



Seo Analyzer bloomskin.co.nz

Generated on January 23 2022 22:23 PM






The score is **56/100**





SEO Content

	Title	<p>Botox Tauranga Lip Fillers Appearance Medicine BLOOMSKIN</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>BLOOMSKIN is a boutique appearance medicine specialist, located in Tauranga. Our treatments include Botox® and Lip Fillers. See you in the BlomRoom! ??</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Botox Tauranga Lip Fillers Appearance Medicine BLOOMSKIN</td> </tr> <tr> <td>description</td> <td>BLOOMSKIN is a boutique appearance medicine specialist, located in Tauranga. Our treatments include Botox® and Lip Fillers. See you in the BlomRoom! ??</td> </tr> <tr> <td>url</td> <td>https://www.bloomskin.co.nz/</td> </tr> <tr> <td>site_name</td> <td>BLOOMSKIN New Zealand</td> </tr> <tr> <td>updated_time</td> <td>2021-04-12T15:17:42+13:00</td> </tr> <tr> <td>image</td> <td>https://www.bloomskin.co.nz/wp-content/uploads/2020/11/Bloom_1_Home_3_1920x950.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Botox Tauranga Lip Fillers Appearance Medicine BLOOMSKIN	description	BLOOMSKIN is a boutique appearance medicine specialist, located in Tauranga. Our treatments include Botox® and Lip Fillers. See you in the BlomRoom! ??	url	https://www.bloomskin.co.nz/	site_name	BLOOMSKIN New Zealand	updated_time	2021-04-12T15:17:42+13:00	image	https://www.bloomskin.co.nz/wp-content/uploads/2020/11/Bloom_1_Home_3_1920x950.png
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SEO Content

		<p>image:secure_url https://www.bloomskin.co.nz/wp-content/uploads/2020/11/Bloom_1_Home_3_1920x950.png</p> <p>image:width 1920</p> <p>image:height 950</p> <p>image:alt Nicole and client looking into mirror</p> <p>image:type image/png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>4</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] RESTORE YOUR • [H1] YOUTHFUL BLOOM • [H2] TOUCH BASE NOW • [H3] NICOLE • [H3] MENU • [H3] CLINIC • [H3] GET IN TOUCH • [H4] BOTOX® XEOMIN® • [H4] JUVEDERM® RESTYLANE® BELOTERO® TEOSYAL® • [H4] O COSMEDICS 	H1	H2	H3	H4	H5	H6	2	1	4	3	0	0
H1	H2	H3	H4	H5	H6									
2	1	4	3	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 11 links including 0 link(s) to files</p>


SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
BOOK NOW	Internal	Passing Juice
MEET NICOLE	Internal	Passing Juice
TREATMENTS	Internal	Passing Juice
BLOG	Internal	Passing Juice
FAQS	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Meet Nicole	Internal	Passing Juice
Treatments	Internal	Passing Juice
Blogs	Internal	Passing Juice
FAQs	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>skin teosyal nicole tauranga cosmetic add bloomskin youthful treatments follow</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

treatments	4	✘	✘	✔	✘
cosmetic	4	✘	✘	✘	✘
youthful	3	✘	✘	✘	✔
nicole	3	✘	✘	✘	✔
skin	3	✔	✘	✔	✘

Usability

	Url	Domain : bloomskin.co.nz Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://bloomskin.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics