








Seo Analyzer boardworld.com.au

Generated on March 07 2022 05:20 AM

The score is **69/100**



SEO Content

	<p>Title</p>	<p>BOARDWORLD Store, News & Videos Snowboard & Skateboard</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Australia's premier store, media house & community dedicated to snowboarding & skateboarding. Unbeatable customer service. FREE SHIPPING AUSTRALIA.</p> <p>Length : 161</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://boardworld2.imgix.net/uploads/content/feature-carousel/vans-snowboard-boots-boardworld.1626933695.jpg?auto=format,compress&w=1200&h=650&fit=crop</td> </tr> <tr> <td>image:height</td> <td>650</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	image	https://boardworld2.imgix.net/uploads/content/feature-carousel/vans-snowboard-boots-boardworld.1626933695.jpg?auto=format,compress&w=1200&h=650&fit=crop	image:height	650	image:width	1200				
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image:height	650													
image:width	1200													
	<p>Headings</p>	<table border="1" data-bbox="544 1821 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>74</td> <td>27</td> <td>0</td> <td>73</td> </tr> </tbody> </table> <ul data-bbox="616 1924 1102 2056" style="list-style-type: none"> • [H1] INTERNATIONAL CUSTOMERS • [H2] • [H2] • [H2] 	H1	H2	H3	H4	H5	H6	1	7	74	27	0	73
H1	H2	H3	H4	H5	H6									
1	7	74	27	0	73									

SEO Content

- [H2]
- [H2]
- [H2] From the store
- [H2] Most Recent Content
- [H3] Swim Shorts
- [H3] Vans Skate Classics
- [H3] YES. Snowboards 2023 Collection
- [H3] YES. Greats UNINC Snowboard 2023
- [H3] YES. Hel Women's Snowboard 2023
- [H3] Vans Skate Authentic Skate Shoe - Black/White
- [H3] New Balance Tiago NM1010 Skate Shoe - Khaki
- [H3] PASS~PORT Candle 8.38" Skateboard Deck - Boot
- [H3] Volcom Billow Jeans - Black
- [H3] Welcome Triger on Dark Lord 9.75" Skateboard Deck - White Dip
- [H3] Lakai Telford Low Skate Shoe - Black/White
- [H3] Quasi De Keyzer Since 8.38" Skateboard Deck
- [H3] Thunder So Good Hollow Light Skateboard Trucks - Tyshawn Jones
- [H3] Vans Authentic Chino Loose Pant - Dirt
- [H3] Spitfire Conical Full Formula Four 99D Skateboard Wheels
- [H3] \$100 Mystery Box
- [H3] Polar 93 Denim Jeans - Dark Blue
- [H3] Polar Big Boy Jeans - Light Blue
- [H3] Pass~Port Bloody Mary T-Shirt - Black
- [H3] Sunday Jack O'Grady Pro Shieldless Skateboard Bearings
- [H3] Globe Phantom 31" Cruiser Skateboard - Black/No Time
- [H3] Globe Goodstock 7.75" Complete Skateboard - Red
- [H3] Gift Card
- [H3] Bones STF Retros V3 99A Skateboard Wheels
- [H3] XLARGE 91 Pant - Charcoal
- [H3] Spitfire Tyshawn Forever Classic Formula Four 99D Skateboard Wheels
- [H3] Vans Crockett High Skate Shoe - Black/White
- [H3] Skate Trivia Volume One by Gordon Eckler
- [H3] Push by J Grant Brittain
- [H3] Volcom Morph Sunglasses - Matte Torte/Bronze
- [H3] Volcom Bohnes Hybrid 20" Shorts - Navy
- [H3] Independent Bar Flat Skateboard Trucks - Black
- [H3] Independent Reynolds Block Hollow Mid Skateboard Trucks - Silver
- [H3] Independent Howard Shirt - Stone
- [H3] Independent Decade Twill Short - Jungle
- [H3] Es Evant Skate Shoe - White/Blue
- [H3] Stussy Graffiti Cord Low Pro Hat - Powder Blue
- [H3] Stussy Basic Stock Beachshort - Sage
- [H3] Stussy Sport Crewneck - White
- [H3] Quasi Utility Pant - Brown
- [H3] Welcome Hydra Corduroy Pant - Magic Forest
- [H3] Polar World Domination T-Shirt - White
- [H3] HUF Roasted T-Shirt - Black
- [H3] Last Resort VM001 Hi Skate Shoe - Black/White
- [H3] HUF Micro H Polo Shirt - Sage
- [H3] Independent Tiago Lemos Mid Skateboard Trucks
- [H3] Volcom Louie Lopez Cord Pant - Dark Earth
- [H3] Pass~Port Cord Zip Jacket - Black





SEO Content

- [H3] Emerica Romero Laced Skate Shoe - Black/Black/White
- [H3] Independent OGBC Rigid Work Vest - Black
- [H3] XLARGE Bull Denim 91 Pant - Black
- [H3] OJ Super Juice 60mm Skateboard Wheels - Citrus
- [H3] Dakine Campus L 33L Backpack - Dark Ashcroft Camo
- [H3] XLARGE 91 Pant - Brown
- [H3] Volcom Roan Snowboard Bib 2021 - Teak
- [H3] Volcom Longo GORE-TEX Snowboard Jacket 2021 - Forest
- [H3] Revomax 592ml Vacuum Insulated Flask - Galaxy Silver
- [H3] Bones Reds Skateboard Bearings
- [H3] Thrasher Flame T-Shirt - Forest Green
- [H3] Snowboard Addiction Jib Training Board
- [H3] Snowboard Addiction Training Board Bindings
- [H3] Snowboard Addiction Tramp Training Board
- [H3] Snowboard Addiction Balance Bar
- [H3] Rob Pace: Starless
- [H3] GOOD SPORT
- [H3] Spitfire Wheels: Scenic
- [H3] Nice To See You
- [H3] PASS~PORT x Nike SB
- [H3] Poetic Collective: Clouds
- [H3] Shane Farber for CONS
- [H3] Andrew, Zach & Rowan
- [H3] FOR INSTANCE
- [H3] Nick Matthews for Venture
- [H3] Bunny Hop by Chocolate
- [H4] Featured
- [H4] Snow
- [H4] Featured
- [H4] Skate
- [H4] Featured
- [H4] Footwear
- [H4] Featured
- [H4] Apparel
- [H4] Featured
- [H4] Accessories
- [H4] Featured
- [H4] Clearance
- [H4] Featured
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- [H4]
- [H4] Connect with us
- [H4] BOARDWORLD Newsletter
- [H6] Vans
- [H6] Volcom
- [H6] Polar Skate Co

SEO Content





- [H6] PASS~PORT
- [H6] Price: AU\$929.95 Pre-order Sizes: 151154156159
- [H6] Price: AU\$879.95 Pre-order Sizes: 146149152155
- [H6] On Sale: AU\$103.96 (Normally: AU\$129.95) Sizes (US): 8910111213
- [H6] On Sale: AU\$151.96 (Normally: AU\$189.95) Sizes (US): 89101112
- [H6] On Sale: AU\$83.97 (Normally: AU\$119.95) Sizes: 8.38
- [H6] On Sale: AU\$79.96 (Normally: AU\$99.95) Sizes: 28303234363840
- [H6] On Sale: AU\$119.96 (Normally: AU\$149.95) Sizes: 9.75
- [H6] On Sale: AU\$127.96 (Normally: AU\$159.95) Sizes (US): 9101112
- [H6] On Sale: AU\$111.96 (Normally: AU\$139.95) Sizes: 8.38
- [H6] On Sale: AU\$111.96 (Normally: AU\$139.95) Sizes: 147149151
- [H6] On Sale: AU\$79.96 (Normally: AU\$99.95) Sizes: 30323436
- [H6] On Sale: AU\$63.96 (Normally: AU\$79.95) Sizes: 52mm53mm54mm56mm
- [H6] On Sale: AU\$95.00 (Normally: AU\$100.00)
- [H6] On Sale: AU\$159.96 (Normally: AU\$199.95) Sizes: 30/3032/3034/3236/32
- [H6] On Sale: AU\$159.96 (Normally: AU\$199.95) Sizes: XSSMLXL
- [H6] On Sale: AU\$47.96 (Normally: AU\$59.95) Sizes: MLXL
- [H6] On Sale: AU\$31.96 (Normally: AU\$39.95)
- [H6] On Sale: AU\$199.96 (Normally: AU\$249.95)
- [H6] On Sale: AU\$95.96 (Normally: AU\$119.95) Sizes: 7.75
- [H6] Price: AU\$0.00
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- [H6] On Sale: AU\$71.96 (Normally: AU\$89.95) Sizes: 30323436
- [H6] On Sale: AU\$111.96 (Normally: AU\$139.95) Sizes (US): 9101112
- [H6] On Sale: AU\$31.96 (Normally: AU\$39.95)
- [H6] On Sale: AU\$47.96 (Normally: AU\$59.95) Sizes: 30323436
- [H6] On Sale: AU\$87.96 (Normally: AU\$109.95) Sizes: MLXL
- [H6] On Sale: AU\$135.96 (Normally: AU\$169.95) Sizes: 323436
- [H6] On Sale: AU\$103.96 (Normally: AU\$129.95) Sizes: MLXL
- [H6] On Sale: AU\$55.96 (Normally: AU\$69.95) Sizes: MLXL
- [H6] On Sale: AU\$47.96 (Normally: AU\$59.95) Sizes: MLXLXXL

SEO Content

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	Images	<p>We found 157 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 187 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.53% Internal Links 99.47%

In-page links

Anchor	Type	Juice
FREE SHIPPING AU • \$29.95 WORLDWIDE	Internal	Passing Juice
ONLINE 24/7 • CLICK & COLLECT • DISPATCH DAILY	Internal	Passing Juice
Store	Internal	Passing Juice
Brands	Internal	Passing Juice
Collections	Internal	Passing Juice
Articles	Internal	Passing Juice
Log In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Snow	Internal	Passing Juice
Snowboards	Internal	Passing Juice
Bindings	Internal	Passing Juice
Boots	Internal	Passing Juice
Jackets	Internal	Passing Juice
Pants & Bibs	Internal	Passing Juice

In-page links

Goggles	Internal	Passing Juice
Helmets	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Training Equipment	Internal	Passing Juice
Snowboard Bags	Internal	Passing Juice
Protection	Internal	Passing Juice
Balaclavas & Facemasks	Internal	Passing Juice
Base & Mid Layers	Internal	Passing Juice
Gloves & Mitts	Internal	Passing Juice
Backcountry	Internal	Passing Juice
Socks	Internal	Passing Juice
Tools & Tuning	Internal	Passing Juice
Waterproofing & Drying	Internal	Passing Juice
Stomp Pads	Internal	Passing Juice
Skate	Internal	Passing Juice
Decks	Internal	Passing Juice
Old School Decks	Internal	Passing Juice
Completes	Internal	Passing Juice
Cruiser Boards	Internal	Passing Juice
Wheels	Internal	Passing Juice
Trucks	Internal	Passing Juice
Bearings	Internal	Passing Juice
Helmets	Internal	Passing Juice
Pads & Protection	Internal	Passing Juice
Tools & Hardware	Internal	Passing Juice
Griptape	Internal	Passing Juice

In-page links

Bushings	Internal	Passing Juice
Riser Pads & Accessories	Internal	Passing Juice
Footwear	Internal	Passing Juice
Skate Shoes	Internal	Passing Juice
Winter Shoes & Boots	Internal	Passing Juice
Women's Shoes	Internal	Passing Juice
Youth Shoes	Internal	Passing Juice
Casual Shoes	Internal	Passing Juice
High Tops	Internal	Passing Juice
Apparel	Internal	Passing Juice
Jackets	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Crewnecks	Internal	Passing Juice
Pants & Jeans	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Long Sleeve T-Shirts	Internal	Passing Juice
Shirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Hats	Internal	Passing Juice
Beanies	Internal	Passing Juice
Socks	Internal	Passing Juice
Belts	Internal	Passing Juice
Accessories	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Travel	Internal	Passing Juice
Backpacks	Internal	Passing Juice

In-page links

Sunglasses	Internal	Passing Juice
Watches	Internal	Passing Juice
Books & Magazines	Internal	Passing Juice
GoPro	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Wallets	Internal	Passing Juice
Insoles	Internal	Passing Juice
Clearance	Internal	Passing Juice
Apparel	Internal	Passing Juice
Footwear	Internal	Passing Juice
Skateboard Decks	Internal	Passing Juice
Complete Skateboards	Internal	Passing Juice
Women's	Internal	Passing Juice
Snowboards	Internal	Passing Juice
Bindings	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Goggles	Internal	Passing Juice
Helmets	Internal	Passing Juice
Gloves & Mitts	Internal	Passing Juice
Layers & Socks	Internal	Passing Juice
Mystery Boxes	Internal	Passing Juice
Youth	Internal	Passing Juice
Accessories	Internal	Passing Juice
Store	Internal	Passing Juice
Community	Internal	Passing Juice
Help & Info	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
Back	Internal	Passing Juice
Featured	Internal	Passing Juice
Snow	Internal	Passing Juice
Skate	Internal	Passing Juice
Footwear	Internal	Passing Juice
Apparel	Internal	Passing Juice
Accessories	Internal	Passing Juice
Clearance	Internal	Passing Juice
Swim Shorts	Internal	Passing Juice
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Quasi De Keyzer Since 8.38; Skateboard Deck	Internal	Passing Juice
Thunder So Good Hollow Light Skateboard Trucks - Tyshawn Jones	Internal	Passing Juice
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Spitfire Conical Full Formula Four 99D Skateboard Wheels	Internal	Passing Juice
\$100 Mystery Box	Internal	Passing Juice

In-page links

Polar 93 Denim Jeans - Dark Blue	Internal	Passing Juice
Polar Big Boy Jeans - Light Blue	Internal	Passing Juice
Pass~Port Bloody Mary T-Shirt - Black	Internal	Passing Juice
Sunday Jack O&#8217;Grady Pro Shieldless Skateboard Bearings	Internal	Passing Juice
Globe Phantom 31&#8221; Cruiser Skateboard - Black/No Time	Internal	Passing Juice
Globe Goodstock 7.75&#8221; Complete Skateboard - Red	Internal	Passing Juice
Gift Card	Internal	Passing Juice
Bones STF Retros V3 99A Skateboard Wheels	Internal	Passing Juice
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Stussy Sport Crewneck - White	Internal	Passing Juice
Quasi Utility Pant - Brown	Internal	Passing Juice

In-page links

Welcome Hydra Corduroy Pant - Magic Forest	Internal	Passing Juice
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Emerica Romero Laced Skate Shoe - Black/Black/White	Internal	Passing Juice
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XLARGE Bull Denim 91 Pant - Black	Internal	Passing Juice
OJ Super Juice 60mm Skateboard Wheels - Citrus	Internal	Passing Juice
Dakine Campus L 33L Backpack - Dark Ashcroft Camo	Internal	Passing Juice
XLARGE 91 Pant - Brown	Internal	Passing Juice
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Volcom Longo GORE-TEX Snowboard Jacket 2021 - Forest	Internal	Passing Juice
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Thrasher Flame T-Shirt - Forest Green	Internal	Passing Juice
Snowboard Addiction Jib Training Board	Internal	Passing Juice
Members	Internal	Passing Juice
Snowboard Addiction Training Board Bindings	Internal	Passing Juice
Snowboard Addiction Tramp Training Board	Internal	Passing Juice
Snowboard Addiction Balance Bar	Internal	Passing Juice
Rob Pace: Starless	Internal	Passing Juice
GOOD SPORT	Internal	Passing Juice

In-page links

Spitfire Wheels: Scenic	Internal	Passing Juice
Boardworld Ad Network	Internal	Passing Juice
Nice To See You	Internal	Passing Juice
PASS~PORT x Nike SB	Internal	Passing Juice
Poetic Collective: Clouds	Internal	Passing Juice
Shane Farber for CONS	Internal	Passing Juice
Andrew, Zach & Rowan	Internal	Passing Juice
FOR INSTANCE	Internal	Passing Juice
Nick Matthews for Venture	Internal	Passing Juice
Bunny Hop by Chocolate	Internal	Passing Juice
Snowboarding	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Skateboarding	Internal	Passing Juice
Skate Shoes	Internal	Passing Juice
Pay with Crypto	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Customer Service	Internal	Passing Juice
FAQ	Internal	Passing Juice
Web design & Development - Newcastle Australia	External	Passing Juice

SEO Keywords







Keywords Cloud

sizes snowboard back vans volcom skateboard
normally sale skate featured



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
normally	57	✘	✘	✘	✔
sale	53	✘	✘	✘	✔
sizes	45	✘	✘	✘	✔
skate	23	✔	✘	✔	✔
skateboard	18	✔	✘	✔	✔









Usability

	Url	Domain : boardworld.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!





Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://boardworld.com.au/sitemap.xml
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool. 

Optimization

Google Analytics