



Seo Analyzer bodc.ac.uk

Generated on March 07 2022 02:05 AM

The score is 69/100



SEO Content

	Title	British Oceanographic Data Centre (BODC) — oceanographic and marine data Length : 72 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.										
	Description	The British Oceanographic Data Centre (BODC) is a national facility for preserving and distributing oceanographic and marine data. Length : 130 Great, your meta description contains between 70 and 160 characters.										
	Keywords	British,Oceanographic,Data,Centre,BODC,Ocean,Environment,NERC,marine,data management,science,projects,archive,preserve,distribute,marine data,oceanographic data,coast Good, your page contains meta keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>British Oceanographic Data Centre (BODC) — oceanographic and marine data</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.bodc.ac.uk/</td></tr><tr><td>image</td><td>https://www.bodc.ac.uk/images/logos/bodc_logo_large.gif</td></tr></table>	Property	Content	title	British Oceanographic Data Centre (BODC) — oceanographic and marine data	type	website	url	https://www.bodc.ac.uk/	image	https://www.bodc.ac.uk/images/logos/bodc_logo_large.gif
Property	Content											
title	British Oceanographic Data Centre (BODC) — oceanographic and marine data											
type	website											
url	https://www.bodc.ac.uk/											
image	https://www.bodc.ac.uk/images/logos/bodc_logo_large.gif											

SEO Content

description	The British Oceanographic Data Centre (BODC) is a national facility for preserving and distributing oceanographic and marine data. Staff have direct experience of marine data collection and analysis and they work alongside information technology specialists to ensure that the biological, chemical, physical and geophysical data handled are documented and stored for current and future use.
latitude	53.4076
longitude	-2.9689
street-address	6 Brownlow Street
locality	Liverpool
region	Merseyside
postal-code	L3 5DA
country-name	UK
phone_number	+44-151-795-4884
fax_number	+44-151-795-4912
site_name	British Oceanographic Data Centre
email	we˜m—sterd˜odc.—c.uk

Headings

H1	H2	H3	H4	H5	H6
10	1	0	0	0	0

- [H1] Submit your data
- [H1] Cruise inventory
- [H1] Our resources
- [H1] The better we can predict events, the better we can protect ourselves into the future.
- [H1] Part of the UK's National Oceanography Centre, BODC provide instant access to over 130,000 unique data sets.
- [H1] Highlighted projects
- [H1] Argo
- [H1] Marine Environment Monitoring and Assessment National database (MERMAN)
- [H1] General Bathymetric Chart of the Oceans (GEBCO)
- [H1] Atlantic Meridional Transect (AMT)
- [H2] Marine data sharing and preservation, managed & operated by the National Oceanography Centre

Images

We found 5 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 44% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 188 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.53% Internal Links 99.47%

In-page links

Anchor	Type	Juice
Contact us	Internal	Passing Juice
Register	Internal	Passing Juice
Log in	Internal	Passing Juice
Service status	Internal	Passing Juice
Home	Internal	Passing Juice
Search the data	Internal	Passing Juice
Submit your data	Internal	Passing Juice

In-page links

Projects	Internal	Passing Juice
Resources	Internal	Passing Juice
About	Internal	Passing Juice
Inventories	Internal	Passing Juice
Summary of BODC holdings	Internal	Passing Juice
Cruise inventory	Internal	Passing Juice
EDMED	Internal	Passing Juice
GLOSS Station Handbook	Internal	Passing Juice
NERC Data Catalogue	Internal	Passing Juice
Metadata Deposit Conditions	Internal	Passing Juice
Vocabularies	Internal	Passing Juice
NVS search tool	Internal	Passing Juice
NVS editor	Internal	Passing Juice
NVS vocabulary builder	Internal	Passing Juice
BODC parameter codes	Internal	Passing Juice
SeaVoX	Internal	Passing Juice
Delivery formats	Internal	Passing Juice
BODC request (ASCII) format	Internal	Passing Juice
Ocean Data View (ODV) format	Internal	Passing Juice
OXF (a netCDF) format	Internal	Passing Juice
CF netCDF format	Internal	Passing Juice
AXF (historical) format	Internal	Passing Juice
GEBCO grid formats	Internal	Passing Juice
Sea level formats	Internal	Passing Juice
NTSLF format	Internal	Passing Juice
ESLD format	Internal	Passing Juice
WOCE format	Internal	Passing Juice
Products	Internal	Passing Juice

In-page links

Data products	Internal	Passing Juice
BODC data products	Internal	Passing Juice
Collaborative data products	Internal	Passing Juice
External data products	Internal	Passing Juice
BODC software products	Internal	Passing Juice
GEBCO Grid display	Internal	Passing Juice
Echo-Sounding Correction Tables	Internal	Passing Juice
QXF2MAT function	Internal	Passing Juice
BODC Web Services	Internal	Passing Juice
NERC Vocabulary Server	Internal	Passing Juice
Marsden Square translator	Internal	Passing Juice
GEBCO Web Map Service (WMS)	Internal	Passing Juice
Help and hints	Internal	Passing Juice
Using this web site	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Copyright	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Picture copyrights	Internal	Passing Juice
Privacy and cookies	Internal	Passing Juice
Site styles	Internal	Passing Juice
Social bookmarking	Internal	Passing Juice
Software updates	Internal	Passing Juice
Errata	Internal	Passing Juice
Glossary and acronyms	Internal	Passing Juice
FAQ	Internal	Passing Juice
Portals and links	Internal	Passing Juice
Sea level portal	Internal	Passing Juice
Links directory	Internal	Passing Juice

In-page links

MEDIN	External	Passing Juice
Search	Internal	Passing Juice
Data management	Internal	Passing Juice
UK	Internal	Passing Juice
36 North	Internal	Passing Juice
ANDREX	Internal	Passing Juice
ARABESQUE	Internal	Passing Juice
AMT	Internal	Passing Juice
ACSOE	Internal	Passing Juice
Autosub Science Missions	Internal	Passing Juice
Autosub Under Ice	Internal	Passing Juice
BOFS	Internal	Passing Juice
CoFEE	Internal	Passing Juice
EnParDis	Internal	Passing Juice
FASTNet	Internal	Passing Juice
LOIS	Internal	Passing Juice
LEACOAST2	Internal	Passing Juice
M&FMB	Internal	Passing Juice
Marine Productivity	Internal	Passing Juice
MERMAN	Internal	Passing Juice
MERP	Internal	Passing Juice
NERC DataGrid	Internal	Passing Juice
North Sea Project	Internal	Passing Juice
OSMOSIS	Internal	Passing Juice
PRIME	Internal	Passing Juice
RAPID and RAPID-WATCH	Internal	Passing Juice
Tide Gauge Network	Internal	Passing Juice
UK Ocean Acidification	Internal	Passing Juice

In-page links

UK-OSNAP	Internal	Passing Juice
UK SOLAS	Internal	Passing Juice
UK WOCE	Internal	Passing Juice
European	Internal	Passing Juice
CLIPC	Internal	Passing Juice
Delta Flume	Internal	Passing Juice
EDIOS	Internal	Passing Juice
EMODnet	Internal	Passing Juice
ESEAS	Internal	Passing Juice
HUMBOLDT	Internal	Passing Juice
INDIA	Internal	Passing Juice
MAIA	Internal	Passing Juice
NETMAR	Internal	Passing Juice
OMEX	Internal	Passing Juice
PROVESS	Internal	Passing Juice
SeaDataNet	Internal	Passing Juice
SeaDataNet-2	Internal	Passing Juice
SEA-SEARCH	Internal	Passing Juice
SIMORC	Internal	Passing Juice
International	Internal	Passing Juice
Argo	Internal	Passing Juice
CLIVAR	Internal	Passing Juice
DIMES	Internal	Passing Juice
GEBCO	Internal	Passing Juice
GEOTRACES	Internal	Passing Juice
GLOSS	Internal	Passing Juice
WOCE (sea level)	Internal	Passing Juice
Partners	Internal	Passing Juice

In-page links

Research centres	Internal	Passing Juice
BAS	Internal	Passing Juice
NOC, Liverpool	Internal	Passing Juice
NOC, Southampton	Internal	Passing Juice
PML	Internal	Passing Juice
SAMS	Internal	Passing Juice
SMRU	Internal	Passing Juice
Submission templates	Internal	Passing Juice
Submission guidelines	Internal	Passing Juice
General guide	Internal	Passing Juice
Current meter data	Internal	Passing Juice
Moored ADCP data	Internal	Passing Juice
Moored instrument data	Internal	Passing Juice
Sea level data	Internal	Passing Juice
CTD data	Internal	Passing Juice
Water sample data	Internal	Passing Juice
Biological data	Internal	Passing Juice
XBT data	Internal	Passing Juice
Shipborne ADCP data	Internal	Passing Juice
Surface underway data	Internal	Passing Juice
Numerical model data	Internal	Passing Juice
Towed undulator data	Internal	Passing Juice
Drifting buoy/float data	Internal	Passing Juice
Data citation and DOIs	Internal	Passing Juice
Level of service	Internal	Passing Juice
Dataset selection procedures	Internal	Passing Juice
Dataset standards	Internal	Passing Juice
Modification and versioning	Internal	Passing Juice

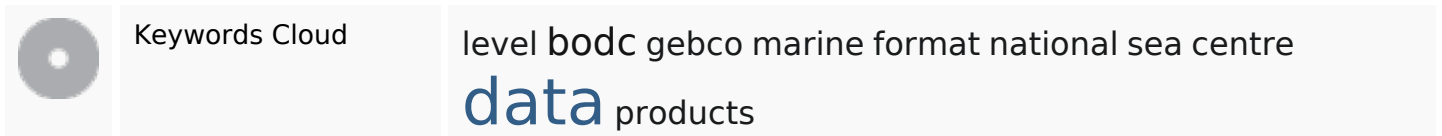
In-page links

What do we do with your data?	Internal	Passing Juice
Data processing steps	Internal	Passing Juice
Database design	Internal	Passing Juice
Software engineering	Internal	Passing Juice
Future strategy	Internal	Passing Juice
BODC database	Internal	Passing Juice
All data series	Internal	Passing Juice
CTD profiles	Internal	Passing Juice
Current meter series	Internal	Passing Juice
Glider inventory	Internal	Passing Juice
Samples data	Internal	Passing Juice
Wave data series	Internal	Passing Juice
Hosted data systems	Internal	Passing Juice
Sea level	Internal	Passing Juice
UK Tide Gauge Network	Internal	Passing Juice
Historical UK tide gauge data	Internal	Passing Juice
International sea level	Internal	Passing Juice
Historical BPR data	Internal	Passing Juice
Argo floats	Internal	Passing Juice
GEBCO gridded bathymetry data	Internal	Passing Juice
AMT CTD and underway	Internal	Passing Juice
Numerical model data	Internal	Passing Juice
Published data library	Internal	Passing Juice
Contact us	Internal	Passing Juice
How to find us	Internal	Passing Juice
Staff list	Internal	Passing Juice
Your comments	Internal	Passing Juice
What is BODC?	Internal	Passing Juice

In-page links

Our history	Internal	Passing Juice
Our national role	Internal	Passing Juice
Our international role	Internal	Passing Juice
Freedom of Information	Internal	Passing Juice
BODC 50th Anniversary	Internal	Passing Juice
News and events	Internal	Passing Juice
Outputs	Internal	Passing Juice
Annual reports	Internal	Passing Juice
Presentations and papers	Internal	Passing Juice
Brochures and posters	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Search our marine data	Internal	Passing Juice
Learn more about us	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	48	✓	✓	✓	✓
bodc	12	✓	✓	✓	✓
centre	9	✓	✓	✓	✓
national	8	✗	✗	✓	✓
format	8	✗	✗	✗	✗

Usability

	Url	Domain : bodc.ac.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://bodc.ac.uk/sitemap.xml>
<https://www.bodc.ac.uk/sitemap2.xml>
<https://www.bodc.ac.uk/sitemap3.xml>
<https://www.bodc.ac.uk/sitemap4.xml>
<https://www.bodc.ac.uk/sitemap5.xml>
<https://www.bodc.ac.uk/sitemap6.xml>
<https://www.bodc.ac.uk/sitemap7.xml>
<https://www.bodc.ac.uk/sitemap8.xml>
<https://www.bodc.ac.uk/sitemap9.xml>
<https://www.bodc.ac.uk/sitemap10.xml>
<https://www.bodc.ac.uk/sitemap11.xml>
<https://www.bodc.ac.uk/sitemap12.xml>
<https://www.bodc.ac.uk/sitemap13.xml>
<https://www.bodc.ac.uk/sitemap14.xml>
<https://www.bodc.ac.uk/sitemap15.xml>
<https://www.bodc.ac.uk/sitemap16.xml>
<https://www.bodc.ac.uk/sitemap17.xml>
<https://www.bodc.ac.uk/sitemap18.xml>
<https://www.bodc.ac.uk/sitemap19.xml>
<https://www.bodc.ac.uk/sitemap20.xml>
<https://www.bodc.ac.uk/sitemap21.xml>
<https://www.bodc.ac.uk/sitemap22.xml>
<https://www.bodc.ac.uk/sitemap23.xml>
<https://www.bodc.ac.uk/newsmap.xml>

Optimization

	Robots.txt	http://bodc.ac.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics