



Seo Analyzer





bluetigermarketing.co.uk

Generated on April 04 2022 02:56 AM






The score is 47/100




SEO Content

	Title	<p>Blue Tiger is a Full Service Advertising, Marketing & Digital Agency UK</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Blue Tiger is an agency that specialises in media strategy, planning and buying, digital marketing and consultancy and creative 360 solutions. We operate in London with throughout the UK.</p> <p>Length : 187</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home page</td></tr><tr><td>description</td><td>Blue Tiger is an agency that specialises in media strategy, planning and buying, digital marketing and consultancy and creative 360 solutions. We operate in London with throughout the UK.</td></tr><tr><td>url</td><td>https://www.bluetigermarketing.co.uk/</td></tr><tr><td>site_name</td><td>Bluetiger</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Home page	description	Blue Tiger is an agency that specialises in media strategy, planning and buying, digital marketing and consultancy and creative 360 solutions. We operate in London with throughout the UK.	url	https://www.bluetigermarketing.co.uk/	site_name	Bluetiger
Property	Content															
locale	en_GB															
type	website															
title	Home page															
description	Blue Tiger is an agency that specialises in media strategy, planning and buying, digital marketing and consultancy and creative 360 solutions. We operate in London with throughout the UK.															
url	https://www.bluetigermarketing.co.uk/															
site_name	Bluetiger															




SEO Content

		image	https://bluetigermarketing.co.uk/wp-content/uploads/2021/06/graphic-300x287.png											
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>5</td><td>3</td><td>5</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] intelligence.• [H1] data.• [H1] consult.• [H2] we are blue tiger• [H2] services• [H2] our approach• [H2] our work• [H2] insights• [H3] the three pillars• [H3] some of our clients• [H3] case studies• [H4] Media Strategy, Planning & Buying• [H4] Digital• [H4] Consult• [H4] Data & Insights• [H4] Creative 360 Solutions• [H5] ROI Case Study – Visitor Attraction• [H5] LEAD GENERATION CASE STUDY – PROPERTY• [H5] NATIONAL HOLIDAY PARK• [H5] Test Update RL• [H5] Post Lockdown Vision• [H5] Post Lockdown Vision	H1	H2	H3	H4	H5	H6	3	5	3	5	6	0
H1	H2	H3	H4	H5	H6									
3	5	3	5	6	0									
	Images	We found 30 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
---	-------------	----------------------------------


SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Approach	Internal	Passing Juice
Our Work	Internal	Passing Juice
Insights	Internal	Passing Juice
Contact	Internal	Passing Juice
ROI Case Study &#8211; Visitor Attraction	Internal	Passing Juice
LEAD GENERATION CASE STUDY - PROPERTY	Internal	Passing Juice
NATIONAL HOLIDAY PARK	Internal	Passing Juice
Test Update RL	Internal	Passing Juice
Post Lockdown Vision	Internal	Passing Juice
Post Lockdown Vision	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>intelligence service clients more</p> <p>media deliver blue ensure strategy</p>
--	----------------	--






SEO Keywords

data



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deliver	12	✖	✖	✖	✖
more	12	✖	✖	✖	✖
media	11	✖	✖	✔	✔
data	11	✖	✖	✖	✔
clients	10	✖	✖	✖	✔










Usability

	Url	Domain : bluetigermarketing.co.uk Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 8 Warnings : 48
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
---	---------------------	---

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://bluetigermarketing.co.uk/sitemap.xml</div>
	Robots.txt	http://bluetigermarketing.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.