








# Seo Analyzer bmcassociates.com

Generated on March 07 2022 02:02 AM





The score is 63/100







## SEO Content

	Title	<p>BMC Associates - Leaders in Business Mediation and Collaboration</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>BMC Associates helps business partners and owners of family and non-family businesses resolve conflict and build collaboration.</p> <p><b>Length : 127</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>7</td> <td>4</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1426 2078" style="list-style-type: none"> <li>• [H1] Welcome to BMC Associates</li> <li>• [H2] The Partnership Charter</li> <li>• [H2] Business Succession Plans</li> <li>• [H2] Mediation</li> <li>• [H2] Collaborative Estate Planning</li> <li>• [H2] Other Services</li> <li>• [H3] information for...</li> <li>• [H3] focus on...</li> <li>• [H3] connect</li> <li>• [H3] The Partnership charter</li> <li>• [H3] Recent News &amp; Updates</li> <li>• [H3] Featured Podcast</li> <li>• [H3] Testimonial</li> <li>• [H4] Donna &amp; David Gage featured by Sandy Spring Bank</li> <li>• [H4] David Gage featured in "Profiles in Success"</li> <li>• [H4] Positive Wealth and Inheritance Strategies for ACTEC Fellows and Their Client Families</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	7	4	1	0
H1	H2	H3	H4	H5	H6									
1	5	7	4	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] All is Fair in Love and War... But What About Family Business?</li><li>• [H5] Other News &amp; Updates</li></ul>
	Images	We found 12 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>28%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.63%  Internal Links 97.37%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Prevent Conflict</a>	Internal	Passing Juice


## In-page links

<a href="#">Resolve Conflict</a>	Internal	Passing Juice
<a href="#">Strengthen Relationships</a>	Internal	Passing Juice
<a href="#">Our Approach</a>	Internal	Passing Juice
<a href="#">Who We Are</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Owners &amp; Partners</a>	Internal	Passing Juice
<a href="#">Family Businesses</a>	Internal	Passing Juice
<a href="#">Advisors</a>	Internal	Passing Juice
<a href="#">Focus on Health Systems, Institutions, and Practices</a>	Internal	Passing Juice
<a href="#">Focus on Family Lands Mediation and Consulting</a>	Internal	Passing Juice
<a href="#">Focus on Real Estate</a>	Internal	Passing Juice
<a href="#">Email BMC Your Questions</a>	Internal	Passing Juice
<a href="#">Sign Up for Email Updates</a>	Internal	Passing Juice
<a href="#">Get Free Consultation</a>	Internal	Passing Juice
<a href="#">Professional Opportunities at BMC Associates</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Donna &amp; David Gage featured by Sandy Spring Bank</a>	Internal	Passing Juice
<a href="#">David Gage featured in &amp;#8220;Profiles in Success&amp;#8221;</a>	Internal	Passing Juice
<a href="#">His profile</a>	Internal	Passing Juice
<a href="#">Positive Wealth and Inheritance Strategies for ACTEC Fellows and Their Client Families</a>	Internal	Passing Juice
<a href="#">All is Fair in Love and War... But What About Family Business?</a>	Internal	Passing Juice
<a href="#">Celebration of Young Presidents' Organization's &amp;#8220;Best of the Best&amp;#8221; Education Award</a>	Internal	Passing Juice

## In-page links

<a href="#">Partners and Equity (Part 2): The Basic Principles of a Comprehensive Approach to Dividing Ownership</a>	Internal	Passing Juice
<a href="#">The Five Dysfunctions &amp;#038; The Partnership Charter</a>	Internal	Passing Juice
<a href="#">Have a Lean Start-up, but Start Out Right</a>	Internal	Passing Juice
<a href="#">Built to Sell: Co-Founders and Co-Sellers</a>	Internal	Passing Juice
<a href="#">Safeguarding the Family When the Business is Sold</a>	Internal	Passing Juice
<a href="#">Thanksgiving: Gratitude and Your Partnership</a>	Internal	Passing Juice
<a href="#">Read All Entries &amp;gt;&amp;gt;</a>	Internal	Passing Juice
<a href="#">here</a>	External	Passing Juice



## SEO Keywords

 Keywords Cloud	associates bmc <b>business</b> read family charter partnerships partnership partners david
---	--




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	20	✓	✗	✓	✓
family	13	✗	✗	✓	✓
bmc	10	✓	✗	✓	✓
partners	9	✗	✗	✓	✓
david	9	✗	✗	✗	✓




## Usability

 Url	Domain : bmcassociates.com Length : 17
 Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

# Mobile

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://bmcassociates.com/robots.txt">http://bmcassociates.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 837 1481 913"> Google Analytics</div>