





The score is **55/100**







## SEO Content

	<p>Title</p>	<p>More than a Handyman. &amp;#8211; Servicing the Athens and Huntsville Area</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Specializing in cabinets for your garage and closet organization.</p> <p><b>Length : 65</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1547 1508 2078" style="list-style-type: none"> <li>• [H1] Home</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] Based out of Athens Alabama, I primarily build cabinets for closets and garages, but I do other odds and ends too. I have been known to install a door, or build a table from time to time. "More than a Handyman" is not just a slogan, it is a business model. It means having more than one craft, but still being skilled. It means leaving a client with absolute confidence in my service. It means being Born Handy!</li> <li>• [H2]</li> <li>• [H2] Call me today to discuss your goals.</li> <li>• [H3] Cart</li> <li>• [H3] Products</li> <li>• [H3] Product categories</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	3	0	0	0									

## SEO Content

	Images	We found 20 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>27%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Dream Garage by Born Handy</a>	Internal	Passing Juice
<a href="#">A new store on the Born Handy Site</a>	Internal	Passing Juice
<a href="#">Cabinets in a closet?</a>	Internal	Passing Juice
<a href="#">A Coat Rack on Some Down Time.</a>	Internal	Passing Juice

## In-page links

<a href="#">Ipe decking, indoors.</a>	Internal	Passing Juice
<a href="#">More than a Handyman.</a>	Internal	Passing Juice
<a href="#">Closets   Custom built for you.</a>	Internal	Passing Juice
<a href="#">Cabinets</a>	Internal	Passing Juice
<a href="#">Custom Bar</a>	Internal	Passing Juice
<a href="#">DIY Projects</a>	Internal	Passing Juice
<a href="#">Outside</a>	Internal	Passing Juice
<a href="#">Privacy Fences</a>	Internal	Passing Juice
<a href="#">Aluminum Fences</a>	Internal	Passing Juice
<a href="#">Decks</a>	Internal	Passing Juice
<a href="#">Contact Me</a>	Internal	Passing Juice
<a href="#">The Born Handy Store</a>	Internal	Passing Juice
<a href="#">Local items for sale</a>	Internal	Passing Juice
<a href="#">Shopping Cart</a>	Internal	Passing Juice
<a href="#">April 19, 2018</a>	Internal	Passing Juice
<a href="#">Jason Sanders</a>	Internal	Passing Juice
<a href="#">Other Projects</a>	Internal	Passing Juice
<a href="#">December 12, 2017</a>	Internal	Passing Juice
<a href="#">August 10, 2017</a>	Internal	Passing Juice
<a href="#">January 03, 2017</a>	Internal	Passing Juice
<a href="#">August 05, 2016</a>	Internal	Passing Juice
<a href="#">July 26, 2016</a>	Internal	Passing Juice
<a href="#">July 18, 2016</a>	Internal	Passing Juice
<a href="#">April 22, 2016</a>	Internal	Passing Juice
<a href="#">April 21, 2016</a>	Internal	Passing Juice
<a href="#">Arts and Crafts</a>	Internal	Passing Juice
<a href="#">For the Kitchen</a>	Internal	Passing Juice
<a href="#">In the Nursery</a>	Internal	Passing Juice

## In-page links

[The Man Cave](#)

Internal

Passing Juice

[Wall Decorations](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

time **jason** cutting **sanders projects**  
inches **handy** cabinets custom **born**












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
projects	10	✘	✘	✘	✘
sanders	9	✘	✘	✘	✘
jason	9	✘	✘	✘	✘
handy	6	✔	✘	✘	✔
born	6	✘	✘	✘	✔

## Usability

	Url	Domain : bornhandy.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://bornhandy.com/robots.txt">http://bornhandy.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics