Internal | Passing Juice |
| <a href="#">About</a>                                        | Internal | Passing Juice |
| <a href="#">Our Community</a>                                | Internal | Passing Juice |
| <a href="#">Pricing</a>                                      | Internal | Passing Juice |
| <a href="#">Red Package</a>                                  | Internal | Passing Juice |
| <a href="#">Green Package</a>                                | Internal | Passing Juice |
| <a href="#">Blue Package</a>                                 | Internal | Passing Juice |
| <a href="#">Gold Package</a>                                 | Internal | Passing Juice |
| <a href="#">Contact</a>                                      | Internal | Passing Juice |
| <a href="#">Select Individual Services or a Monthly Plan</a> | External | Passing Juice |
| <a href="#">Like</a>                                         | External | Passing Juice |
| <a href="#">Tweet</a>                                        | External | Passing Juice |
| <a href="#">Pin It</a>                                       | External | Passing Juice |
| <a href="#">All</a>                                          | Internal | Passing Juice |
| <a href="#">Free Website!</a>                                | Internal | Passing Juice |
| <a href="#">Search Engine Optimization (SEO)</a>             | Internal | Passing Juice |

## In-page links

|                                                              |          |               |
|--------------------------------------------------------------|----------|---------------|
| <a href="#">Analytics</a>                                    | Internal | Passing Juice |
| <a href="#">Social Media Pages &amp; Updates</a>             | Internal | Passing Juice |
| <a href="#">Free Website (\$2700 value)</a>                  | Internal | Passing Juice |
| <a href="#">Social Media pages</a>                           | Internal | Passing Juice |
| <a href="#">Social Media updates (once a month)</a>          | Internal | Passing Juice |
| <a href="#">SEO Services</a>                                 | Internal | Passing Juice |
| <a href="#">Analytics Reports</a>                            | Internal | Passing Juice |
| <a href="#">See Details</a>                                  | Internal | Passing Juice |
| <a href="#">Listing Your Business on over 70 sites</a>       | Internal | Passing Juice |
| <a href="#">1,000 flyers in direct mail (every 6 months)</a> | Internal | Passing Juice |
| <a href="#">youtube video promo</a>                          | Internal | Passing Juice |
| <a href="#">See Details</a>                                  | Internal | Passing Juice |
| <a href="#">E-Blasts Quarterly</a>                           | Internal | Passing Juice |
| <a href="#">google ad and facebook ad</a>                    | Internal | Passing Juice |
| <a href="#">See Details</a>                                  | Internal | Passing Juice |
| <a href="#">live events to promote business</a>              | Internal | Passing Juice |
| <a href="#">See Details</a>                                  | Internal | Passing Juice |
| <a href="#">service</a>                                      | External | Passing Juice |
| <a href="#">bizadservices@gmail.com</a>                      | Internal | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| package | 8       | ✘     | ✘        | ✘               | ✔        |







## Keywords Consistency

|          |   |   |   |   |   |
|----------|---|---|---|---|---|
| services | 4 | ✓ | ✗ | ✗ | ✓ |
| biz      | 2 | ✓ | ✗ | ✗ | ✓ |
| software | 2 | ✗ | ✓ | ✓ | ✓ |
| design   | 2 | ✗ | ✓ | ✗ | ✓ |





## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : bizadservices.com<br>Length : 17         |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                         |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                       |
|  | W3C Validity    | Errors : 4<br>Warnings : 10                                                                                                                    |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                     |
|  | Speed Tips      | <p>✓ Excellent, your website doesn't use nested tables.</p>                                                                                    |




## Document

-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://bizadservices.com/sitemap.xml>



### Robots.txt

<http://bizadservices.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.