Seo Analyzer
blueiron.com.cn

Generated on March 02 2022 11:14 AM

The score is 48/100

pagepeeker

SEO Content

⚠️	Title	Blue Iron is specialized in manufacturing of Switching Power Supplies, AC/DC & DC/DC Adaptors, Chargers, LED Drivers, and High- Frequency Transformers **Length : 150** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
⚠️	Description	Blue Iron is specialized in manufacturing of Switching Power Supplies, AC/DC & DC/DC Adaptors, Chargers, LED Drivers, and High- Frequency Transformers. These products have all been approved by world authority safety agencies with supporting of UL/cUL, CSA, FCC, BS, GS/TUV, CE, CB, EMC, PSE, VCCI, CCC, K-mark, C-tick, SAA, PSB, GOST, CEC, etc. **Length : 344** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✅	Keywords	Switching Power Supplies, AC/DC & DC/DC Adaptors, Chargers, LED Drivers, High- Frequency Transformers Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
⚪		0	0	0	0	0	0

❌	Images	We found 16 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **16%**

SEO Content

✅		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 47 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.51% Internal Links 91.49%

In-page links

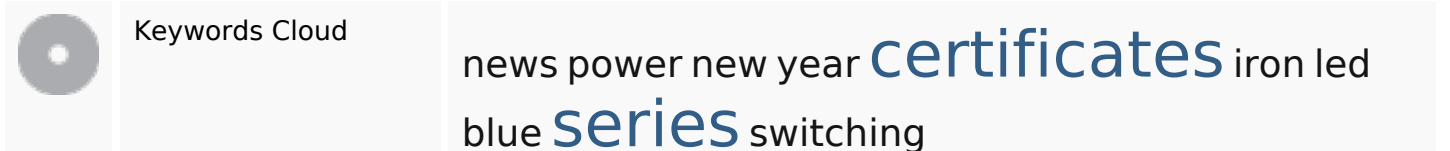| Anchor	Type	Juice
中文	External	Passing Juice
English	External	Passing Juice
한국어	External	Passing Juice
Switching Power Supply	Internal	Passing Juice
Car Charger	Internal	Passing Juice
Switching-mode Open Frame	Internal	Passing Juice
LED Driver	Internal	Passing Juice

In-page links

OEM & ODM	Internal	Passing Juice
Accessories	Internal	Passing Juice
Sign In	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Company Profile	Internal	Passing Juice
Main Customers	Internal	Passing Juice
R&D Engineering	Internal	Passing Juice
Quality Control	Internal	Passing Juice
Environment	Internal	Passing Juice
Products	Internal	Passing Juice
Certificates	Internal	Passing Juice
5W Series Certificates	Internal	Passing Juice
6W Series Certificates	Internal	Passing Juice
7W Series Certificates	Internal	Passing Juice
10W Series Certificates	Internal	Passing Juice
13W Series Certificates	Internal	Passing Juice
20W Series Certificates	Internal	Passing Juice
30W Series Certificates	Internal	Passing Juice
42W Series Certificates	Internal	Passing Juice
65W Series Certificates	Internal	Passing Juice
News & Events	Internal	Passing Juice
Industry News	Internal	Passing Juice
Company News	Internal	Passing Juice
Career	Internal	Passing Juice
Contact us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Online Inquiry	Internal	Passing Juice

In-page links

Notification of Chinese New Year for year 2012	Internal	Passing Juice
Hong Kong Electronics Fair 13-16 October 2011	Internal	Passing Juice
Notification of Chinese New Year for year 2011	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Products	Internal	Passing Juice
Certificates	Internal	Passing Juice
News & Events	Internal	Passing Juice
Career	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Site Map	Internal	Passing Juice
Webdesign:design160	External	Passing Juice

SEO Keywords

Keywords Cloud	news power new year certificates iron led blue series switching

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
certificates	11	✖	✖	✖	✖
series	9	✖	✖	✖	✖
news	4	✖	✖	✖	✖
switching	4	✔	✔	✔	✖
power	4	✔	✔	✔	✖

Usability

	Url	Domain : blueiron.com.cn Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization			
		✖		Apple Icon
		✖		Meta Viewport Tag
		✔		Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.