

# Seo Analyzer bonanza.com

Generated on March 02 2022 22:20 PM





The score is 40/100




## SEO Content

	Title	Bonanza :: Find everything but the ordinary <b>Length : 43</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Shop for everything but the ordinary. More than 25,000 sellers offering you a vibrant collection of fashion, collectibles, home decor, and more. <b>Length : 144</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>4</td><td>1</td><td>34</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Find everything but the ordinary</li><li>• [H2] Welcome to the best place to sell online.</li><li>• [H2] Do more with exceptional tools.</li><li>• [H3] Celebrating International Women's Day</li><li>• [H3] Get more done</li><li>• [H3] Open a Webstore</li><li>• [H3] Bonanza uses cookies to ensure you get the best experience on our website. Learn more</li><li>• [H4] Hand-picked list</li><li>• [H5] Categories</li><li>• [H5] Deals</li><li>• [H5] Top Brands</li><li>• [H5] Categories</li><li>• [H5] Deals</li><li>• [H5] Top Brands</li><li>• [H5] Categories</li><li>• [H5] Top Brands</li></ul>	H1	H2	H3	H4	H5	H6	1	2	4	1	34	0
H1	H2	H3	H4	H5	H6									
1	2	4	1	34	0									




## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Categories</li><li>• [H5] Top Brands</li><li>• [H5] Categories</li><li>• [H5] Top Brands</li><li>• [H5] Categories</li><li>• [H5] Shop by Category</li><li>• [H5] CATEGORIES</li><li>• [H5] DEALS</li><li>• [H5] TOP BRANDS</li><li>• [H5] CATEGORIES</li><li>• [H5] DEALS</li><li>• [H5] TOP BRANDS</li><li>• [H5] CATEGORIES</li><li>• [H5] TOP BRANDS</li><li>• [H5] CATEGORIES</li><li>• [H5] TOP BRANDS</li><li>• [H5] CATEGORIES</li><li>• [H5] TOP BRANDS</li><li>• [H5] CATEGORIES</li><li>• [H5] TOP BRANDS</li><li>• [H5] CATEGORIES</li><li>• [H5] CATEGORIES</li><li>• [H5] More Ways to Shop</li><li>• [H5] Your Account</li><li>• [H5] More</li><li>• [H5] 12,000+ sellers voted Bonanza the best place to sell online. Learn more »</li><li>• [H5] Entrepreneur Magazine named Bonanza one of the "Best Entrepreneurial Companies in America." See all news »</li><li>• [H5] Featured in</li></ul>
	Images	<p>We found 112 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 166 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.41% Internal Links 97.59%

## In-page links

Anchor	Type	Juice
<a href="#">Sell on Bonanza</a>	Internal	Passing Juice
<a href="#">Start selling in one click</a>	Internal	Passing Juice
<a href="#">Add or edit items</a>	Internal	Passing Juice
<a href="#">Import from Amazon</a>	Internal	Passing Juice
<a href="#">Import from eBay</a>	Internal	Passing Juice
<a href="#">Import from Etsy</a>	Internal	Passing Juice
<a href="#">Import from Shopify</a>	Internal	Passing Juice
<a href="#">Import from inventory file</a>	Internal	Passing Juice
<a href="#">Open a Webstore</a>	Internal	Passing Juice
<a href="#">Visit the help center</a>	Internal	Passing Juice
<a href="#">Contact support</a>	Internal	Passing Juice
<a href="#">Seller success tips</a>	Internal	Passing Juice
<a href="#">Read the Bonanza blog</a>	Internal	Passing Juice
<a href="#">How Bonanza works</a>	Internal	Passing Juice
<a href="#">Ask the community</a>	Internal	Passing Juice
<a href="#">Submit an idea</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice

## In-page links

<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Women's Fashion</a>	Internal	Passing Juice
<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">Shoes</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Vintage</a>	Internal	Passing Juice
<a href="#">Formal &amp; Wedding</a>	Internal	Passing Juice
<a href="#">Anthropologie</a>	Internal	Passing Juice
<a href="#">Ann Taylor</a>	Internal	Passing Juice
<a href="#">Banana Republic</a>	Internal	Passing Juice
<a href="#">Calvin Klein</a>	Internal	Passing Juice
<a href="#">Gap</a>	Internal	Passing Juice
<a href="#">J. Crew</a>	Internal	Passing Juice
<a href="#">Lululemon</a>	Internal	Passing Juice
<a href="#">Michael Kors</a>	Internal	Passing Juice
<a href="#">Nike</a>	Internal	Passing Juice
<a href="#">Ralph Lauren</a>	Internal	Passing Juice
<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">Shoes</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Vintage</a>	Internal	Passing Juice
<a href="#">Formal &amp; Wedding</a>	Internal	Passing Juice
<a href="#">American Eagle</a>	Internal	Passing Juice
<a href="#">Banana Republic</a>	Internal	Passing Juice
<a href="#">Brooks Brothers</a>	Internal	Passing Juice
<a href="#">Calvin Klein</a>	Internal	Passing Juice
<a href="#">Gap</a>	Internal	Passing Juice
<a href="#">J. Crew</a>	Internal	Passing Juice

## In-page links

<a href="#">Levi's</a>	Internal	Passing Juice
<a href="#">Nike</a>	Internal	Passing Juice
<a href="#">Ralph Lauren</a>	Internal	Passing Juice
<a href="#">Home &amp; Garden</a>	Internal	Passing Juice
<a href="#">Bath</a>	Internal	Passing Juice
<a href="#">Bedding</a>	Internal	Passing Juice
<a href="#">Furniture</a>	Internal	Passing Juice
<a href="#">Home Decor</a>	Internal	Passing Juice
<a href="#">Home Improvement</a>	Internal	Passing Juice
<a href="#">Kitchen &amp; Dining</a>	Internal	Passing Juice
<a href="#">Lamps &amp; Ceiling Fans</a>	Internal	Passing Juice
<a href="#">Yard, Garden &amp; Outdoor</a>	Internal	Passing Juice
<a href="#">Craftsman</a>	Internal	Passing Juice
<a href="#">Cuisinart</a>	Internal	Passing Juice
<a href="#">DeWalt</a>	Internal	Passing Juice
<a href="#">Dyson</a>	Internal	Passing Juice
<a href="#">Keurig</a>	Internal	Passing Juice
<a href="#">KitchenAid</a>	Internal	Passing Juice
<a href="#">Kohler</a>	Internal	Passing Juice
<a href="#">Lenox</a>	Internal	Passing Juice
<a href="#">Health &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Bath &amp; Body</a>	Internal	Passing Juice
<a href="#">Dietary Supplements</a>	Internal	Passing Juice
<a href="#">Fragrances</a>	Internal	Passing Juice
<a href="#">Hair Care</a>	Internal	Passing Juice
<a href="#">Health Care</a>	Internal	Passing Juice
<a href="#">Makeup</a>	Internal	Passing Juice
<a href="#">Nail Care</a>	Internal	Passing Juice

## In-page links

<a href="#">Skin Care</a>	Internal	Passing Juice
<a href="#">Vision Care</a>	Internal	Passing Juice
<a href="#">Avon</a>	Internal	Passing Juice
<a href="#">Clinique</a>	Internal	Passing Juice
<a href="#">Dove</a>	Internal	Passing Juice
<a href="#">Estee Lauder</a>	Internal	Passing Juice
<a href="#">Lanc&amp;ocirc;me</a>	Internal	Passing Juice
<a href="#">L&amp;rsquo;Oreal</a>	Internal	Passing Juice
<a href="#">Maybelline</a>	Internal	Passing Juice
<a href="#">Neutrogena</a>	Internal	Passing Juice
<a href="#">Olay</a>	Internal	Passing Juice
<a href="#">Collectibles &amp; Art</a>	Internal	Passing Juice
<a href="#">Art</a>	Internal	Passing Juice
<a href="#">Antiques</a>	Internal	Passing Juice
<a href="#">Crafts</a>	Internal	Passing Juice
<a href="#">Coins &amp; Paper Money</a>	Internal	Passing Juice
<a href="#">Entertainment Memorabilia</a>	Internal	Passing Juice
<a href="#">Pottery &amp; Glass</a>	Internal	Passing Juice
<a href="#">Sports Memorabilia</a>	Internal	Passing Juice
<a href="#">Stamps</a>	Internal	Passing Juice
<a href="#">Handbags</a>	Internal	Passing Juice
<a href="#">Ann Taylor</a>	Internal	Passing Juice
<a href="#">Coach</a>	Internal	Passing Juice
<a href="#">Fossil</a>	Internal	Passing Juice
<a href="#">Kate Spade</a>	Internal	Passing Juice
<a href="#">Louis Vuitton</a>	Internal	Passing Juice
<a href="#">Michael Kors</a>	Internal	Passing Juice
<a href="#">Vera Bradley</a>	Internal	Passing Juice

## In-page links

<a href="#">Jewelry</a>	Internal	Passing Juice
<a href="#">Fashion Jewelry</a>	Internal	Passing Juice
<a href="#">Fine Jewelry</a>	Internal	Passing Juice
<a href="#">Handcrafted Jewelry</a>	Internal	Passing Juice
<a href="#">Vintage Jewelry</a>	Internal	Passing Juice
<a href="#">Wedding Jewelry</a>	Internal	Passing Juice
<a href="#">Watches</a>	Internal	Passing Juice
<a href="#">Coupons</a>	Internal	Passing Juice
<a href="#">Baby</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Business &amp; Industrial</a>	Internal	Passing Juice
<a href="#">Cell Phones &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Computers &amp; Tablets</a>	Internal	Passing Juice
<a href="#">Consumer Electronics</a>	Internal	Passing Juice
<a href="#">Digital Goods</a>	Internal	Passing Juice
<a href="#">Dolls &amp; Bears</a>	Internal	Passing Juice
<a href="#">DVDs &amp; Movies</a>	Internal	Passing Juice
<a href="#">Everything Else</a>	Internal	Passing Juice
<a href="#">Shop all Categories</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Musical Instruments &amp; Gear</a>	Internal	Passing Juice
<a href="#">Parts &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Pet Supplies</a>	Internal	Passing Juice
<a href="#">Specialty Services</a>	Internal	Passing Juice
<a href="#">Sporting Goods</a>	Internal	Passing Juice
<a href="#">Tickets &amp; Experiences</a>	Internal	Passing Juice
<a href="#">Toys &amp; Hobbies</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice


## In-page links

<a href="#">Video Games &amp; Consoles</a>	Internal	Passing Juice
<a href="#">Hand-Picked Lists</a>	Internal	Passing Juice
<a href="#">Gift Ideas</a>	Internal	Passing Juice
<a href="#">New Items</a>	Internal	Passing Juice
<a href="#">Freebies</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Under \$100</a>	Internal	Passing Juice
<a href="#">Under \$50</a>	Internal	Passing Juice
<a href="#">Under \$100</a>	Internal	Passing Juice
<a href="#">Under \$50</a>	Internal	Passing Juice
<a href="#">Coupons</a>	Internal	Passing Juice
<a href="#">Cart (0)</a>	Internal	Passing Juice
<a href="#">About Bonanza</a>	Internal	Passing Juice
<a href="#">Celebrating International Women's Day</a>	Internal	Passing Juice
<a href="#">Compare to eBay</a>	Internal	Passing Juice
<a href="#">Compare to Amazon</a>	Internal	Passing Juice
<a href="#">Compare to Etsy</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">VintageVarietyShop   joined in 2011</a>	Internal	Passing Juice
<a href="#">Visit VintageVarietyShop's booth</a>	Internal	Passing Juice
<a href="#">a best Evernote alternative</a>	External	Passing Juice
<a href="#">the best note taking apps of 2022</a>	External	Passing Juice
<a href="#">Visit Amplenote.com</a>	External	Passing Juice
<a href="#">Affiliates</a>	External	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice

## In-page links

<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Software engineering metrics</a>	Internal	Passing Juice
<a href="#">United States / United States Dollar \$</a>	Internal	Passing Juice
<a href="#">Cookies and Tracking</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	help preferences states uses united accessibility cookies reserved ordinary bonanza
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bonanza	3	✓	✗	✗	✓
accessibility	3	✗	✗	✗	✗
united	2	✗	✗	✗	✗
cookies	2	✗	✗	✗	✓
states	2	✗	✗	✗	✗












## Usability

	Url	Domain : bonanza.com Length : 11
	Favicon	Great, your website has a favicon.




## Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://sitemaps.bonanza.com/siteindex.xml">http://sitemaps.bonanza.com/siteindex.xml</a>
	Robots.txt	<a href="http://bonanza.com/robots.txt">http://bonanza.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>