










The score is 54/100







## SEO Content

	Title	<p>Borgmann IT GmbH &amp;#8211; Wir begleiten Sie mit Open Source ERP ans Ziel.</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Home</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.borgmann-it.de/</td></tr></tbody></table>	Property	Content	title	Home	type	website	url	https://www.borgmann-it.de/				
Property	Content													
title	Home													
type	website													
url	https://www.borgmann-it.de/													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>7</td><td>0</td><td>0</td><td>1</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Open Source ERP mit AvERP</li><li>• [H2] Aktuelle Beiträge, News und Videos</li><li>• [H2] Betriebsferien</li><li>• [H2] AvERP Release 2020</li><li>• [H2] Neue Website</li><li>• [H2] Neues Büro</li><li>• [H2] AvERP Release 2018</li><li>• [H5] Sie sind ein kleines oder mittelgroßes Unternehmen und planen die Einführung einer (neuen) Unternehmenssoftware</li></ul>	H1	H2	H3	H4	H5	H6	0	7	0	0	1	4
H1	H2	H3	H4	H5	H6									
0	7	0	0	1	4									

## SEO Content

		<p>(ERP)? Dann sind Sie bei uns genau richtig.</p> <ul style="list-style-type: none"> <li>• [H6] Büro Oldenburg</li> <li>• [H6] Büro Velbert</li> <li>• [H6] AvERP Download</li> <li>• [H6] Online Support</li> </ul>
	Images	<p>We found 15 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p>

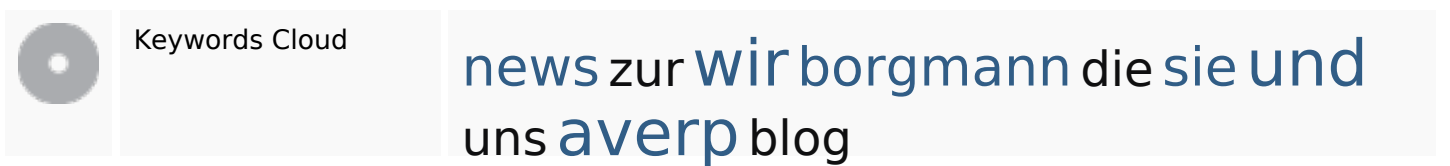
## In-page links

Anchor	Type	Juice
=	External	Passing Juice
<a href="#">Betriebsferien</a>	Internal	Passing Juice

## In-page links

<a href="#">Sven Borgmann</a>	Internal	Passing Juice
<a href="#">Blog &amp; News</a>	Internal	Passing Juice
<a href="#">AvERP Release 2020</a>	Internal	Passing Juice
<a href="#">Neue Website</a>	Internal	Passing Juice
<a href="#">Neues Büro</a>	Internal	Passing Juice
<a href="#">AvERP Release 2018</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	13	✘	✘	✘	✔
wir	12	✔	✘	✘	✘
averp	11	✘	✘	✘	✔
sie	10	✔	✘	✘	✔
news	8	✘	✘	✘	✔




## Usability

	Url	Domain : borgmann-it.de Length : 14
--	-----	--

## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
--	---------------------	--

## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://borgmann-it.de/sitemap.xml</pre> <pre>https://www.borgmann-it.de/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://borgmann-it.de/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>