

## Seo Analyzer bluetigermarketing.co.uk

Generated on April 04 2022 02:56 AM

The score is 47/100

### **SEO Content**

⚠	Title	Blue Tiger is a Full Agency   UK	Service Advertising, Marketing & Digital		
		Length : 77			
			nould contain between 10 and 70 characters (spaces free tool to calculate text length.		
	Description	and buying, digital	ency that specialises in media strategy, planning marketing and consultancy and creative 360 ate in London with throughout the UK.		
		Length : 187			
			description should contain between 70 and 160 included). Use <u>this free tool</u> to calculate text length.		
$\bigotimes$	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.		
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.		
Ŭ		Property	Content		
		locale	en_GB		
		type	website		
		title	Home page		
		description	Blue Tiger is an agency that specialises in media strategy, planning and buying, digital marketing and consultancy and creative 360 solutions. We operate in London with throughout the UK.		
		url	https://www.bluetigermarketing.co.uk/		
		site_name	Bluetiger		

### **SEO Content**

		image		https://blue content/uplo	-	-	/p- 300x287.png
•	Headings	<b>H1</b> 3	<b>H2</b> 5	<b>H3</b> 3	<b>H4</b> 5	<b>H5</b> 6	<b>H6</b> 0
	<ul> <li>[H1] intelligence.</li> <li>[H1] data.</li> <li>[H1] consult.</li> <li>[H2] we are blue tiger</li> <li>[H2] services</li> <li>[H2] our approach</li> <li>[H2] our work</li> <li>[H2] insights</li> <li>[H3] the three pillars</li> <li>[H3] case studies</li> <li>[H4] Media Strategy, Planning &amp; Buying</li> <li>[H4] Digital</li> <li>[H4] Data &amp; Insights</li> <li>[H4] Consult</li> <li>[H4] Creative 360 Solutions</li> <li>[H5] ROI Case Study - Visitor Attraction</li> <li>[H5] NATIONAL HOLIDAY PARK</li> <li>[H5] Test Update RL</li> <li>[H5] Post Lockdown Vision</li> </ul>			tion	ΤY		
$\bigotimes$	Images	29 alt attri	butes are	on this web empty or mi better under	issing. Add		
8	Text/HTML Ratio			ext to HTML obably need			ent, this means
$\bigcirc$	Flash	Perfect, no	Flash cor	ntent has bee	en detecteo	d on this pag	ge.
0	lframe	Great, ther	e are no l	frames dete	cted on thi	s page.	

## **SEO** Links

0	URL Rewrite	Good. Your links looks friendly!

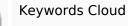
### **SEO Links**

$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Туре	Juice
=	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Approach	Internal	Passing Juice
Our Work	Internal	Passing Juice
<u>Insights</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
ROI Case Study – Visitor Attraction	Internal	Passing Juice
LEAD GENERATION CASE STUDY - PROPERTY	Internal	Passing Juice
NATIONAL HOLIDAY PARK	Internal	Passing Juice
Test Update RL	Internal	Passing Juice
Post Lockdown Vision	Internal	Passing Juice
Post Lockdown Vision	Internal	Passing Juice

## **SEO Keywords**



intelligence service clients more media deliver blue ensure strategy

# **SEO Keywords**

# data

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
deliver	12	×	×	×	×
more	12	×	×	×	×
media	11	×	×	×	×
data	11	×	×	×	×
clients	10	×	×	×	¥

# Usability

0	Url	Domain : bluetigermarketing.co.uk Length : 24
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.

#### Document

$\bigotimes$	W3C Validity	Errors : 8 Warnings : 48		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
$\smile$		http://bluetigermarketing.co.uk/sitemap.xml
0	Robots.txt	http://bluetigermarketing.co.uk/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.