










Seo Analyzer brackenburyprimary.co.uk

Generated on March 19 2022 10:53 AM

The score is 36/100







SEO Content

	<p>Title</p>	<p>Brackenbury Primary School - Home</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Brackenbury Primary School, portslade schools, portslade infant school, brighton schools</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1406 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1308 1711" style="list-style-type: none"> • [H1] Brackenbury Primary School • [H3] Welcome to Brackenbury Primary School • [H3] HEADTEACHER'S WELCOME - Lizzie Mullarky • [H3] Brackenbury Buzz • [H3] Policies • [H3] Learning with others 	H1	H2	H3	H4	H5	H6	1	0	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	5	0	0	0									
	<p>Images</p>	<p>We found 12 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 66 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.06% Internal Links 93.94%

In-page links

Anchor	Type	Juice
&gt;	Internal	Passing Juice
Ethos and Values	Internal	Passing Juice
GDPR	Internal	Passing Juice
PartnershipWorking	Internal	Passing Juice
Safeguarding	Internal	Passing Juice
School Improvement Plan	Internal	Passing Juice
Staff Team	Internal	Passing Juice
Assemblies	Internal	Passing Juice
WORLD BOOK DAY 2021	Internal	Passing Juice

In-page links

Return to school 8.3.2021	Internal	Passing Juice
Brackenbury Buzz	Internal	Passing Juice
Archived 2018	Internal	Passing Juice
School Meals	Internal	Passing Juice
School Tour	Internal	Passing Juice
School Uniform	Internal	Passing Juice
Snow and Adverse Weather Closure Policy	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Accessibility Plan	Internal	Passing Juice
Admission arrangements	Internal	Passing Juice
Behaviour Policy	Internal	Passing Juice
British Values	Internal	Passing Juice
Complaints Policy	Internal	Passing Juice
Equalities Information	Internal	Passing Juice
EQUALITIES FOR CHILDREN	Internal	Passing Juice
Finance	Internal	Passing Juice
Freedom of Information Policy	Internal	Passing Juice
Governors	Internal	Passing Juice
Governors	Internal	Passing Juice
OFSTED report	Internal	Passing Juice
Pupil Premium	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Radicalisation and extremism	Internal	Passing Juice
Results and School Performance Tables	Internal	Passing Juice
Special Educational Needs	Internal	Passing Juice
Sports Premium	Internal	Passing Juice
Our Curriculum	Internal	Passing Juice
ENGLISH	Internal	Passing Juice

In-page links

MATHEMATICS	Internal	Passing Juice
SCIENCE	Internal	Passing Juice
HISTORY	Internal	Passing Juice
GEOGRAPHY	Internal	Passing Juice
ART & DESIGN	Internal	Passing Juice
PSHE	Internal	Passing Juice
RELIGIOUS EDUCATION	Internal	Passing Juice
ICT	Internal	Passing Juice
MODERN FOREIGN LANGUAGES	Internal	Passing Juice
PHYSICAL EDUCATION (PE)	Internal	Passing Juice
MUSIC	Internal	Passing Juice
PHONICS	Internal	Passing Juice
DESIGN AND TECHNOLOGY	Internal	Passing Juice
Reception - Early Years Foundation Stage	Internal	Passing Juice
Key Stage 1 - Years 1 & 2	Internal	Passing Juice
Lower Key Stage 2 - Years 3 & 4	Internal	Passing Juice
Upper Key Stage 2 - Years 5 & 6	Internal	Passing Juice
WORKING WITH PARENTS	Internal	Passing Juice
Our Brackenbury Reads	Internal	Passing Juice
Our Learning Environment	Internal	Passing Juice
The Wider Curriculum	Internal	Passing Juice
Outdoor Play and Learning	Internal	Passing Juice
here	Internal	Passing Juice
here	Internal	Passing Juice
Tweets by BrackenburyPri	External	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice

In-page links

[Click here](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : brackeburyprimary.co.uk Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 269 Warnings : 137





Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://brackenburyprimary.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>