







# Seo Analyzer bose.com

Generated on January 30 2022 13:03 PM






The score is 50/100






## SEO Content

	Title	<p>Bose   Feel More, Do More   Headphones, Speakers, Wearables</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>The official Bose website. Learn about innovative solutions to help you feel more, do more and be more. Shop for headphones, speakers, wearables and wellness products.</p> <p><b>Length : 167</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>bose,bose products,home entertainment,speaker systems,car speakers,home audio,bose® systems,bose.com,marine stereo,headphones,consumer electronic products,www.bose.com,sound systems,consumer electronics,home cinema systems,outdoor speakers</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Bose   Feel More, Do More   Headphones, Speakers, Wearables</td></tr><tr><td>description</td><td>The official Bose website. Learn about innovative solutions to help you feel more, do more and be more. Shop for headphones, speakers, wearables and wellness products.</td></tr><tr><td>image</td><td>https://static.bose.com/etc/designs/bose/base2016/design/images/bose_logo_white_on_black.jpg</td></tr><tr><td>url</td><td>https://www.bose.com/en_us/index.html</td></tr></tbody></table>	Property	Content	title	Bose   Feel More, Do More   Headphones, Speakers, Wearables	description	The official Bose website. Learn about innovative solutions to help you feel more, do more and be more. Shop for headphones, speakers, wearables and wellness products.	image	https://static.bose.com/etc/designs/bose/base2016/design/images/bose_logo_white_on_black.jpg	url	https://www.bose.com/en_us/index.html
Property	Content											
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url	https://www.bose.com/en_us/index.html											


## SEO Content

	Headings	<b>H1</b> 1 <b>H2</b> 15 <b>H3</b> 0 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] (0)</li> <li>• [H2] Exclusive outlet event</li> <li>• [H2] Save an extra \$50 off already-discounted refurbished products</li> <li>• [H2] Limited time only</li> <li>• [H2] TRENDING NOW</li> <li>• [H2] Stand out from the crowd and #RuleTheQuiet</li> <li>• [H2] NEW LIMITED-EDITION BOSE QUIETCOMFORT® EARBUDS</li> <li>• [H2] Get twice the sound and 10% off</li> <li>• [H2] BOSE PORTABLE SMART SPEAKER</li> <li>• [H2] SAVE 10% ON A SECOND PORTABLE SMART SPEAKER. WHILE STOCK LASTS.</li> <li>• [H2] Astonishing sound. Wherever life takes you.</li> <li>• [H2] NEW BOSE SOUNDLINK FLEX BLUETOOTH® SPEAKER</li> <li>• [H2] KEEPING IT GREEN</li> <li>• [H2] BOSE AUTOMOTIVE</li> <li>• [H2] True believers in the power of sound</li> <li>• [H2] Select 2 to 4 products to compare</li> </ul>
	Images	<p>We found 24 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 47 links including 0 link(s) to files

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 2.13%
		Internal Links 97.87%

## In-page links

Anchor	Type	Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">Bose QuietComfort Earbuds</a>	Internal	Passing Juice
<a href="#">Bose Noise Cancelling Headphones 700</a>	Internal	Passing Juice
<a href="#">Bose QuietComfort® 45 headphones</a>	Internal	Passing Juice
<a href="#">Bose Smart Soundbar 900</a>	Internal	Passing Juice
<a href="#">Bose Sport Earbuds</a>	Internal	Passing Juice
<a href="#">Headphones Product Finder</a>	Internal	Passing Juice
<a href="#">Cancel</a>	Internal	Passing Juice
<a href="#">Support home</a>	Internal	Passing Juice
<a href="#">Track my order</a>	Internal	Passing Juice
<a href="#">Repair and replacement</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Headphone accessories</a>	Internal	Passing Juice
<a href="#">Speaker accessories</a>	Internal	Passing Juice
<a href="#">Bose Store purchases</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Create Account</a>	Internal	Passing Juice
<a href="#">Stores</a>	Internal	Passing Juice

## In-page links

<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Refurbished products</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Email sign up</a>	Internal	Passing Juice
<a href="#">Bose Professional</a>	Internal	Passing Juice
<a href="#">Automotive Systems</a>	Internal	Passing Juice
<a href="#">SOUNDCOMM B40 HEADSET</a>	Internal	Passing Juice
<a href="#">BOSE WORK</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Work at Bose</a>	Internal	Passing Juice
<a href="#">Bose Partner Program</a>	Internal	Passing Juice
<a href="#">Corporate Sales, Gifts &amp; Rewards</a>	Internal	Passing Juice
<a href="#">Bose Worldwide</a>	Internal	Passing Juice
<a href="#">Special Group Offers</a>	Internal	Passing Juice
<a href="#">Stories</a>	Internal	Passing Juice
<a href="#">Global Press Room</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">California Privacy Notice of Collection</a>	Internal	Passing Juice
<a href="#">Terms of use</a>	Internal	Passing Juice
<a href="#">Terms of sale</a>	Internal	Passing Juice
<a href="#">Beware of counterfeits</a>	Internal	Passing Juice
<a href="#">Cookies Notice</a>	Internal	Passing Juice
<a href="#">Trademarks</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Sustainability at Bose</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

notice more products **bose** compare terms store  
support sound learn

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bose	18	✓	✓	✓	✓
compare	5	✗	✗	✗	✓
more	4	✓	✗	✓	✗
support	3	✗	✗	✗	✗
products	3	✗	✓	✓	✓










## Usability

	Url	Domain : bose.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 134 Warnings : 55
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://bose.com/sitemap.xml">http://bose.com/sitemap.xml</a></div> <div><a href="https://www.bose.com/sitemap.xml">https://www.bose.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://bose.com/robots.txt">http://bose.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>