



# Seo Analyzer bna.pl

Generated on March 16 2022 23:57 PM

The score is 70/100



## SEO Content

|    | Title              | brand new attitude<br><br><b>Length : 18</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |    |   |   |   |
|----|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | Najbardziej doświadczona firma brandingowa w Polsce, specjalizująca się w budowaniu silnych i efektywnych marek<br><br><b>Length : 111</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Keywords           | bna,brand,branding,brand design,marka<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>8</td><td>31</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Album na 20-lecie BNA</li><li>• [H2] MBANK 2.0</li><li>• [H2] ŻABKA – MAŁY WIELKI SKLEP</li><li>• [H2] POLSOJA NIE TYLKO DLA WEGAN</li><li>• [H2] ŻUBR – NA RATUNEK</li><li>• [H2] RINGIER AXEL SPRINGER</li><li>• [H2] TYSKIE – OTWIERA</li><li>• [H2] ONET – WIEM</li><li>• [H3] BIG MILK – WBIJAJ DO GRY!</li><li>• [H3] ŁOMŻA</li><li>• [H3] ŻABKA</li><li>• [H3] ZADBANO</li><li>• [H3] MBANK</li><li>• [H3] RESERVED</li><li>• [H3] BIG MILK</li><li>• [H3] EMPIK</li><li>• [H3] ONET – WIEM</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 8 | 31 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 0  | 8                  | 31                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 0  | 0  | 0  |    |    |    |   |   |    |   |   |   |

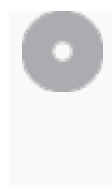
## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H3] J.M. PTASZKOWIE</li><li>• [H3] X-KOM</li><li>• [H3] RINGIER AXEL SPRINGER</li><li>• [H3] WP</li><li>• [H3] CYBER_FOLKS</li><li>• [H3] MEDICUS</li><li>• [H3] X-KOM GAMER</li><li>• [H3] POLSOJA</li><li>• [H3] SILVER DRAGON</li><li>• [H3] PAPAYA FILMS</li><li>• [H3] SŁYNNE MR</li><li>• [H3] LENART</li><li>• [H3] PLAY NEXT</li><li>• [H3] TYMCZASEM EB</li><li>• [H3] KTR 2019</li><li>• [H3] RED BULL MOBILE</li><li>• [H3] PLAYER</li><li>• [H3] ŻUBR</li><li>• [H3] GALERIA WYPIEKÓW</li><li>• [H3] HI HYBRID</li><li>• [H3] CHILLIZET</li><li>• [H3] O2</li></ul> |
|   | Images          | <p>We found 32 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Text/HTML Ratio | <p>Ratio : <b>47%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

## SEO Links

|                                                                                     |                         |                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                          |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>            |
|  | In-page links           | <p>We found a total of 47 links including 0 link(s) to files</p> |

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 8.51%

Internal Links 91.49%

## In-page links

| Anchor                                    | Type     | Juice         |
|-------------------------------------------|----------|---------------|
| <a href="#">Brand New Attitude</a>        | Internal | Passing Juice |
| <a href="#">Podejście</a>                 | Internal | Passing Juice |
| <a href="#">Blog</a>                      | Internal | Passing Juice |
| <a href="#">Prace</a>                     | Internal | Passing Juice |
| <a href="#">Narzędzia</a>                 | Internal | Passing Juice |
| <a href="#">Klienci</a>                   | Internal | Passing Juice |
| <a href="#">Nagrody</a>                   | Internal | Passing Juice |
| <a href="#">Ludzie</a>                    | Internal | Passing Juice |
| <a href="#">Kontakt</a>                   | Internal | Passing Juice |
| <a href="#">=</a>                         | External | Passing Juice |
| <a href="#">=</a>                         | External | Passing Juice |
| <a href="#">=</a>                         | Internal | Passing Juice |
| <a href="#">=</a>                         | Internal | Passing Juice |
| <a href="#">BIG MILK - WBIJAJ DO GRY!</a> | Internal | Passing Juice |
| <a href="#">ŁOMŻA</a>                     | Internal | Passing Juice |
| <a href="#">ŻABKA</a>                     | Internal | Passing Juice |
| <a href="#">ZADBANO</a>                   | Internal | Passing Juice |
| <a href="#">MBANK</a>                     | Internal | Passing Juice |
| <a href="#">RESERVED</a>                  | Internal | Passing Juice |
| <a href="#">BIG MILK</a>                  | Internal | Passing Juice |
| <a href="#">EMPIK</a>                     | Internal | Passing Juice |
| <a href="#">ONET - WIEM</a>               | Internal | Passing Juice |

## In-page links

|                                        |          |               |
|----------------------------------------|----------|---------------|
| <a href="#">J.M. PTASZKOWIE</a>        | Internal | Passing Juice |
| <a href="#">X-KOM</a>                  | Internal | Passing Juice |
| <a href="#">RINGIER AXEL SPRINGER</a>  | Internal | Passing Juice |
| <a href="#">WP</a>                     | Internal | Passing Juice |
| <a href="#">CYBER_FOLKS</a>            | Internal | Passing Juice |
| <a href="#">MEDICUS</a>                | Internal | Passing Juice |
| <a href="#">X-KOM GAMER</a>            | Internal | Passing Juice |
| <a href="#">POLSOJA</a>                | Internal | Passing Juice |
| <a href="#">SILVER DRAGON</a>          | Internal | Passing Juice |
| <a href="#">PAPAYA FILMS</a>           | Internal | Passing Juice |
| <a href="#">SŁYNNE MR</a>              | Internal | Passing Juice |
| <a href="#">LENART</a>                 | Internal | Passing Juice |
| <a href="#">PLAY NEXT</a>              | Internal | Passing Juice |
| <a href="#">TYMCZASEM EB</a>           | Internal | Passing Juice |
| <a href="#">KTR 2019</a>               | Internal | Passing Juice |
| <a href="#">RED BULL MOBILE</a>        | Internal | Passing Juice |
| <a href="#">PLAYER</a>                 | Internal | Passing Juice |
| <a href="#">ŻUBR</a>                   | Internal | Passing Juice |
| <a href="#">GALERIA WYPIEKÓW</a>       | Internal | Passing Juice |
| <a href="#">HI HYBRID</a>              | Internal | Passing Juice |
| <a href="#">CHILLIZET</a>              | Internal | Passing Juice |
| <a href="#">O2</a>                     | Internal | Passing Juice |
| <a href="#">Polityka prywatności</a>   | Internal | Passing Juice |
| <a href="#">Zobacz jak je wyłączyć</a> | External | Passing Juice |
| <a href="#">Tak, zgadzam się</a>       | External | Passing Juice |

## SEO Keywords

|                |                                                         |
|----------------|---------------------------------------------------------|
| Keywords Cloud | big x-kom attitude new milk brand kontakt <b>zobacz</b> |
|----------------|---------------------------------------------------------|

## SEO Keywords



reserved **prace**

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| prace    | 32      | ✗     | ✗        | ✗           | ✗        |
| zobacz   | 31      | ✗     | ✗        | ✗           | ✗        |
| brand    | 3       | ✓     | ✓        | ✓           | ✗        |
| attitude | 3       | ✓     | ✗        | ✗           | ✗        |
| new      | 3       | ✓     | ✗        | ✗           | ✗        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : bna.pl<br>Length : 6                     |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is pl.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |          |                                          |
|--|----------|------------------------------------------|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | W3C Validity    | Errors : 0<br>Warnings : 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. <div><a href="http://bna.pl/sitemap.xml">http://bna.pl/sitemap.xml</a><br/><a href="http://www.bna.pl/sitemap.xml">http://www.bna.pl/sitemap.xml</a></div> |
|  | Robots.txt  | <a href="http://bna.pl/robots.txt">http://bna.pl/robots.txt</a><br>Great, your website has a robots.txt file.                                                                                      |
|  | Analytics   | Great, your website has an analytics tool. <div> Google Analytics</div>                                         |