








Seo Analyzer brandmonitor.ru

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The score is **62/100**







SEO Content

|  | <p>Title</p> | <p>Комплексная защита брендов в интернете — BrandMonitor</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
|  | <p>Description</p> | <p>Защита бренда от подделок и незаконного использования, защита интеллектуальной собственности и авторских прав - BrandMonitor</p> <p>Length : 124</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>защита бренда, защита логотипа</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>13</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1518 1326 2078" style="list-style-type: none"> • [H2] Юридические решения • [H2] Виды нарушений • [H2] Контрафакт • [H2] «Серый» импорт • [H2] Доменные имена • [H2] Нарушения в рекламе • [H2] Виды нарушений • [H2] Уникальная технология поиска нарушений • [H2] Проблемы • [H2] Проблемы • [H2] Результаты • [H2] Результаты • [H2] Материалы • [H4] Вы владелец бренда? • [H4] Проблемы • [H4] Результаты • [H4] Проблемы | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 13 | 0 | 5 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 13 | 0 | 5 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
| | | • [H4] Результаты |
|  | Images | We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 45% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 24 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 12.5% External Links : Passing Juice 8.33% Internal Links 79.17% |


In-page links

| Anchor | Type | Juice |
|-------------------------|----------|---------------|
| Главная | Internal | Passing Juice |
| Решения | Internal | Passing Juice |
| FAQ | Internal | noFollow |

In-page links

| | | |
|---|----------|---------------|
| Медиа | Internal | noFollow |
| Материалы | Internal | noFollow |
| Контакты | Internal | Passing Juice |
| = | External | Passing Juice |
| Войти | Internal | Passing Juice |
| Аудит бренда | Internal | Passing Juice |
| Обратный звонок | Internal | Passing Juice |
| Реализованные проекты | Internal | Passing Juice |
| предложение BrandMonitor | Internal | Passing Juice |
| СМИ о нас | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Аналитика | Internal | Passing Juice |
| Бренд Монитор | Internal | Passing Juice |
| Проблемы | Internal | Passing Juice |
| Решения | Internal | Passing Juice |
| Заявка на бесплатный аудит | Internal | Passing Juice |
| = | External | noFollow |
| = | External | noFollow |
| = | External | Passing Juice |
| Сибириск | External | noFollow |
| Политикой конфиденциальности. | Internal | Passing Juice |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | именах brandmonitor нарушений бренда знаков товарных доменных продукции нарушения использование |
|--|----------------|--|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| товарных | 15 | ✘ | ✘ | ✘ | ✘ |
| знаков | 15 | ✘ | ✘ | ✘ | ✘ |
| нарушений | 14 | ✘ | ✘ | ✘ | ✔ |
| бренда | 12 | ✘ | ✔ | ✔ | ✔ |
| использование | 11 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : brandmonitor.ru Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is ru. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|---------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 34 Warnings : 2 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |




Document

| | | |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <ul style="list-style-type: none">http://brandmonitor.ru/sitemap.xmlhttps://b-monitor.ru/sitemap.xml |
|  | Robots.txt | http://brandmonitor.ru/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |