



Seo Analyzer blueroadstouring.com

Generated on March 14 2022 22:30 PM

The score is 55/100



SEO Content

	Title	<p>Blue-Roads Touring Experience the road less travelled</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Our passion is delivering small group vacations that delve a little deeper. Traveling along scenic roads beyond the reach of larger vehicles, our tours invite you to see each destination through the eyes of the people who know it best: the locals who call it home.</p> <p>Length : 264</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1753"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Blue-Roads Touring</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.blueroadstouring.com/node/1</td> </tr> <tr> <td>title</td> <td>Blue-Roads Touring</td> </tr> </tbody> </table>	Property	Content	site_name	Blue-Roads Touring	type	website	url	https://www.blueroadstouring.com/node/1	title	Blue-Roads Touring		
Property	Content													
site_name	Blue-Roads Touring													
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url	https://www.blueroadstouring.com/node/1													
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	Headings	<table border="1" data-bbox="539 1783 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>16</td> <td>11</td> <td>1</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1888 1270 2078" style="list-style-type: none"> • [H2] Prepare for a remarkable 2022 adventure • [H2] Rest easy with Blue-Roads • [H2] The small group touring experts • [H2] Corners of Cornwall • [H2] Highlights of Britain • [H2] Italian Indulgence 	H1	H2	H3	H4	H5	H6	0	16	11	1	1	0
H1	H2	H3	H4	H5	H6									
0	16	11	1	1	0									



SEO Content

		<ul style="list-style-type: none">• [H2] Treasures of Scotland• [H2] La Belle France• [H2] Castles & Causeways: Journey to Northern Ireland• [H2] Policies for peace of mind• [H2] Our commitment to safety• [H2] Safe Travels• [H2] Recommended Destinations• [H2] Our tour leaders• [H2] Ways to Book• [H2] Sign up to receive our newsletter• [H3] Experience Europe with Blue-Roads• [H3] COVID-19 Vaccine Policy Learn more• [H3] COVID-19 Assurance Policy Learn more• [H3] Extended flexibility Learn more• [H3] United Kingdom• [H3] France• [H3] Italy• [H3] Insightful, attentive and passionate – be guided by the best• [H3] Online• [H3] Phone• [H3] Email• [H4] Sign up to receive our newsletter• [H5] You'll receive special offers and travel inspiration delivered to your inbox first
	Images	We found 35 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 55 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Destinations	Internal	Passing Juice
UK & Ireland	Internal	Passing Juice
England	Internal	Passing Juice
Scotland	Internal	Passing Juice
Wales	Internal	Passing Juice
Ireland	Internal	Passing Juice
Northern Ireland	Internal	Passing Juice
See all UK tours	Internal	Passing Juice
Europe	Internal	Passing Juice
France	Internal	Passing Juice
Italy	Internal	Passing Juice
Spain	Internal	Passing Juice
Germany	Internal	Passing Juice
Portugal	Internal	Passing Juice
Croatia	Internal	Passing Juice
Central & Eastern Europe	Internal	Passing Juice
The Baltics	Internal	Passing Juice
Western Europe	Internal	Passing Juice
2022-23 Tours	Internal	Passing Juice


In-page links

Travel Safely	Internal	Passing Juice
COVID-19 Vaccine Policy	Internal	Passing Juice
Booking Flexibility	Internal	Passing Juice
Travel Alerts	Internal	Passing Juice
Why Blue-Roads?	Internal	Passing Juice
Tour Experience	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Tour Leaders	Internal	Passing Juice
About Us	Internal	Passing Juice
Deals	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Reserve your seat	Internal	Passing Juice
Corners of Cornwall	Internal	Passing Juice
Highlights of Britain	Internal	Passing Juice
Italian Indulgence	Internal	Passing Juice
Treasures of Scotland	Internal	Passing Juice
La Belle France	Internal	Passing Juice
Castles & Causeways: Journey to Northern Ireland	Internal	Passing Juice
See more savings	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
France	Internal	Passing Juice
Italy	Internal	Passing Juice
[email#160;protected]	Internal	Passing Juice

In-page links

Email Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Brochures	Internal	Passing Juice
Careers	Internal	Passing Juice
The App	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Modern Slavery and Human Trafficking Statement	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	destinations more map ireland blue-roads guests back from travel tours
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
more	20	✘	✘	✘	✔
from	16	✘	✘	✘	✘
blue-roads	14	✔	✘	✘	✔
travel	13	✔	✘	✔	✔
guests	13	✘	✘	✘	✘









Usability

	Url	Domain : blueroadstouring.com Length : 20
	Favicon	Great, your website has a favicon.





Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://blueroadstouring.com/sitemap.xml
	Robots.txt	http://blueroadstouring.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics