



# Seo Analyzer blackgirlgroup.net

Generated on March 16 2022 00:00 AM






The score is 40/100







## SEO Content

	Title	<p>Diversity Recruitment Agency - Black Girl Group</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Diversity Recruitment Agency - Black Girl Group</td> </tr> <tr> <td>description</td> <td>What we do Black Girl Group is a full service event AND employee staffing agency that connects men and women of color to companies seeking to hire diverse talent. Our unique job board also gives you the opportunity post your open role in front of some of the best diverse talent in the U.S.&amp;nbsp; All [&amp;hellip;]</td> </tr> <tr> <td>url</td> <td>https://blackgirlgroup.net/</td> </tr> <tr> <td>image</td> <td>https://blackgirlgroup.net/wp-content/uploads/2021/06/blackgirl1-2-2-300x175-1.jpg</td> </tr> <tr> <td>image:width</td> <td>300</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Diversity Recruitment Agency - Black Girl Group	description	What we do Black Girl Group is a full service event AND employee staffing agency that connects men and women of color to companies seeking to hire diverse talent. Our unique job board also gives you the opportunity post your open role in front of some of the best diverse talent in the U.S.&nbsp; All [&hellip;]	url	https://blackgirlgroup.net/	image	https://blackgirlgroup.net/wp-content/uploads/2021/06/blackgirl1-2-2-300x175-1.jpg	image:width	300
Property	Content																	
locale	en_US																	
type	website																	
title	Diversity Recruitment Agency - Black Girl Group																	
description	What we do Black Girl Group is a full service event AND employee staffing agency that connects men and women of color to companies seeking to hire diverse talent. Our unique job board also gives you the opportunity post your open role in front of some of the best diverse talent in the U.S.&nbsp; All [&hellip;]																	
url	https://blackgirlgroup.net/																	
image	https://blackgirlgroup.net/wp-content/uploads/2021/06/blackgirl1-2-2-300x175-1.jpg																	
image:width	300																	

## SEO Content

		<p>image:height 175</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>14</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Event and employee staffing done right.</li> <li>• [H1] Business goals achieved with diversity</li> <li>• [H2] What we do</li> <li>• [H2] Steps to start partnership</li> <li>• [H2] Pricing plans</li> <li>• [H2] Client testimonials</li> <li>• [H2] Publications</li> <li>• [H3] Learn Why Our Clients Choose Us</li> <li>• [H3] Analyze and audit</li> <li>• [H3] Prepare documents</li> <li>• [H3] Finish process</li> <li>• [H3] Job Posting</li> <li>• [H3] Direct Hire</li> <li>• [H3] Event/Freelance Staffing</li> <li>• [H3] Interested in joining our network?</li> <li>• [H3] It's Not The Great Resignation, Americans Are Burned Out</li> <li>• [H3] Where Can I Hire A Diverse Employee?</li> <li>• [H3] How Do I Find Bipoc Candidates?</li> <li>• [H3] How do you recruit diversity candidates?</li> <li>• [H3] Best Website To Find Employees</li> <li>• [H3] Where Can I Find Employees Online?</li> <li>• [H4] Emerald</li> <li>• [H4] Jody</li> <li>• [H4] Chance</li> </ul>	H1	H2	H3	H4	H5	H6	2	5	14	3	0	0
H1	H2	H3	H4	H5	H6									
2	5	14	3	0	0									
	Images	<p>We found 20 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Pay Now</a>	External	Passing Juice
<a href="#">It's Not The Great Resignation, Americans Are Burned Out</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">Where Can I Hire A Diverse Employee?</a>	Internal	Passing Juice
<a href="#">How Do I Find Bipoc Candidates?</a>	Internal	Passing Juice
<a href="#">How do you recruit diversity candidates?</a>	Internal	Passing Juice
<a href="#">Best Website To Find Employees</a>	Internal	Passing Juice
<a href="#">Where Can I Find Employees Online?</a>	Internal	Passing Juice
=	External	Passing Juice

## SEO Keywords



Keywords Cloud

group read more girl black  
sralsto1 uncategorized january  
talent team

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
more	8	✘	✘	✘	✘
black	7	✔	✘	✘	✘
read	7	✘	✘	✘	✘
group	7	✔	✘	✘	✘
team	6	✘	✘	✘	✘

## Usability



Url

Domain : blackgirlgroup.net  
Length : 18



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











## Document







Doctype

HTML 5



## Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 8 Warnings : 36				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://blackgirlgroup.net/sitemap.xml</code>
	Robots.txt	<code>http://blackgirlgroup.net/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.