

SEO Content

	Title	Boston Pizza					
$\mathbf{}$		Length : 12					
		Perfect, your title contains between 10 and 70 characters.					
\bigotimes	Description	Length : 0					
		Very bad. We free online m					bage. Use <u>this</u>
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	H1 H2 H3 H4 H5 H6 0 1 5 0 0 0 • [H2] ZOEK • [H3] Liedekerke • [H3] Liedekerke • [H3] Zoek in uw buurt! • [H3] LEDE • [H3] KORTENBERG • [H3] SCHEPDAAL					
0	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 2%					
Ŵ		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				ent, this means	
	Flash	Perfect, no Fl	ash conte	ent has be	en detected	d on this pag	ge.

SEO Content

\bigcirc		
\bigcirc	Iframe	Great, there are no Iframes detected on this page.

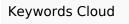
SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Туре	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Online eten bestellen	External	Passing Juice
Zoek in uw buurt	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords



salads zoek skip drinks search pizza buurt follow bezoek zoeken

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
bezoek	4	×	×	×	×
zoek	3	×	×	×	*
salads	2	×	×	×	×
skip	2	×	×	×	×
zoeken	2	×	×	×	×

Usability

0	Url	Domain : bostonpizza.be Length : 14
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is nl.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 21 Warnings : 58
\bigcirc	Email Privacy	Great no email address has been found in plain text!

Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. 		
		X Too bad, your website is using inline styles.		
		Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		 Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://bostonpizza.be/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.