



Seo Analyzer boatnow.com

Generated on January 25 2022 20:45 PM





The score is 65/100







SEO Content

	Title	Private boat rental Amsterdam - Best price guarantee Length : 52 Perfect, your title contains between 10 and 70 characters.												
	Description	Choose from over 100 boats on our independent platform. Insurance and captain are always included. Rent a boat in Amsterdam now. Length : 128 Great, your meta description contains between 70 and 160 characters.												
	Keywords	BoatNow,boat,rental,amsterdam,big boat,private Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://boatnow.com/en</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>BoatNow Private boat rental Amsterdam - Best price guarantee</td></tr><tr><td>description</td><td>Choose from over 100 boats on our independent platform. Insurance and captain are always included. Rent a boat in Amsterdam now.</td></tr><tr><td>image</td><td>https://res.cloudinary.com/boatnow/image/upload/v1531403655/hero.jpg</td></tr></table>	Property	Content	url	https://boatnow.com/en	type	website	title	BoatNow Private boat rental Amsterdam - Best price guarantee	description	Choose from over 100 boats on our independent platform. Insurance and captain are always included. Rent a boat in Amsterdam now.	image	https://res.cloudinary.com/boatnow/image/upload/v1531403655/hero.jpg
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>0</td><td>8</td><td>6</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Rent your private boat in Amsterdam now!• [H1] How it works	H1	H2	H3	H4	H5	H6	3	0	8	6	1	0
H1	H2	H3	H4	H5	H6									
3	0	8	6	1	0									

SEO Content

		<ul style="list-style-type: none">• [H1] Our boats• [H3] 1. Choose a boat type• [H3] 2. Plan your boat trip• [H3] 3. Compare• [H3] 1. Choose a boat type• [H3] 2. Plan your boat trip• [H3] 3. Compare• [H3] Download the BoatNow app Available on iOS and Android.• [H3] BoatNow uses cookies• [H4] 24.000+ Happy passengers: Locals, Tourists and Companies.• [H4] Event Packages• [H4] Tips & Tricks• [H4] Boats• [H4] FAQ• [H4] About BoatNow• [H5] Have a look at our other private boats in Amsterdam
	Images	<p>We found 12 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 100%

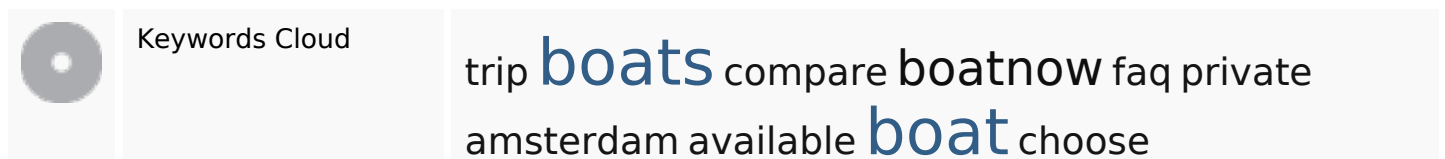
In-page links

Anchor	Type	Juice
Boats	Internal	Passing Juice
Open boats	Internal	Passing Juice
Romantic Boats	Internal	Passing Juice
Classic Boats	Internal	Passing Juice
Big boats	Internal	Passing Juice
Bars	Internal	Passing Juice
Restaurants	Internal	Passing Juice
Hotels	Internal	Passing Juice
Other	Internal	Passing Juice
Boat rental and Covid-19	Internal	Passing Juice
Business Events	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Festival of lights 2021-2022	Internal	Passing Juice
Festive season	Internal	Passing Juice
Food & Drinks	Internal	Passing Juice
Kingsday 2022	Internal	Passing Juice
Weddings & Proposals	Internal	Passing Juice
BoatNow's sailing tips	Internal	Passing Juice
Private boat tour in Amsterdam	Internal	Passing Juice
Self Drive	Internal	Passing Juice
About BoatNow	Internal	Passing Juice
Login	Internal	Passing Juice
Show all boats	Internal	Passing Juice
Open boats	Internal	Passing Juice

In-page links

Romantic Boats	Internal	Passing Juice
Classic Boats	Internal	Passing Juice
Big boats	Internal	Passing Juice
General FAQ	Internal	Passing Juice
Boats FAQ	Internal	Passing Juice
Payments FAQ	Internal	Passing Juice
Captains FAQ	Internal	Passing Juice
Partners	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
BoatNow	Internal	Passing Juice
privacy policy	Internal	Passing Juice
Accept and continue	Internal	Passing Juice





SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
boats	19	✗	✗	✓	✓
boat	18	✓	✓	✓	✓
boatnow	10	✗	✓	✗	✓
amsterdam	6	✓	✓	✓	✓
private	5	✓	✓	✗	✓


Usability

	Url	Domain : boatnow.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://boatnow.com/sitemap.xml https://www.boatnow.com/sitemap.xml</div>
	Robots.txt	<p>http://boatnow.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>