







Seo Analyzer box.com

Generated on March 21 2022 23:06 PM






The score is 64/100







SEO Content

	Title	Box — Secure Cloud Content Management, Workflow, and Collaboration Length : 66 Perfect, your title contains between 10 and 70 characters.														
	Description	Box empowers your teams by making it easy to work with people inside and outside your organization, protect your valuable content, and connect all your apps. Length : 157 Great, your meta description contains between 70 and 160 characters.														
	Keywords	file sharing, cloud storage, online file storage, apps, application platform, ECM Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Box</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.box.com/home</td></tr><tr><td>title</td><td>Secure File Sharing, Storage, and Collaboration Box</td></tr><tr><td>description</td><td>Box is changing how you manage content across your business from simple file sharing to building custom apps.</td></tr><tr><td>image</td><td>https://cdn03.boxcdn.net/sites/default/files/box_default_og_sharing_image/box-social.jpg</td></tr></table>	Property	Content	site_name	Box	type	website	url	https://www.box.com/home	title	Secure File Sharing, Storage, and Collaboration Box	description	Box is changing how you manage content across your business from simple file sharing to building custom apps.	image	https://cdn03.boxcdn.net/sites/default/files/box_default_og_sharing_image/box-social.jpg
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></table>	H1	H2	H3	H4	H5	H6								
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SEO Content

		157002
		<ul style="list-style-type: none"> • [H1] Simplify how you work • [H2] Company • [H2] Use Cases • [H2] Service & Support • [H2] Resources • [H2] International sites • [H3] Secure collaboration with anyone, anywhere, on any device • [H3] Trusted by the world's leading organizations • [H3] Frictionless security • [H3] Seamless collaboration • [H3] Simplified workflow • [H3] Best-of-breed app integrations • [H3] Ready to simplify how you work? • [H6] Content Cloud Summit • [H6] Get free, unlimited e-signatures
	Images	<p>We found 15 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 69 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.7%</p>

SEO Links

Internal Links 91.3%

In-page links

Anchor	Type	Juice
Industries	Internal	Passing Juice
Customers	Internal	Passing Juice
Pricing	Internal	Passing Juice
Contact	Internal	Passing Juice
1.877.729.4269	Internal	Passing Juice
Log in	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
YouTube	External	Passing Juice
Blog	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
About Us	Internal	Passing Juice
Leadership	Internal	Passing Juice
ESG	Internal	Passing Juice
Press	Internal	Passing Juice
Box Blog	Internal	Passing Juice
Investor Relations	External	Passing Juice
Box.org	External	Passing Juice
Careers	Internal	Passing Juice
Partners	Internal	Passing Juice
Legal	Internal	Passing Juice

In-page links

Collaboration	Internal	Passing Juice
Cloud Storage	Internal	Passing Juice
Mobility	Internal	Passing Juice
Box for ECM	Internal	Passing Juice
Send Large Files Fast	Internal	Passing Juice
Cloud Content Management	Internal	Passing Juice
Remote Work	Internal	Passing Juice
File Sharing	Internal	Passing Juice
Document Management	Internal	Passing Juice
Project Management	Internal	Passing Juice
FTP Alternative	Internal	Passing Juice
File Transfer	Internal	Passing Juice
Cloud Backup	Internal	Passing Juice
Customer Success	Internal	Passing Juice
Product Support	Internal	Passing Juice
Training	External	Passing Juice
Community	Internal	Passing Juice
GDPR Compliance	Internal	Passing Juice
GxP Validation	Internal	Passing Juice
Demos	Internal	Passing Juice
Downloads	Internal	Passing Juice
Resource center	Internal	Passing Juice
United Kingdom (English)	Internal	Passing Juice
India (English)	Internal	Passing Juice
Netherlands (English)	Internal	Passing Juice
Sweden (English)	Internal	Passing Juice
Australia (English)	Internal	Passing Juice
Canada (English)	Internal	Passing Juice

In-page links

France (Français)	Internal	Passing Juice
Deutschland (Deutsch)	Internal	Passing Juice
Italia (Italiano)	Internal	Passing Juice
🇯🇵 (日本語)	Internal	Passing Juice
🇰🇷 (한국어)	Internal	Passing Juice
América Latina (Español)	Internal	Passing Juice
Home	Internal	Passing Juice
Partners	Internal	Passing Juice
Events	Internal	Passing Juice
Tech Support	Internal	Passing Juice
Community	Internal	Passing Juice
Developers	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Subscriptions	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Notification	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
box	14	✓	✗	✓	✗
english	13	✗	✗	✗	✗









Keywords Consistency

cloud	10	✓	✓	✗	✓
more	9	✗	✗	✗	✗
content	8	✓	✗	✓	✓

Usability

	Url	Domain : box.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div>

Document



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://box.com/sitemap.xml>

<https://www.box.com/sitemap.xml>

<https://www.box.com/sitemap.xml>



Robots.txt

<http://box.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.