

Seo Analyzer botsify.com

Generated on March 02 2022 08:26 AM

The score is 55/100







SEO Content

	Title	Botsify - A Fully Managed Chatbot Platform To Build AI-Chatbot Length : 62 Perfect, your title contains between 10 and 70 characters.														
	Description	Build your no-code chatbot under a fully managed chatbot platform in three simple steps! A perfect platform for all to build an AI-based automated chatbot! Length : 155 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://botsify.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Botsify</td></tr><tr><td>title</td><td>Botsify - A Fully Managed Chatbot Platform To Build AI-Chatbot</td></tr><tr><td>description</td><td>Build your no-code chatbot under a fully managed chatbot platform in three simple steps! A perfect platform for all to build an AI-based automated chatbot!</td></tr><tr><td>image</td><td>https://botsify.com/chimpui/images/logos/botsify_1200_630.png</td></tr></tbody></table>	Property	Content	url	https://botsify.com	type	website	site_name	Botsify	title	Botsify - A Fully Managed Chatbot Platform To Build AI-Chatbot	description	Build your no-code chatbot under a fully managed chatbot platform in three simple steps! A perfect platform for all to build an AI-based automated chatbot!	image	https://botsify.com/chimpui/images/logos/botsify_1200_630.png
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>27</td><td>6</td><td>12</td><td>18</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	7	27	6	12	18		
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SEO Content

- [H1] Premium Chatbot Platform For Everyone
- [H2] Trusted By Global Brands
- [H2] Unified Chat Automation For Multichannel
- [H2] Grow Your Business With Chatbots
- [H2] Our Customers Trust Us In A Long Run
- [H2] Here's why Botsify is right for you
- [H2] Instinctive No-Code Chatbot Building Platform
- [H2] Publications That Trust Us!
- [H3] Engage Every User With A Website Chatbot
- [H3] Connect Your Social Audience With Facebook Chatbot
- [H3] WhatsApp Automation For Instant Customer Support
- [H3] Hassel-Free Users Interaction With Telegram Bot
- [H3] Chatbots For WordPress And Woocommerce Websites
- [H3] Create SMS Chatbot With Twilio
- [H3] Improved Customer Service
- [H3] Customer support cost reduced
- [H3] Easily handle Facebook queries
- [H3] I really like how it is easy to use your platform
- [H3] Saved time and book appointment easily
- [H3] I can do video calls along with chats
- [H3] Chat flows are just your imagination
- [H3] Faster response rate
- [H3] Increased Conversion Rates
- [H3] Better customer retention
- [H3] More Qualified Leads
- [H3] Omnichannel Chatbot Platform
- [H3] Dedicated Chatbot Manager
- [H3] Generate Leads With Conversational Forms
- [H3] Switching From Chatbot To Human
- [H3] 100+ Integrations for your Chatbot
- [H3] Botsify handle the customer service for you
- [H3] Chatbots for Peace of Mind
- [H3] Botsify designed for Every Business
- [H3] Chatbots used by Apple & Shazam
- [H3] Affordable Pricing for Agencies & Enterprises
- [H4] About Us
- [H4] Integrations
- [H4] Features
- [H4] Comparison
- [H4] Services
- [H4] Countries
- [H5] Bryan Ulatowski
- [H5] David Larson
- [H5] Ashfaque Ahmed
- [H5] Jennifer Ponzi
- [H5] Troy Chartier
- [H5] Jose Filemon
- [H5] Mar Diaz
- [H5] John Rampton
- [H5] Aaron Brooks
- [H5] Agus
- [H5] Neilpatel
- [H5] Nikihil Vimal
- [H6] 15k
- [H6] 1.5M

SEO Content

		<ul style="list-style-type: none">• [H6] 53K• [H6] 89k• [H6] 277k• [H6] 2.8M• [H6] 2.1k• [H6] 33k• [H6] 15K• [H6] 521• [H6] 23k• [H6] 8.7k• [H6] 200• [H6] 33k• [H6] 15.8k• [H6] 130• [H6] 12.6k• [H6] 7.8k
	Images	<p>We found 56 images on this web page.</p> <p>52 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 69 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.14%</p> <p>Internal Links 89.86%</p>

In-page links

Anchor	Type	Juice
Botsify	Internal	Passing Juice
Website Chatbot	Internal	Passing Juice
Messenger Chatbot	Internal	Passing Juice
SMS Chatbot	Internal	Passing Juice
Telegram Chatbot	Internal	Passing Juice
Live Chat	Internal	Passing Juice
Chatbot Agency	Internal	Passing Juice
Marketing Agency	Internal	Passing Juice
Whitelabel Chatbot	Internal	Passing Juice
Blog	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Features	Internal	Passing Juice
How It Works	Internal	Passing Juice
Youtube	External	Passing Juice
Community	External	Passing Juice
Pricing	Internal	Passing Juice
Demo	Internal	Passing Juice
Sign in	Internal	Passing Juice
Signup	Internal	Passing Juice
Website	Internal	Passing Juice
Messenger	Internal	Passing Juice
WhatsApp	Internal	Passing Juice
Telegram	Internal	Passing Juice
WordPress	Internal	Passing Juice
SMS	Internal	Passing Juice
Start 14 days free trial	Internal	Passing Juice

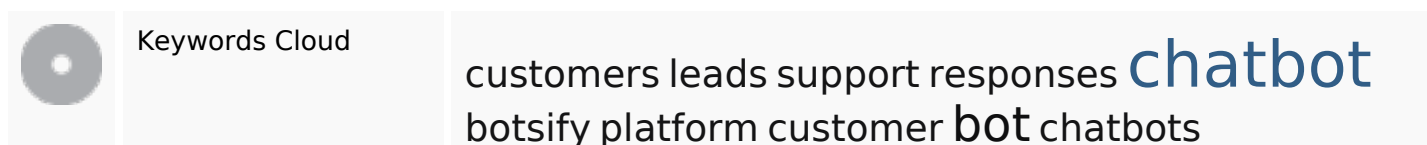
In-page links

Our Team	Internal	Passing Juice
Blogs	Internal	Passing Juice
Medium	External	Passing Juice
Meet Founder	External	Passing Juice
Our FAQ Chatbot	External	Passing Juice
Angel.co	External	Passing Juice
Botsify API's	Internal	Passing Juice
Road Map	External	Passing Juice
What Is A Chatbot	Internal	Passing Juice
Messenger Chatbot	Internal	Passing Juice
Whatsapp Chatbot Guide	Internal	Passing Juice
WordPress Integration	Internal	Passing Juice
Zapier Integration	Internal	Passing Juice
Chatbot For Website	Internal	Passing Juice
Chatbot For Education	Internal	Passing Juice
Conversational Forms	Internal	Passing Juice
Explore	Internal	Passing Juice
Integrations	Internal	Passing Juice
Bot Translation	Internal	Passing Juice
Bot Store	Internal	Passing Juice
WhatsApp Chatbot Guide	Internal	Passing Juice
Botsify vs Chatfuel Comparison	Internal	Passing Juice
Botsify vs ManyChat Comparison	Internal	Passing Juice
Botsify vs FlowXO Comparison	Internal	Passing Juice
Botsify vs Intercom Comparison	Internal	Passing Juice
Botsify vs Drift Comparison	Internal	Passing Juice
Botsify vs Freshdesk Comparison	Internal	Passing Juice
Botsify vs MobileMonkey Comparison	Internal	Passing Juice

In-page links

Botsify vs ItsAlive Comparison	Internal	Passing Juice
Botsify vs HubSpot Comparison	Internal	Passing Juice
Botsify vs Odus Comparison	Internal	Passing Juice
Botsify vs ActiveChat Comparison	Internal	Passing Juice
Pricing	Internal	Passing Juice
Request Quote	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy	Internal	Passing Juice
GENERAL DATA PROTECTION REGULATION(GDPR)	Internal	Passing Juice
Chatbot Service in USA	Internal	Passing Juice
Chatbot Service in Pakistan	Internal	Passing Juice
Chatbot Service in India	Internal	Passing Juice
Chatbot Service in China	Internal	Passing Juice
Chatbot Service in Brazil	Internal	Passing Juice
Other Countries	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chatbot	34	✓	✗	✓	✓
bot	16	✓	✗	✓	✓
leads	13	✗	✗	✗	✓
chatbots	13	✗	✗	✗	✓

Keywords Consistency

customers

12



Usability

	Url	Domain : botsify.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://botsify.com/sitemap.xml>



Robots.txt

<http://botsify.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics