











## SEO Content

	Images	We found 29 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>12%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">My Basket &amp;nbsp; &lt; view contents&gt;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;   HOME  </a>	Internal	Passing Juice
<a href="#">ABOUT US  </a>	Internal	Passing Juice
<a href="#">CONTACT US  </a>	Internal	Passing Juice
<a href="#">Payment &amp; Terms of Sales  </a>	Internal	Passing Juice

## In-page links

<a href="#">Forgot</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Artificial Floral Arrangements</a>	Internal	Passing Juice
<a href="#">Flowers for the Celebration</a>	Internal	Passing Juice
<a href="#">Fruit &amp; Food Hamper</a>	Internal	Passing Juice
<a href="#">Funeral Flowers</a>	Internal	Passing Juice
<a href="#">General- Bouquet and Table Arrangement</a>	Internal	Passing Juice
<a href="#">New Born Baby Gifts</a>	Internal	Passing Juice
<a href="#">Plants Gift</a>	Internal	Passing Juice
<a href="#">Soap Bear Gift Box Set</a>	Internal	Passing Juice
<a href="#">Wedding Bouquet</a>	Internal	Passing Juice
<a href="#">Deluxe Bouquet - CODE 3261</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">Mixed Flower Arrangement - Deluxe CODE 2248</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">Funeral Flower - Deluxe CODE 9331</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">Table arrangement - CODE 3299</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">Mixed Flower Arrangement - A Standard CODE 2243</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">Funeral Flower - Premium CODE 9327</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice
<a href="#">A Standard Bouquet - CODE 3296</a>	Internal	Passing Juice
<a href="#">Add to Cart</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

funeral deluxe flowers **cart** arrangement bouquet **code** flower stock add

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
code	7	✘	✘	✔	✘
stock	7	✘	✘	✘	✘
add	7	✘	✘	✘	✘
cart	7	✘	✘	✘	✘
flower	5	✘	✘	✘	✘











## Usability

	Url	Domain : bloemart.com.hk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is ISO-8859-1.


## Document

						
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>8</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	8
Deprecated tags	Occurrences					
<center>	8					
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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## Optimization

	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>