



# Seo Analyzer boyens-medienholding.de

Generated on March 10 2022 21:26 PM

The score is **56/100**







## SEO Content

	<p>Title</p>	<p>Startseite&amp;nbsp;von Boyens Medien</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Übersicht der Unternehmen von Boyens Medien mit einer Beschreibung Ihrer Aufgaben.</p> <p><b>Length : 82</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>BOYENS Medien, BOYENS Zeitungen, BOYENS Anzeigenblätter, BOYENS Buchverlag, BOYENS Telefonbuchverlag, BOYENS Offset, BOYENS Online, BOYENS Zustellservice, BOYENS Mailing, Portrait</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1086 1845" style="list-style-type: none"> <li>• [H1] Unser Name ist Konzept</li> <li>• [H2] BOYENS MEDIEN verbindet</li> <li>• [H2] BOYENS ZEITUNGEN</li> <li>• [H2] BOYENS ANZEIGENBLÄTTER</li> <li>• [H2] BOYENS BUCHVERLAG</li> <li>• [H2] BOYENS CONNECT</li> <li>• [H2] BOYENS ONLINE</li> <li>• [H2] BOYENS ZUSTELLSERVICE</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									
	<p>Images</p>	<p>We found 10 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>11%</b></p>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Unternehmen</a>	Internal	Passing Juice
<a href="#">Historie</a>	Internal	Passing Juice
<a href="#">Philosophie</a>	Internal	Passing Juice
<a href="#">Geschäftsführung</a>	Internal	Passing Juice
<a href="#">Mitgliedschaften</a>	Internal	Passing Juice
<a href="#">Jobs &amp; Karriere</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice

## In-page links

<a href="#">Geschäftsleitung</a>	Internal	Passing Juice
<a href="#">Telefonzentrale</a>	Internal	Passing Juice
<a href="#">Rechnungswesen</a>	Internal	Passing Juice
<a href="#">Anfahrt</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">ZEITUNGEN</a>	Internal	Passing Juice
<a href="#">BUCHVERLAG</a>	Internal	Passing Juice
<a href="#">CONNECT</a>	Internal	Passing Juice
<a href="#">ONLINE</a>	Internal	Passing Juice
<a href="#">MediaPRINT</a>	Internal	Passing Juice
<a href="#">ZUSTELLSERVICE</a>	Internal	Passing Juice
<a href="#">©2015 BOYENS MEDIEN</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	11	✘	✘	✘	✘
sie	7	✘	✘	✘	✘
boyens	6	✔	✔	✔	✔
den	6	✘	✘	✘	✘
die	6	✔	✔	✔	✔


## Usability

	Url	Domain : boyens-medienholding.de Length : 23
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.






## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://boyens-medienholding.de/robots.txt">http://boyens-medienholding.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li><li> PIWIK</li></ul>