



Seo Analyzer blurb.com

Generated on March 16 2022 16:06 PM

The score is 58/100




SEO Content

	Title	<p>Create, Print, and Sell Professional-Quality Photo Books Blurb</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Create, print, and sell professional-quality photo books, magazines, trade books, and ebooks with Blurb! Chose from several free tools or use Adobe InDesign or Adobe Lightroom.</p> <p>Length : 176</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.blurb.com/</td> </tr> <tr> <td>locale</td> <td>en</td> </tr> <tr> <td>title</td> <td>Create, Print, and Sell Professional-Quality Photo Books Blurb</td> </tr> <tr> <td>image</td> <td>https://assets.blurb.com/pages/website-assets/blurb-fb-asset-1200x630-9c66292b697d6dff5cad436c1bb6404e7d02beec15705958cb80b44da7b41b09.jpg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Blurb</td> </tr> </tbody> </table>	Property	Content	url	https://www.blurb.com/	locale	en	title	Create, Print, and Sell Professional-Quality Photo Books Blurb	image	https://assets.blurb.com/pages/website-assets/blurb-fb-asset-1200x630-9c66292b697d6dff5cad436c1bb6404e7d02beec15705958cb80b44da7b41b09.jpg	type	website	site_name	Blurb
Property	Content															
url	https://www.blurb.com/															
locale	en															
title	Create, Print, and Sell Professional-Quality Photo Books Blurb															
image	https://assets.blurb.com/pages/website-assets/blurb-fb-asset-1200x630-9c66292b697d6dff5cad436c1bb6404e7d02beec15705958cb80b44da7b41b09.jpg															
type	website															
site_name	Blurb															
	Headings	<table border="1" data-bbox="539 2002 1481 2069"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>11</td> <td>4</td> <td>3</td> <td>4</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	5	11	4	3	4		
H1	H2	H3	H4	H5	H6											
2	5	11	4	3	4											




SEO Content

		<ul style="list-style-type: none">• [H1] What's your next chapter?• [H1] LAYFLAT BOOKS, PERFECTED• [H2]• [H2] Get Started• [H2] Create, Print & Sell Your Book• [H2] What will your book be?• [H2] Ready to make your book?• [H3] CAPTURE MEMORIES• [H3] YOUR BEST WORK• [H3] Photography Books• [H3] Photography• [H3] Food & Cookbooks• [H3] Travel Books• [H3] Family Photo Books• [H3] Children's Books• [H3] Portfolios• [H3] Business Books• [H3] Comic Books & Graphic Novels• [H4] Choose a design tool.• [H4] Refer a Friend and Save• [H4] Make CustomWall Art• [H4] Read Our Blog• [H5] Thank you for signing up!• [H5] Hmm, something went wrong. Please try again.• [H5] Sign up to get 35% off your first book• [H6] BookWright• [H6] Adobe InDesign Plug-In• [H6] Adobe Lightroom Book Module• [H6] Adobe Photoshop Wall Art Plugin
	Images	<p>We found 37 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links look friendly!
--	-------------	---------------------------------

SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.44% Internal Links 97.56%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Products	Internal	Passing Juice
Photo Books	Internal	Passing Juice
Wall Art	Internal	Passing Juice
Trade Books	Internal	Passing Juice
Magazines	Internal	Passing Juice
Notebooks	Internal	Passing Juice
Ebooks	Internal	Passing Juice
Templates	Internal	Passing Juice
Pricing	Internal	Passing Juice
Design Tools	Internal	Passing Juice
BookWright	Internal	Passing Juice
PDF To Book	Internal	Passing Juice
Adobe InDesign	Internal	Passing Juice
Adobe Lightroom	Internal	Passing Juice
Adobe Photoshop	Internal	Passing Juice
iOS App	Internal	Passing Juice
Large Order Services	Internal	Passing Juice

In-page links

API Printing	Internal	Passing Juice
Hire an Expert	Internal	Passing Juice
Sell & Self-Publish	Internal	Passing Juice
Blurb Bookstore	Internal	Passing Juice
Amazon	Internal	Passing Juice
Ingram	Internal	Passing Juice
Apple Books Store	Internal	Passing Juice
Kickstarter	Internal	Passing Juice
Bookstore	Internal	Passing Juice
Overview	Internal	Passing Juice
Blog	Internal	Passing Juice
MAKE A BOOK	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
SHOP THE BOOKSTORE	Internal	Passing Juice
CHOOSE MOHAWK PAPER	Internal	Passing Juice
Get the Plugin	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Get Started	Internal	Passing Juice
Learn more	Internal	Passing Juice
How to turn off cookies	Internal	Passing Juice
Give \$30 To A Friend	Internal	Passing Juice
=	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	art book cookies plugin adobe wall design books more learn
--	----------------	---





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
books	7	✓	✗	✓	✓
book	5	✓	✗	✓	✓
art	4	✗	✗	✗	✓
wall	4	✗	✗	✗	✓
adobe	4	✗	✗	✓	✓

Usability

	Url	Domain : blurb.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	---

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://blurb.com/sitemap.xml
	Robots.txt	http://blurb.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.