



Seo Analyzer blogs-esjpro.fr

Generated on March 14 2022 19:47 PM

The score is 39/100



SEO Content

	Title	ESJ PRO FORMATION Length : 17 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>20</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] ESJ PRO FORMATION • [H3] Bienvenue sur ce blog de formation ! • [H3] Télécharger Zoom, pour la video-conférence • [H3] Questionnaire d'évaluation • [H3] Présentations, ressources diverses • [H3] Contactez-nous ! • [H3] A VOUS DE JOUER • [H3] Exercice 1 - Retitrer pour le web • [H3] exercice 2 - Titre / chapô pour le web • [H3] Exercice 3 - Optimisez un titre en utilisant Google trends • [H3] Exercice 4 - Titre et chapô plus accrocheurs • [H3] Exercice 5 - Ecrire + simplement et ajouter des liens pertinents • [H3] Exercice 6 - créer et réalisez un quiz 3 questions • [H3] Exercice 7 - Créer une infographie simple • [H3] Contactez l'ESJ-PRO • [H3] Nos archives • [H3] La newsletter hebdo	H1	H2	H3	H4	H5	H6	1	0	20	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	20	0	0	0									

SEO Content

		• [H3] A propos • [H3] Liens utiles • [H3] Formez-vous ! • [H3] ColorMag Pro
	Images	We found 11 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30% Internal Links 70%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
ESJ PRO FORMATION	Internal	Passing Juice

In-page links

SUPPORTS	Internal	Passing Juice
QUESTIONNAIRE	Internal	Passing Juice
CONTACT	Internal	Passing Juice
EXERCICES	Internal	Passing Juice
EXERCICES EDITING	Internal	Passing Juice
A la une	Internal	Passing Juice
Bienvenue sur ce blog de formation !	Internal	Passing Juice
cfrankfr	Internal	Passing Juice
1 745	Internal	Passing Juice
Technologie	Internal	Passing Juice
Télécharger Zoom, pour la video-conférence	Internal	Passing Juice
Questionnaire d'évaluation	Internal	Passing Juice
12	Internal	Passing Juice
Divertissement	Internal	Passing Juice
Présentations, ressources diverses	Internal	Passing Juice
=	Internal	Passing Juice
Contactez-nous !	Internal	Passing Juice
13	Internal	Passing Juice
Exercice 1 &#8211; Retirer pour le web	Internal	Passing Juice
8	Internal	Passing Juice
exercice 2 &#8211; Titre / chapô pour le web	Internal	Passing Juice
13	Internal	Passing Juice
Exercice 3 &#8211; Optimisez un titre en utilisant Google trends	Internal	Passing Juice
7	Internal	Passing Juice
Exercice 4 &#8211; Titre et chapô plus accrocheurs	Internal	Passing Juice
5	Internal	Passing Juice
Exercice 5 &#8211; Ecrire + simplement et ajouter des liens pertinents	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
Exercice 6 &#8211; créer et réalisez un quiz 3 questions	Internal	Passing Juice
=	Internal	Passing Juice
Exercice 7 &#8211; Créer une infographie simple	Internal	Passing Juice
=	Internal	Passing Juice
via ce formulaire en ligne	External	Passing Juice
&laquo; Jan	Internal	Passing Juice
Esj-Pro	External	Passing Juice
ESJ Entreprise	External	Passing Juice
Les Eclaireurs de la com'	External	Passing Juice
Mediaculture.fr	External	Passing Juice
Le blog du communicant	External	Passing Juice
Formation continue	External	Passing Juice
Alternance / reconversion	External	Passing Juice
Formation post-bac	External	Passing Juice
Validation des acquis	External	Passing Juice
Financer sa formation	External	Passing Juice
Formations numériques	External	Passing Juice
Formations presse écrite	External	Passing Juice
Formations radio	External	Passing Juice
Formations télé	External	Passing Juice

SEO Keywords



Keywords Cloud

des presse radio **esj** groupe **pro**
formations écrite **formation** est

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
formation	5	✓	✗	✗	✓
formations	4	✗	✗	✗	✗
esj	3	✓	✗	✗	✓
est	3	✗	✗	✗	✓
pro	3	✓	✗	✗	✓

Usability

	Url	Domain : blogs-esjpro.fr Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document



Deprecated HTML

Deprecated tags	Occurrences
	1
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

 Excellent, your website doesn't use nested tables.

 Too bad, your website is using inline styles.

 Too bad, your website has too many CSS files (more than 4).

 Too bad, your website has too many JS files (more than 6).

 Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://blogs-esjpro.fr/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.