

Seo Analyzer bl.uk

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The score is 63/100







SEO Content

	Title	The British Library - The British Library Length : 43 Perfect, your title contains between 10 and 70 characters.												
	Description	The British Library home page, For research, inspiration and enjoyment Length : 70 Great, your meta description contains between 70 and 160 characters.												
	Keywords	British Library, home page; St Pancras; Boston Spa Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.bl.uk</td></tr><tr><td>image</td><td>https://www.bl.uk/britishlibrary/resources/global/images/bl_logo_100.gif</td></tr><tr><td>site_name</td><td>The British Library</td></tr><tr><td>description</td><td>The British Library home page, For research, inspiration and enjoyment</td></tr><tr><td>title</td><td>The British Library</td></tr></tbody></table>	Property	Content	url	https://www.bl.uk	image	https://www.bl.uk/britishlibrary/resources/global/images/bl_logo_100.gif	site_name	The British Library	description	The British Library home page, For research, inspiration and enjoyment	title	The British Library
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H1	H2	H3	H4	H5	H6									
1	11	29	15	0	0									





SEO Content

- [H2] Get started
- [H2] Support us
- [H2] Business support
- [H2] Work with us
- [H2] Join our mailing list
- [H2] British Library website satisfaction survey
- [H3] Catalogues & Collections
- [H3] Discover & Learn
- [H3] What's On
- [H3] Visit
- [H3] Business Support
- [H3] Shop
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- [H3] Elizabeth and Mary: Royal Cousins, Rival Queens
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- [H3] Notes On The Great Work Of Meeting Yourself, with Yrsa Daley Ward
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- [H3] Publication of 2019-20 Research Report
- [H3] The Gallows Letter
- [H3] A Dutch Poet on 'Tortured Majesties': Reactions to the Executions of Mary Stuart and Charles Stuart.
- [H3] Behind the scenes at the British Library: Graham Jevon, Cataloguer for the Endangered Archives Programme
- [H3] Explore the rich history of Black writing and literature in Britain with our new timeline
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- [H3] Discover 'A Description of Three Hundred Animals', a natural history book for children
- [H3] Explore this hand-written volume, known as the Devonshire Manuscript
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- [H3] Help grow, protect and share our collection
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- [H4] Catalogues
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- [H4] What's On Highlight
- [H4] British Library96 Euston RoadLondon NW1 2DB
- [H4] Training and Advice

SEO Content

		<ul style="list-style-type: none">• [H4] Information and Resources• [H4] Business Articles• [H4] By Product• [H4] By Theme
	Images	We found 75 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 130 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.77% Internal Links 99.23%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Catalogues & Collections	Internal	Passing Juice
Search the Main Catalogue	Internal	Passing Juice

In-page links

Archives and Manuscripts	Internal	Passing Juice
Sound and Moving Image	Internal	Passing Juice
British National Bibliography	Internal	Passing Juice
All Catalogues >	Internal	Passing Juice
Business and Management	Internal	Passing Juice
Digitised Manuscripts	Internal	Passing Juice
Social Welfare	Internal	Passing Juice
Sounds	Internal	Passing Juice
Theses (EThOS)	Internal	Passing Juice
Web Archive	Internal	Passing Juice
All Digital Collections >	Internal	Passing Juice
Register for a Reader Pass	Internal	Passing Juice
Online help to use our collections	Internal	Passing Juice
Using our Reading Rooms	Internal	Passing Juice
Using the Main Catalogue	Internal	Passing Juice
Overview of the Collection	Internal	Passing Juice
Order Copies of Documents	Internal	Passing Juice
Order Images from the Collection	Internal	Passing Juice
Discover & Learn	Internal	Passing Juice
Schools and Teachers	Internal	Passing Juice
Adults	Internal	Passing Juice
Families and Community Groups	Internal	Passing Juice
Online Resources	Internal	Passing Juice
Learning at the Library >	Internal	Passing Juice
Discovering Literature	Internal	Passing Juice
Discovering Children's Books	Internal	Passing Juice
Discovering Sacred Texts	Internal	Passing Juice
British Accents and Dialects	Internal	Passing Juice

In-page links

More Online Exhibitions >	Internal	Passing Juice
What's On	Internal	Passing Juice
Exhibitions	Internal	Passing Juice
Free Events	Internal	Passing Juice
Past Event Recordings	Internal	Passing Juice
Talks and Discussions	Internal	Passing Juice
Adult Courses	Internal	Passing Juice
Tours	Internal	Passing Juice
All Events >	Internal	Passing Juice
Members	Internal	Passing Juice
Schools and Colleges	Internal	Passing Juice
Business People	Internal	Passing Juice
Families	Internal	Passing Juice
Visit	Internal	Passing Juice
Full Opening Times >	Internal	Passing Juice
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Workshops and Events	Internal	Passing Juice
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Advice Clinics	Internal	Passing Juice
Innovating for Growth	Internal	Passing Juice
Find a Centre Near You	Internal	Passing Juice
Free Industry and IP Guides	Internal	Passing Juice
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Erasmus Programme	Internal	Passing Juice
Research Service	Internal	Passing Juice
Business Blog	Internal	Passing Juice
About Us	Internal	Passing Juice
Business plan FAQ	Internal	Passing Juice

In-page links

How to start a business from scratch	Internal	Passing Juice
What is intellectual property?	Internal	Passing Juice
Why you need to protect your intellectual property	Internal	Passing Juice
More business articles >	Internal	Passing Juice
Visit the Shop	Internal	Passing Juice
Accessories	Internal	Passing Juice
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Literary London	Internal	Passing Juice
Love Libraries	Internal	Passing Juice
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Elizabeth and Mary: Royal Cousins, Rival Queens	Internal	Passing Juice
Beethoven	Internal	Passing Juice
Treasures of the British Library	Internal	Passing Juice
RSL Vital Discussions: Remembering Kay Dick	Internal	Passing Juice

In-page links

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Help grow, protect and share our collection	Internal	Passing Juice
We can help you start, run and grow your business	Internal	Passing Juice
Current vacancies and other opportunities – and how to apply	Internal	Passing Juice
Subscribe	Internal	Passing Juice
About the British Library	Internal	Passing Juice
Opening times	Internal	Passing Juice
Press Office	Internal	Passing Juice
Freedom of Information	Internal	Passing Juice
Make a donation	Internal	Passing Juice

In-page links

Explore Business Partnerships	Internal	Passing Juice
My account	Internal	Passing Juice
My Reading Rooms requests	Internal	Passing Juice
Images Online	Internal	Passing Juice
Venue Hire	Internal	Passing Juice
Collection Metadata	Internal	Passing Juice
DataCite	Internal	Passing Juice
Research Collaboration	Internal	Passing Juice
Authors	Internal	Passing Juice
Librarians	Internal	Passing Juice
Publishers	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
About the British Library	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Creative Commons Attribution Licence	External	Passing Juice
Yes please	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

business	11	✘	✘	✘	✔
british	10	✔	✔	✔	✔
library	10	✔	✔	✔	✔
become	6	✘	✘	✘	✘
events	6	✘	✘	✘	✔


Usability

	Url	Domain : bl.uk Length : 5
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✗ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://bl.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics