

# Seo Analyzer bookrix.com

Generated on March 06 2022 11:36 AM

The score is 58/100







## SEO Content

|    | Title              | Self publishing company, free online platform & eBooks   BookRix<br><b>Length : 64</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | BookRix.com: Self-publishing company and online publishing platform for eBooks. Get your book listed in all major eBook stores. Our service is free to you.<br><b>Length : 155</b><br>Great, your meta description contains between 70 and 160 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] BookRix</li><li>• [H2] Publish your eBook with BookRix</li><li>• [H2] About BookRix</li><li>• [H2] Our Bestsellers</li><li>• [H2] Our Recommendations</li><li>• [H2] About BookRix</li><li>• [H3] New privacy policy and customized terms</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 5 | 1 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 5                  | 1  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 20 images on this web page.<br>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>37%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |   |
|--|--------|---|
|  |        | percent.  |
|  | Flash  | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page.        |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 39 links including 3 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 2.56%<br>Internal Links 97.44%  |

## In-page links

| Anchor                           | Type     | Juice         |
|----------------------------------|----------|---------------|
| <a href="#">BookRix</a>          | Internal | Passing Juice |
| <a href="#">BOOKS</a>            | Internal | Passing Juice |
| <a href="#">COMMUNITY</a>        | Internal | Passing Juice |
| <a href="#">BESTSELLER</a>       | Internal | Passing Juice |
| <a href="#">SELF-PUBLISHING</a>  | Internal | Passing Juice |
| <a href="#">BLOG</a>             | Internal | Passing Juice |
| <a href="#">&amp;nbsp;</a>       | Internal | Passing Juice |
| <a href="#">More Information</a> | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Witchcraft Manipulation</a>                             | Internal | Passing Juice |
| <a href="#">Powerful Prayers Against the Activities of Satan</a>    | Internal | Passing Juice |
| <a href="#">CISCO PACKET TRACER LABS</a>                            | Internal | Passing Juice |
| <a href="#">И смех, и слезы</a>                                     | Internal | Passing Juice |
| <a href="#">КОКОСОВЫЙ ПИЛИНГ</a>                                    | Internal | Passing Juice |
| <a href="#">Your heart in mine</a>                                  | Internal | Passing Juice |
| <a href="#">Mrs Grey and the Magic Spoon</a>                        | Internal | Passing Juice |
| <a href="#">The War On Horror: Tales From A Post-Zombie Society</a> | Internal | Passing Juice |
| <a href="#">Parade's End</a>  | Internal | Passing Juice |
| <a href="#">Lucy's Magic Cafe Mischievous Lady</a>                  | Internal | Passing Juice |
| <a href="#">more &amp;gt;&amp;gt;</a>                               | Internal | Passing Juice |
| <a href="#">Download free eBooks</a>                                | Internal | Passing Juice |
| <a href="#">Fantasy</a>   | Internal | Passing Juice |
| <a href="#">Romance</a>   | Internal | Passing Juice |
| <a href="#">Thriller</a>  | Internal | Passing Juice |
| <a href="#">Novels</a>  | Internal | Passing Juice |
| <a href="#">Young adults and Children's</a>                         | Internal | Passing Juice |
| <a href="#">Short Stories</a>                                       | Internal | Passing Juice |
| <a href="#">Help &amp; Support</a>                                  | Internal | Passing Juice |
| <a href="#">Contact</a>   | Internal | Passing Juice |
| <a href="#">BookRix Code of Conduct</a>                             | Internal | Passing Juice |
| <a href="#">eBook Publishing / Self Publishing</a>                  | Internal | Passing Juice |
| <a href="#">Users</a>   | Internal | Passing Juice |
| <a href="#">Groups</a>  | Internal | Passing Juice |
| <a href="#">Imprint</a>   | Internal | Passing Juice |
| <a href="#">Terms of Service</a>                                    | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                                      | Internal | Passing Juice |
| <a href="#">BookRix auf Deutsch</a>                                 | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Top of page</a>                                  | Internal | Passing Juice |
| <a href="mailto:privacy@bookrix.com">privacy@bookrix.com</a> | Internal | Passing Juice |
| <a href="#">BookRix Privacy Policy</a>                       | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

policy books free publishing ebooks  
bookrix agree more privacy ebook

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| bookrix    | 13      | ✓     | ✗        | ✓               | ✓        |
| publishing | 7       | ✓     | ✗        | ✓               | ✗        |
| ebook      | 7       | ✓     | ✗        | ✓               | ✓        |
| agree      | 6       | ✗     | ✗        | ✗               | ✗        |
| policy     | 6       | ✗     | ✗        | ✗               | ✓        |

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : bookrix.com<br>Length : 11               |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 9<br>Warnings : 3  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




### Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

### Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to |
|--|-------------|--|

## Optimization

|  |            |  |
|--|------------|--|
|  |            | crawl the site more intelligently.   |
|  | Robots.txt | <a href="http://bookrix.com/robots.txt">http://bookrix.com/robots.txt</a><br>Great, your website has a robots.txt file.                          |
|  | Analytics  | Great, your website has an analytics tool.<br> Google Analytics |